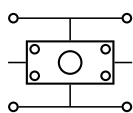


CASE STUDY: DARWINBOX

ABOUT DARWINBOX



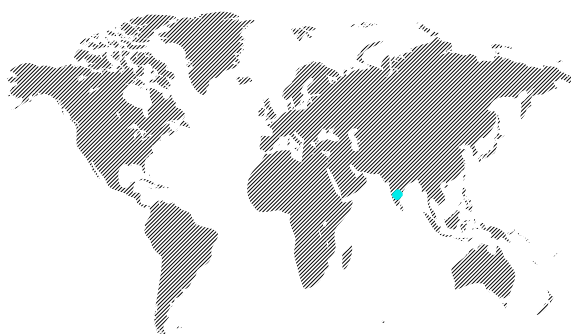
Darwinbox is a global HR tech leader that empowers enterprises to better manage their talent with new-age employee experiences and disruptive AI-powered technology. Rated as #1 customers' choice on Gartner Peer Insights, Darwinbox works with leading brands like Alef Education, Brands for

Less, Emirates Leisure Retail, EFS Group, Masafi, Noon, Wio Bank in the region and global brands like Nivea, Sephora, Dominos, AXA and more.

Darwinbox is the fastest growing Unicorn backed by global investors like Microsoft, Salesforce, Sequoia, TCV among others. The company

is fast expanding in the middle east and currently serves 900+ enterprises and 2.5 million employees across the globe. Darwinbox is the youngest and fastest to feature on the Gartner Magic Quadrant (MQ) for Cloud HCM Suites For 1,000+ employee enterprises.

ESTABLISHED: 2015
ESTABLISHED IN DIFC: 2022



Our office in Dubai supercharges our team's ambitious growth plans, allowing us to accelerate our platform-innovation agenda across MENA. Darwinbox is revolutionising HR and employee experiences for the UAE and wider MENA region. Our presence in DIFC reiterates our commitment to helping enterprises realise superior business outcomes with the help of disruptive AI-powered technology. The new-age HR tech platform we have curated understands the pulse of the region – be it culture, context or challenges. It will prove to be a technological catalyst helping regional enterprises manage their talent better and also empower them to fulfil their digital ambitions.

Chaitanya Peddi, Co-Founder of Darwinbox

WHY DIFC?

- The region's most comprehensive proposition for FinTech and innovation companies.
- Chosen by over 1,200 active FinTech and innovation firms – start-ups, growth stage firms and unicorns.
- 90 per cent subsidised licences for technology firms and startups and up to 4 discounted visas.
- Affordable real estate solutions such as coworking spaces.
- Access to the Ignyte platform to help startups scale faster and more effectively.
- Access to funding from the AED 1bn Dubai Future District Fund.
- Freezone benefits, including 100 per cent foreign ownership, no currency restrictions, and no restrictions on capital repatriation.