

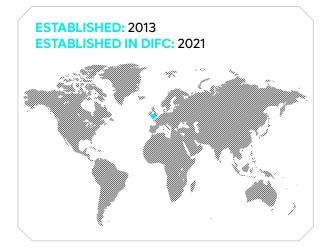
CASE STUDY: **Deliveroo Management Limited**

ABOUT Deliveroo Management Limited



Founded by William Shu and Greg Orlowski in 2013, Deliveroo is an award-winning delivery service that serves markets across Europe and Asia. Diversified to include delivery-only kitchens and delivery-only grocery stores, Deliveroo was listed on the LSE in 2021.

Equipped with two offices in the UAE, Deliveroo utilises its DIFC presence for its commercial, operations, marketing, finance, people, legal and IT teams, while its secondary office a short distance away, is used for customer care teams.





Deliveroo is more than just a food delivery service – we're a gateway to culinary adventures for millions across the Middle East. It is important that we have a base where we can manage our business and innovate to keep meeting the needs of our users. DIFC is the perfect place for this.

Anis Harb, General Manager, Deliveroo Middle East



WHY DIFC?

- → The region's most comprehensive proposition for FinTech and innovation companies.
- → Chosen by over 1,200 active FinTech and innovation firms start-ups, growth stage firms and unicorns.
- → 90 per cent subsidised licences for technology firms and startups and up to 4 discounted visas.
- → Affordable real estate solutions such as coworking spaces.
- → Access to the Ignyte platform to help startups scale faster and more effectively.
- → Access to funding from the AED 1bn Dubai Future District Fund.
- → Freezone benefits, including 100 per cent foreign ownership, no currency restrictions, and no restrictions on capital repatriation.



