

## **CASE STUDY:** STANDARD CHARTERED

## **ABOUT** STANDARD CHARTERED





Standard Chartered is a leading international banking group, with a presence in 52 of the world's most dynamic markets and serving clients in a further 64. The company's purpose is to drive commerce and

prosperity through our unique diversity, and heritage and values are expressed in our brand promise, here for good. Standard Chartered PLC is listed on the London and Hong Kong stock exchanges. For more stories and expert opinions please visit Insights at sc.com. Follow Standard Chartered on X, LinkedIn, Instagram and Facebook.











Dubai International Financial Centre has been a key strategic partner for Standard Chartered in the region for two decades and continues to be instrumental in enabling market access and growth in this ever-evolving financial market. The Centre provides us with a platform to manage our Middle East and Africa business which represents some of our fastest growing markets. DIFC's focus on innovation aligns with our own agenda, allowing us to collaborate on driving the future of finance in the region. Our ongoing investment in DIFC strongly reflects our unwavering commitment to Dubai, and the wider UAE, a place we have called home for over 60 years

> Sunil Kaushal, Chief Executive Officer, Standard Chartered Africa and Middle East

## WHY DIFC?

- → DIFC the top choice in the region for institutions seeking global standards.
- → World class legal and regulatory framework.
- → Collaborative approach between clients, regulator and authorities.
- → 900+ DFSA regulated and supervised entities, including 260+ banking and capital markets companies.
- $\rightarrow$  Home to 27 of the top 29 global systemically important banks (G-SIBs).
- Access to top-tier talent DIFC is home to the region's largest pool of financial services talent with 46,000+ professionals.



