

CASE STUDY: ALLFUNDS BANK S.A.U

ABOUT ALLFUNDS BANK S.A.U



Allfunds (AMS: ALLFG) is a leading global WealthTech company with a service offering tailored for fund houses and distributors that ranges from dealing and execution services, to data analytics, reporting and portfolio tools, ESG

advisory, and custom software solutions. For more than twenty years, Allfunds has created an efficient, secure ecosystem that hosts the largest fund distribution network, offering access to the

world's most comprehensive universe of mutual funds, ETFs and alternative assets.

ESTABLISHED: 2000
ESTABLISHED IN DIFC: 2011



// Allfunds Bank originally strategically selected Dubai and DIFC as the ideal location for its first representative office in the Middle East. The decision further underscored DIFC's standing as the premier destination to initiate our efforts, and over a decade later, we have grown alongside DIFC's thriving community. We continue to cater to the burgeoning distribution business in the region, and benefit hugely from offering clients uninterrupted service without time-zone constraints — a crucial element for sustained success.

Yunus Selant, Regional Manager
Middle East & Africa Allfunds

WHY DIFC?

- Deepest regulated financial market in the region. 5,500+ companies in DIFC with 790+ regulated firms.
- Neutral location in the region for accessing more public and private wealth.
- Dubai has the highest amount of private wealth of any Middle Eastern city.
- World class legal and regulatory framework.
- Ideal time zone for traders handling global investments.
- Zero personal income tax and favourable company tax regime.
- High quality of life and safe place to live.