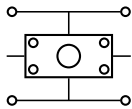




# CASE STUDY: Deliveroo Management Limited

## ABOUT Deliveroo Management Limited

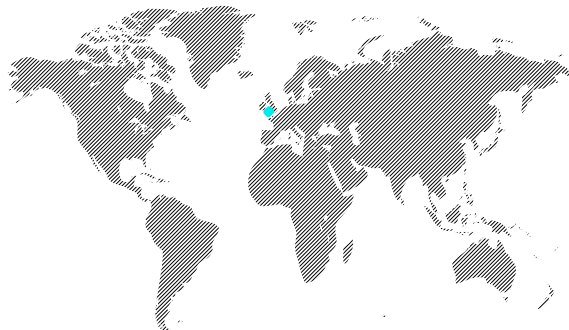


Founded by William Shu and Greg Orlowski in 2013, Deliveroo is an award-winning delivery service that serves markets across Europe and Asia. Diversified to include delivery-only kitchens and delivery-only

grocery stores, Deliveroo was listed on the LSE in 2021. Equipped with two offices in the UAE, Deliveroo utilises its DIFC presence for its commercial, operations, marketing, finance, people, legal and

IT teams, while its secondary office a short distance away, is used for customer care teams.

**ESTABLISHED:** 2013  
**ESTABLISHED IN DIFC:** 2021



// Deliveroo is more than just a food delivery service – we're a gateway to culinary adventures for millions across the Middle East. It is important that we have a base where we can manage our business and innovate to keep meeting the needs of our users. DIFC is the perfect place for this.

**Anis Harb**, General Manager,  
Deliveroo Middle East



## WHY DIFC?

- The region's most comprehensive end-to-end FinTech and innovation proposition.
- Chosen by over 900 active FinTech and innovation companies – start-ups, growth stage firms and unicorns.
- Over 60 per cent of GCC based FinTech firms based in DIFC.
- Deepest regulated financial market in the region to do business with 5,500+ companies in DIFC with 790+ regulated firms.
- Enabling legal and regulatory framework.
- Cost effective licensing and holding company structures.
- Trusted by the market with high levels of funding from the private sector