

## CASE STUDY: Lloyd's of London

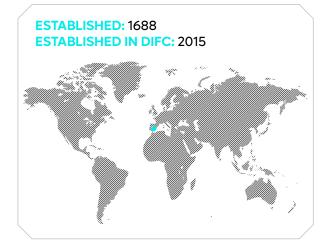
## ABOUT Lloyd's of London



Lloyd's is the world's leading insurance and reinsurance marketplace. Lloyd's unique insurance market operates across more than 200 territories worldwide, with an unrivalled concentration of specialist underwriting expertise. Every day, more than 50 leading insurance companies, over 380

registered Lloyd's brokers and a global network of over 4,000 local coverholders operate in and bring business to the Lloyd's market.

Lloyd's Corporation works closely with the market, it oversees and supports the trading that goes on within it. The Corporation regulates and reports on the performance of market participants, holds licences to write insurance in more than 70 countries, promotes the market's growth in new territories and protects the Central Fund that guarantees financial resilience, even in times of crisis.





Lloyd's Dubai is the focus of our growing business in the fast-growing Middle East region. Home to our growing community of Syndicates and Coverholders, we write business across the region and, increasingly, a wider geographic footprint. Our underwriting community is characterised by its depth of experience in, and knowledge of, the regional markets. Our underwriters are empowered to work with our distribution partners to develop solutions for risks of all sizes and complexity. Great talent, market knowledge and empowered underwriters mean that Lloyd's Dubai is well placed to work in partnership with our distribution partners to grow our rapidly expanding market further.

**Andrew Woodward,** Regional Head, Middle East and Turkey



## WHY DIFC?

- → World class legal and regulatory framework.
- → Collaborative approach between clients, IAIS-member regulator and authorities.
- → Over USD 2bn gross written premiums annually.
- → 100+ insurance firms.
- → Access growth opportunities in under insured MEASA markets and globally.
- → Participate within a strong reinsurance market which is home to the Dubai World Insurance Congress.
- → Access Chartered Insurance Institute professional qualifications in the Centre.



