



CASE STUDY: Schroder Investment Management

ABOUT Schroder Investment Management



Schroders is a global investment management firm committed to assisting institutions, intermediaries, and individuals worldwide in achieving their financial goals and preparing for the future. With a rich

history, Schroders is renowned for its dedication to adapting to changing times and prioritising the evolving needs of clients. The firm's global reach and steadfast focus make it a trusted partner in navigating the

complexities of the financial landscape.

ESTABLISHED: 1804
ESTABLISHED IN DIFC: 2007



// In the evolving landscape of global finance, where asset managers historically favored traditional hubs like London, New York, Singapore, and Hong Kong, Dubai has emerged as a formidable competitor, gaining traction and capturing the attention of the financial community. Schroder Investment Management's decision to establish a regional base within Dubai's dynamic financial hub, DIFC, was a testament to the city's growing influence. It signifies Schroder's confidence in DIFC, Dubai's financial ecosystem, and the city's ascent as a prominent global financial destination.

Douglas Bourne, Country Head:
Schroders Middle East **//**

WHY DIFC?

- Deepest regulated financial market in the region. 5,500+ companies in DIFC with 790+ financial-regulated firms
- Neutral location in the region for accessing more public and private wealth.
- Dubai has the highest amount of private wealth of any Middle Eastern city.
- World class legal and regulatory framework.
- Ideal time zone for traders handling global investments.
- Zero personal income tax and favourable company tax regime.
- High quality of life and safe place to live.