

CASE STUDY:

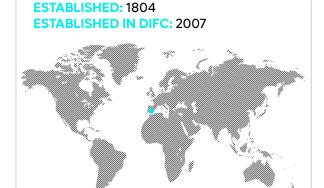
Schroder Investment Management

ABOUT Schroder Investment Management



Schroders is a global investment management firm committed to assisting institutions, intermediaries, and individuals worldwide in achieving their financial goals and preparing for the future. With a rich

history, Schroders is renowned for its dedication to adapting to changing times and prioritising the evolving needs of clients. The firm's global reach and steadfast focus make it a trusted partner in navigating the complexities of the financial landscape.





In the evolving landscape of global finance, where asset managers historically favored traditional hubs like London, New York, Singapore, and Hong Kong, Dubai has emerged as a formidable competitor, gaining traction and capturing the attention of the financial community. Schroder Investment Management's decision to establish a regional base within Dubai's dynamic financial hub, DIFC, was a testament to the city's growing influence. It signifies Schroder's confidence in DIFC, Dubai's financial ecosystem, and the city's ascent as a prominent global financial destination.

Douglas Bourne, Country Head: Schroders Middle East



WHY DIFC?

- → Deepest regulated financial market in the region. 5,500+ companies in DIFC with 790+ financial-regulated firms
- → Neutral location in the region for accessing more public and private wealth.
- → Dubai has the highest amount of private wealth of any Middle Eastern city.
- → World class legal and regulatory framework.
- → Ideal time zone for traders handling global investments.
- → Zero personal income tax and favourable company tax regime.
- → High quality of life and safe place to live.

