

## CASE STUDY: **Stryber Ventures MENA**

## ABOUT Stryber Ventures MENA



Stryber is a global leader in growth strategies and corporate venture building with the mission to develop and scale new business models. Stryber empowers its clients to think like strategists, select like top VCs, and build like experienced entrepreneurs.

Key services include everything needed for corporate innovation and entrepreneurs to thrive, guided by a holistic strategy framework and venture building process, and backed up by data-driven execution. With a team of 100+ experts, the full-stack venture builder has created tremendous impact in MENA and beyond - so far, resulting in four large-scale venture studios built, 100+ new businesses created, numerous new business ideas validated - and more to come!

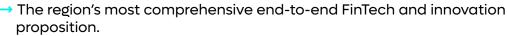




DIFC's structured environment has supported Stryber's accessibility to new business, resulting in a steady flow of optimised solutions, that in turn, continue to support Dubai's position as a global hub for innovation and corporate development."

**Rayan Aebi,** Partner, Managing Director, Stryber

## WHY DIFC?



- → Chosen by over 900 active FinTech and innovation companies start-ups, growth stage firms and unicorns.
- → Over 60 per cent of GCC based FinTech firms based in DIFC.
- → Deepest regulated financial market in the region to do business with 5,500+ companies in DIFC with 790+ regulated firms.
- → Enabling legal and regulatory framework.
- → Cost effective licensing and holding company structures.
- → Trusted by the market with high levels of funding from the private sector



