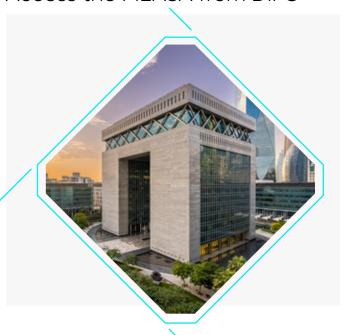
Unlock Wealth & Asset Management Opportunities



Access the MEASA from DIFC



DIFC - the preferred choice Wealth & Asset Management firms

- World class regulatory legal and regulatory framework.
- Collaborative approach between clients, regulator and authorities.
- USD 445bn+ DIFC Wealth & Asset industry size.
- USD 165bn AUM managed within DIFC.
- 300+ Wealth & Asset Management firms.

The MEASA's largest and deepest Wealth & Asset Management related cluster







Global Asset Managers

Private Banks





Benefit from a future focused platform Regime for domiciled

Global financial centre

Green financial centre

City in the region for sustainable finance and responsible investing

- Industry collaboration through Dubai Sustainable Finance Working Group, a DIFC chaired initiative.
- Progressive regimes for digital assets investment and crypto tokens.

Dubai in Global Financial Centre Index rankings vs. other MEASA cities. Client data.

Vast opportunities from large pools of wealth

USD 517bn of wealth concentrated in Dubai, USD 8tn the highest in any Middle Eastern city USD 3trn+ of HNWIs private wealth in of HNWIs private wealth MEASA (5 hours flight) in GCC (<1 hour flight) USD 445bn total WAM size in the **DIFC** with USD 3.3tn+ **USD 164bn managed** from DIFC of Sovereign Wealth Funds in the GCC and USD 300bn+ of Dubai-based sovereign wealth 55,000 **HNWIs** and **UHNWIs** in **Dubai** (highest in MENA)



A range of market entry options

Representative office (regulated)

General marketing referral model

- Providing information on one or more financial products or financial services.
- Engaging in promotions.
- Making introductions or referrals in connection with the offer of financial services or financial products.

Asset raising, full client relationship management (regulated)

Category 4

- Arranging credit or deals in investment.
- Advising on financial products.
- Arranging custody.
- Providing fund administration.
- Providing trust services other than as a trustee of an express trust.

Portfolio management on the ground (regulated)

Category 3C

- Managing a collective investment fund.
- Managing assets.
- Providing trust services as a trustee of an express trust.
- Providing custody (other than for a fund).

Licensing process



Submit letter of intent.





Process application and obtain in-principle approval.



Register your entity.





