



DIFC 

Event Spaces

Organise memorable events

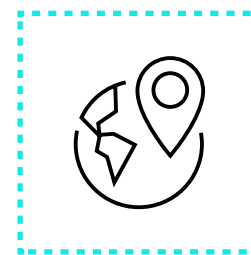
The future is here.

Urban harmonious living

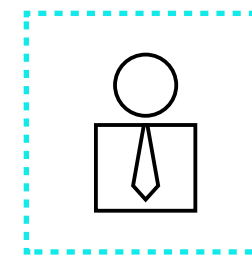
With a community of more than 29,700 people and over 3,644 companies, DIFC is reimagining the Future of Finance and redefining growth. Home to the largest innovation ecosystem in the region and award-winning lifestyle offerings, the destination ensures that everything works in synergy for a thriving community and planet.



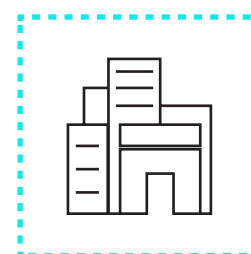
Versatile spaces for events



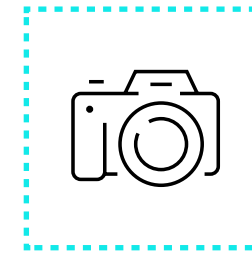
Dubai's **most desirable** business and lifestyle destination.



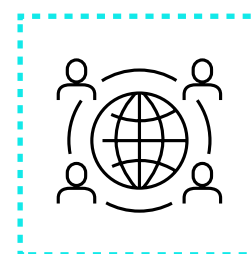
Professional events team, with world-class facilities management and health and safety standards that ensure a seamless event management.



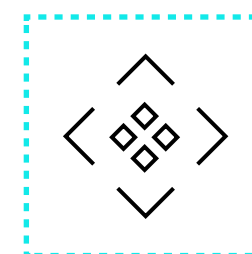
Iconic design and architecture.



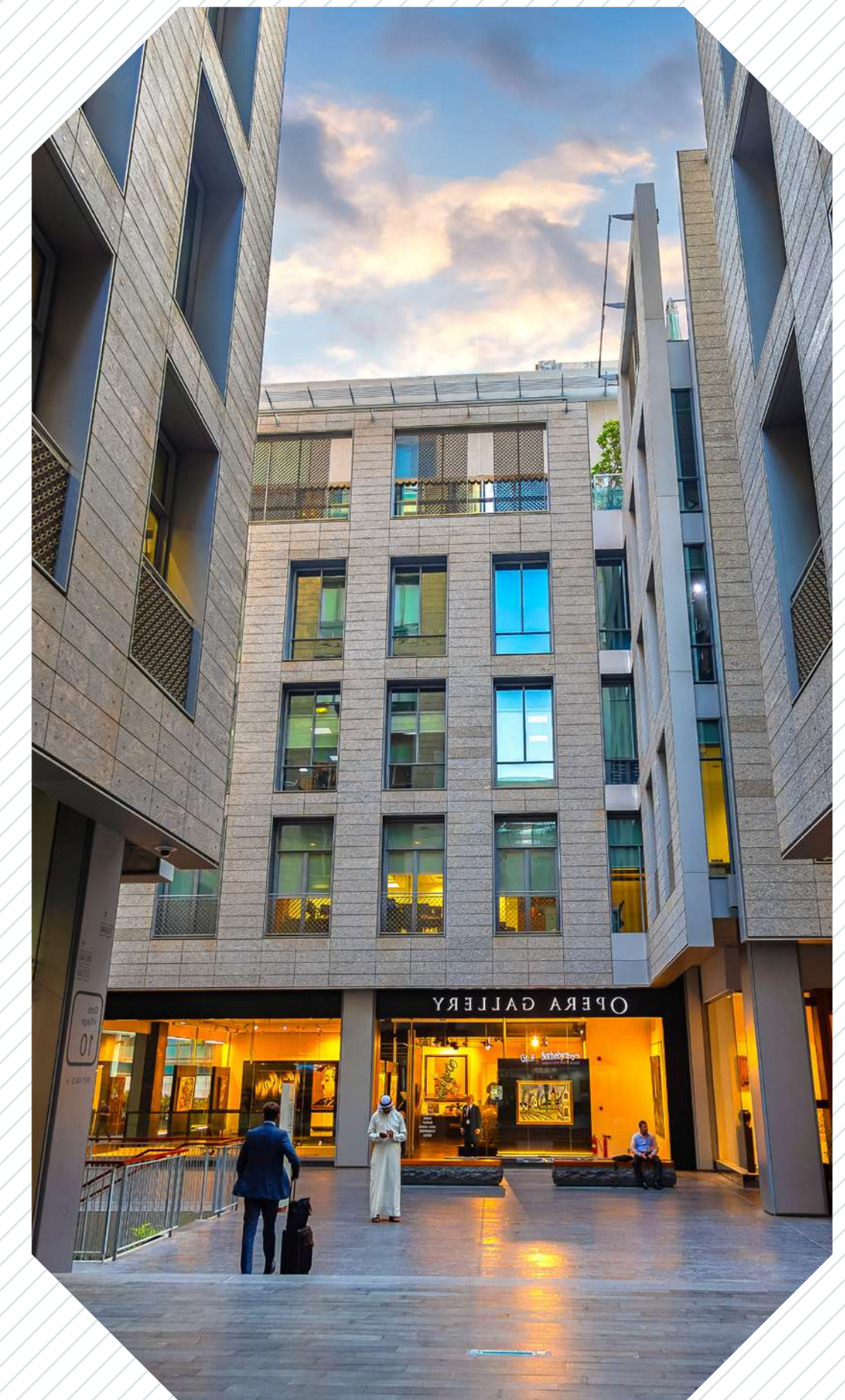
Instagrammable views and trendy backdrops.



Exposure to some of the world's leading financial and non-financial service brands.



Vibrant community of 29,700 people, 3,644 companies, three 5-star hotels and over 200 retail outlets including art galleries, award winning fine-dinning restaurants and homegrown brands.



Perfect for events of any scale

DIFC offers contemporary and classy event spaces – both indoor and outdoor – ideal for any occasion. Whether it is a major launch event hosting several thousand guests or an intimate reception for a few hundred, DIFC has got you covered. The professional and equipped events team will ensure that you get the best-in-class facilities customised to your needs.

Strategically located and easily accessible, DIFC event spaces are impeccable and offer a lively ambience, a variety of spaces to choose from, ample parking spaces and valet service.

Overview

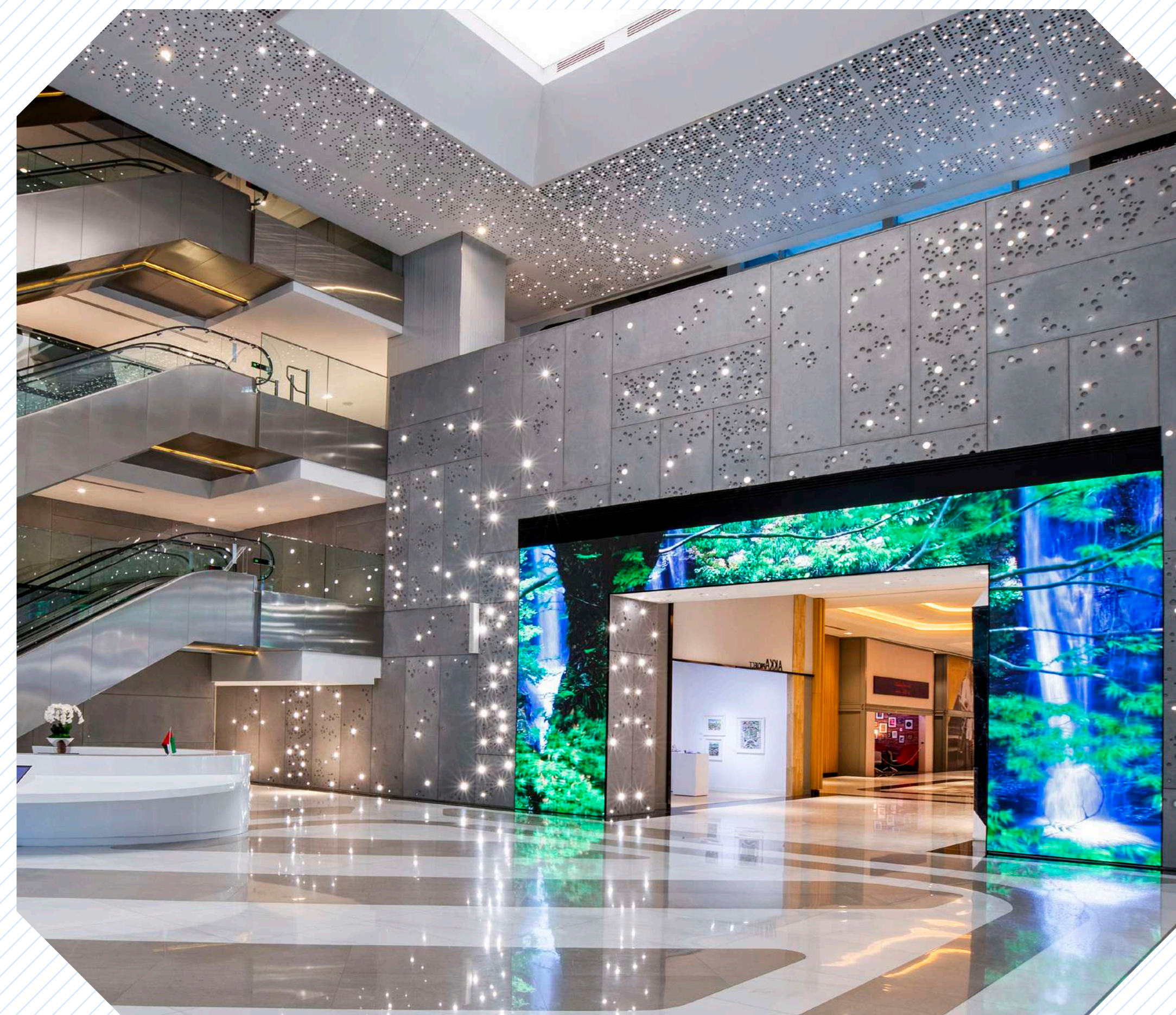
Indoor Areas

Gate Avenue –
Galleria Spaces | Zone A & D

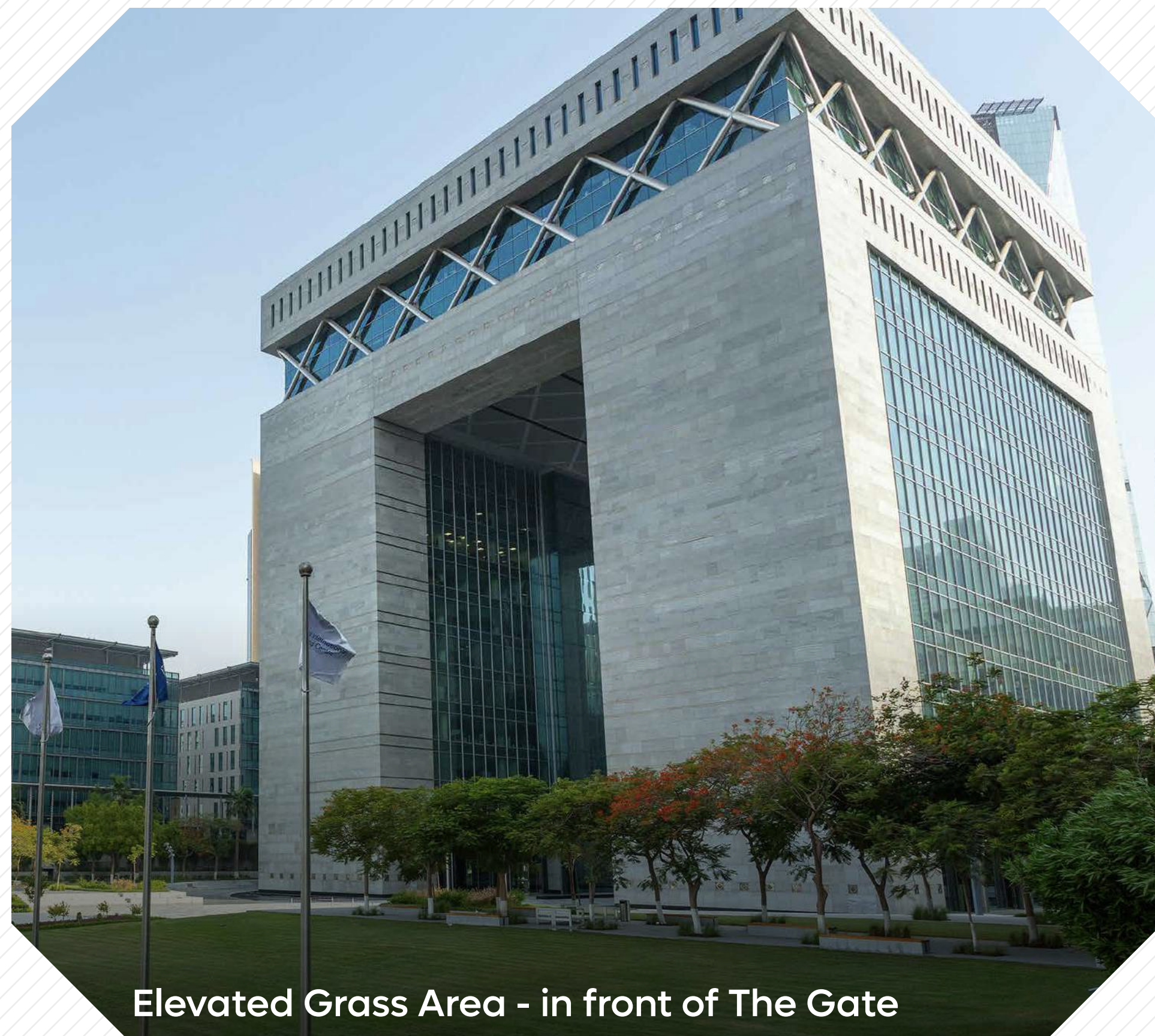
- DIFC Conference Centre
- The Atrium
- Gate District 2
- Gate District 5
- Marble Walk
- The Gate, West Wing Lobby

Outdoor Areas

- Gate District
 - Under The Gate
 - Waterfall Area
 - Gate Steps
 - Balcony
- Gate Village
- Gate Avenue
 - Promenade Level – Zones A, B & D



Iconic outdoor locations

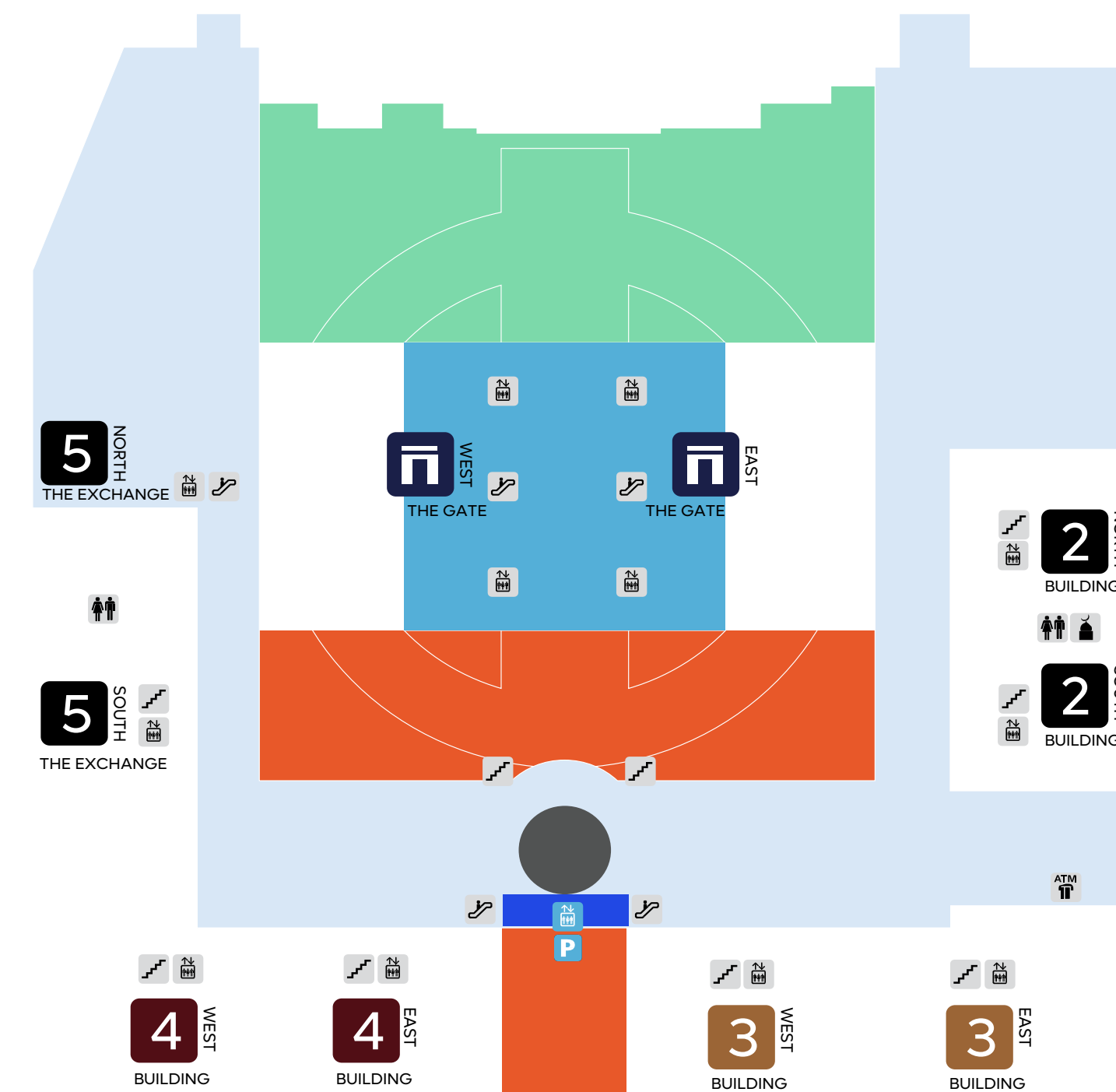


Outdoor Areas














Gate District

The Gate Building and Emirates Towers rise above Dubai's skyline to provide an ideal setting for your event. The versatility of usage allows events of nearly any scale – from private social occasions to grand brand launches - to be held here. The spacious area and fine ambience combine effectively to make any event hosted here, a memorable one.

- Elevated Grass Area – in front of The Gate
- Gate Steps – behind The Gate
- Balcony – spanning across buildings located around The Gate
- Gate Steps



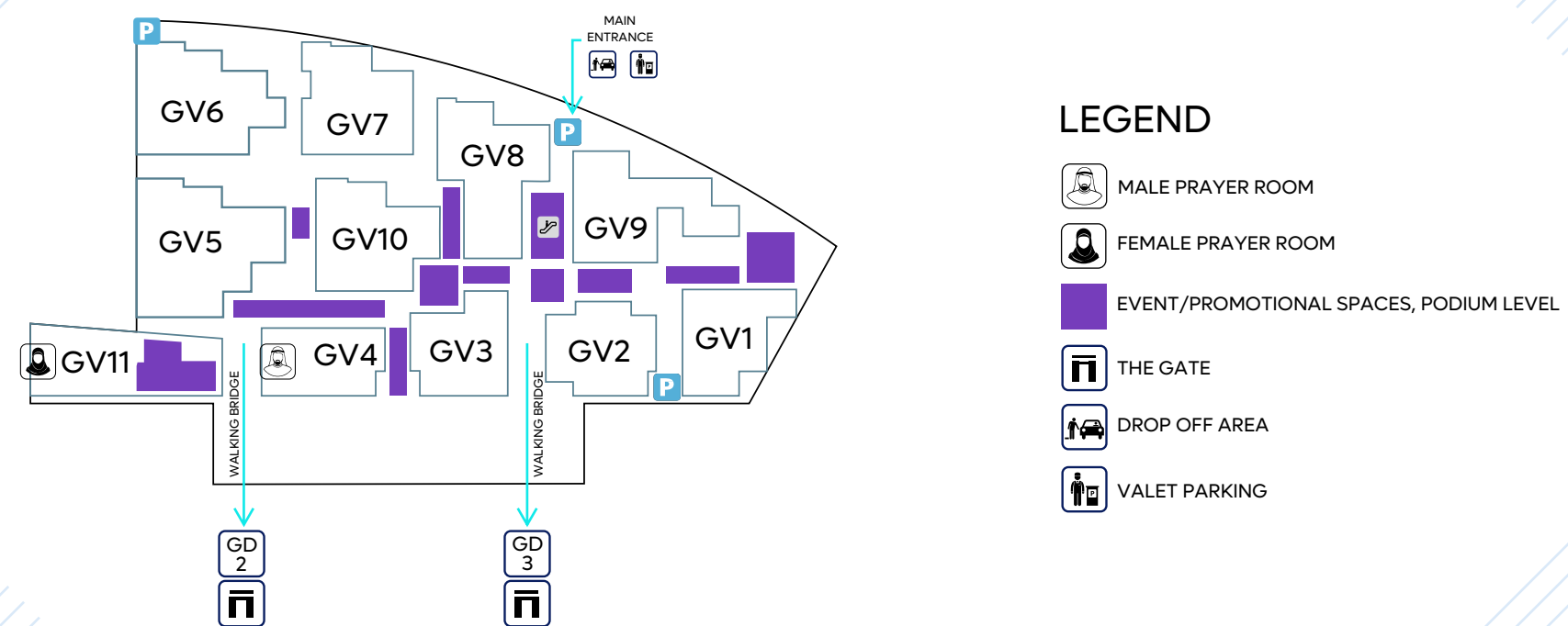
LEGEND

- | | | | |
|---|--|--|---|
|  UNDER THE GATE, GROUND LEVEL |  GATE STEPS, PODIUM LEVEL |  PRAYER ROOMS |  CAR PARK ACCESS |
|  BEHIND THE GATE, GROUND LEVEL |  THE GATE |  ATM | |
|  ELEVATED GRASS AREA, GROUND LEVEL |  LIFTS |  STAIRCASE | |
|  PODIUM – BALCONY |  WASHROOMS |  ESCALATOR | |

Outdoor Areas

Gate Village

An urban, cosmopolitan destination, the Gate Village features some of the world's finest restaurants and prestigious art galleries, making it the ideal venue for boutique events. This is where the DIFC Art Nights are held twice a year, when the crème de la crème of the art world come together for an evening of cultural exchange, dinner and entertainment.

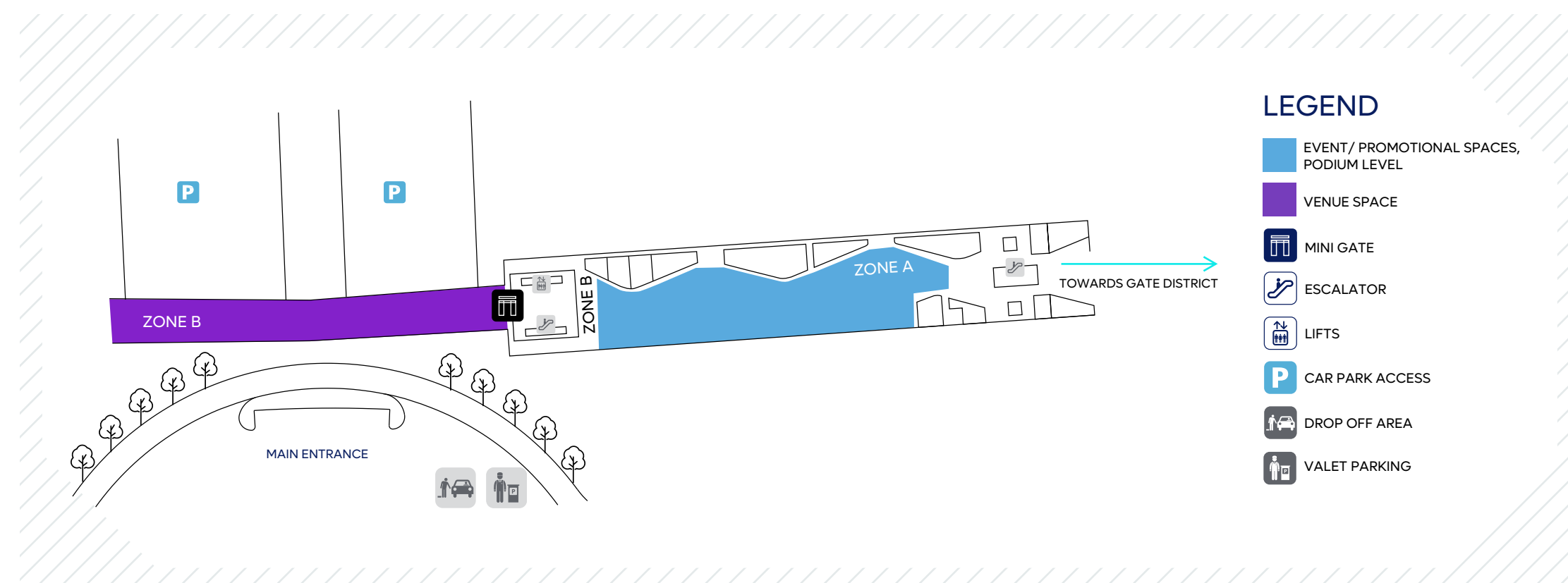


Outdoor Areas

Gate Avenue

Gate Avenue, designed by DIFC, is an urban retail destination, that addresses the human need to be together, experience culture, and become a part of an energetic urban lifestyle community. Its world-class design allows for a unique experience in retail, dining and culture. Gate Avenue is easily accessible by foot, road, or metro and offers ample parking. It provides retailers, restaurants and artists with a platform to create a culture that is inclusive, inviting and energetic.

Gate Avenue spans from the Gate Building to Central Park Towers, providing a fully connected, seamless walkway that includes an outdoor promenade for greater levels of accessibility and connectivity for the community. Gate Avenue is the urban lifestyle destination that offers more than 200 retail options – from homegrown concepts to regional and international brands – some of which are exclusive to Dubai. The impeccable outdoor promenade complements the indoor walkway, combining natural light with modern interiors. It provides a pleasant and lively setting for community events and promotional activities.



Indoor Areas

Gate Avenue

The well-lit galleria spaces of Zone A and Zone D are ideal for promotional events and activations and can accommodate up to 10X10 pop-ups.

Zone A is ideal for launches of luxury brands, black-tie seminars and conventions. It has direct access to ICD Brookfield Place and Ritz-Carlton DIFC. Zone D is connected to the South Market Food Hall, which is a buzzing combination of gourmet kitchens and food kiosks, offering cuisines from around the world. The Innovation Hub, right above it, is the region's leading innovation ecosystem and the largest cluster of FinTech in GCC, with more than 500 innovation and tech firms and regularly hosts world-class events, especially for start-ups and innovators.

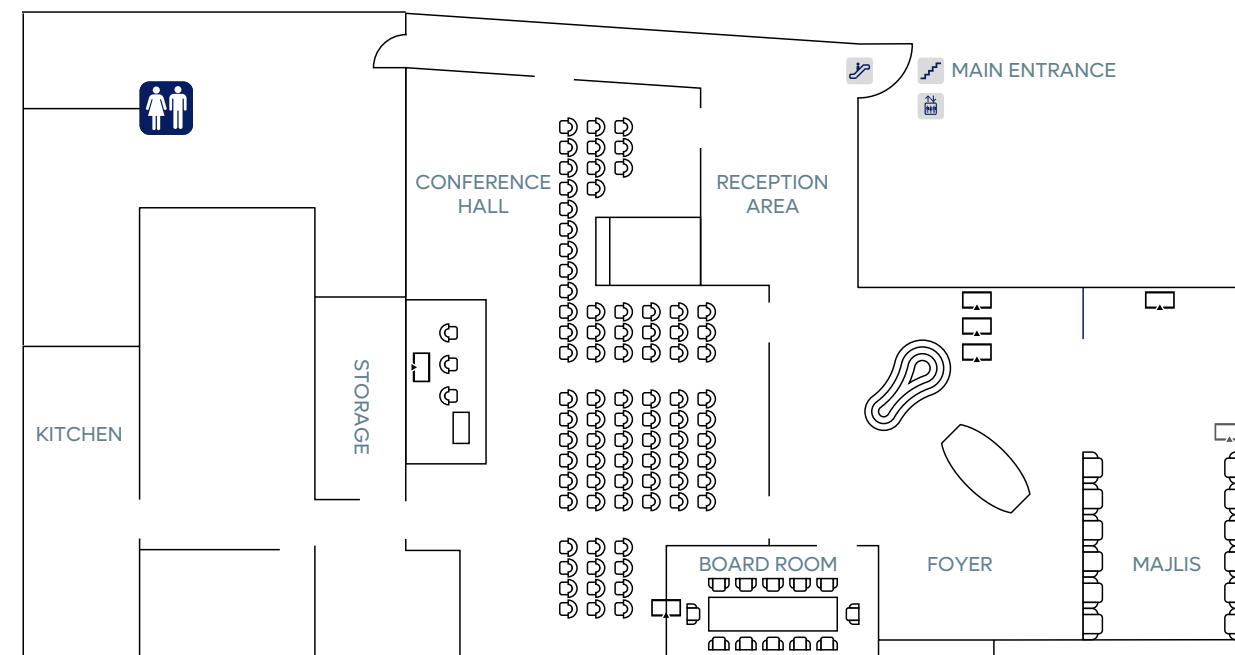
The family-oriented Gate Avenue boasts of supermarkets, retail brands, speciality stores, gyms, yoga studios and activities for children.



Indoor Areas

DIFC Conference Centre - Gate Village

Located in The Exchange, the DIFC Conference Centre can host all kinds of events. It features a foyer for pre-event activities, along with a boardroom. It has a Majlis where guests can refresh themselves prior to and during an event. The Majlis can also host private conferences and closed-door events. The support systems include state-of-the-art presentation equipment and wireless connectivity, apart from translation booths.



LEGEND

-  WASHROOMS
-  LIFTS
-  STAIRCASE
-  ESCALATOR



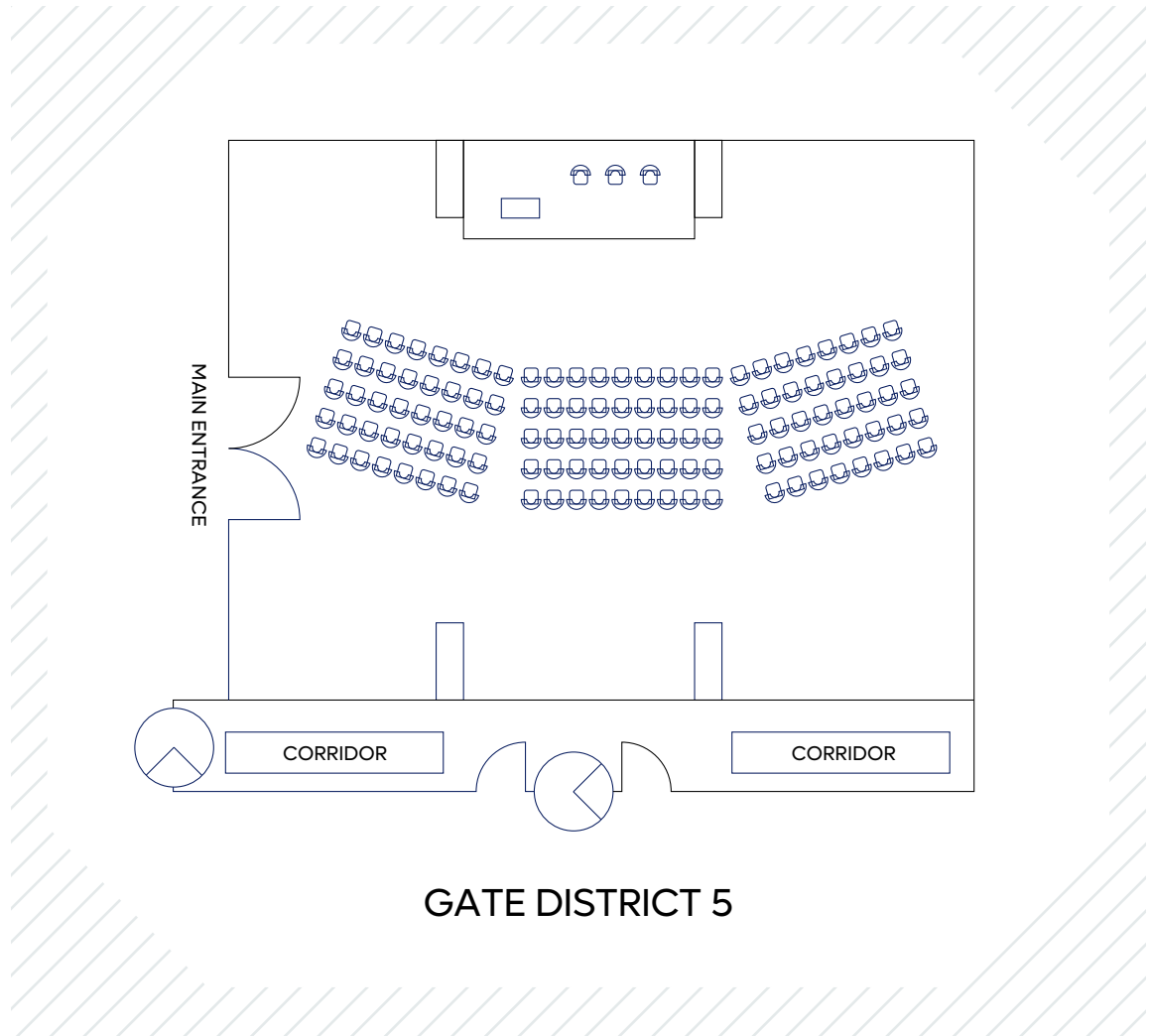
Indoor Areas

The Atrium - Gate District

The Atrium has several spacious areas that can be combined for large events, or divided into smaller areas, depending on the event’s requirements. Located in Gate District 5, Level 2, the Atrium is perfect for exclusive occasions and pre-cocktail gatherings. Its high walls and large windows make the space look grand, while providing natural light during the day.

An appealing combination of steel, glass and marble, the venue exudes an aura of sophistication. The Atrium is a venue of choice for exhibitors who wish to add character and style to their event.

Location	Cocktail/ Reception	Theatre
Indoors Areas	450 pax	300 pax
Classroom	Round Tables of 10	Board Room 07
200 pax	200 pax	100 pax

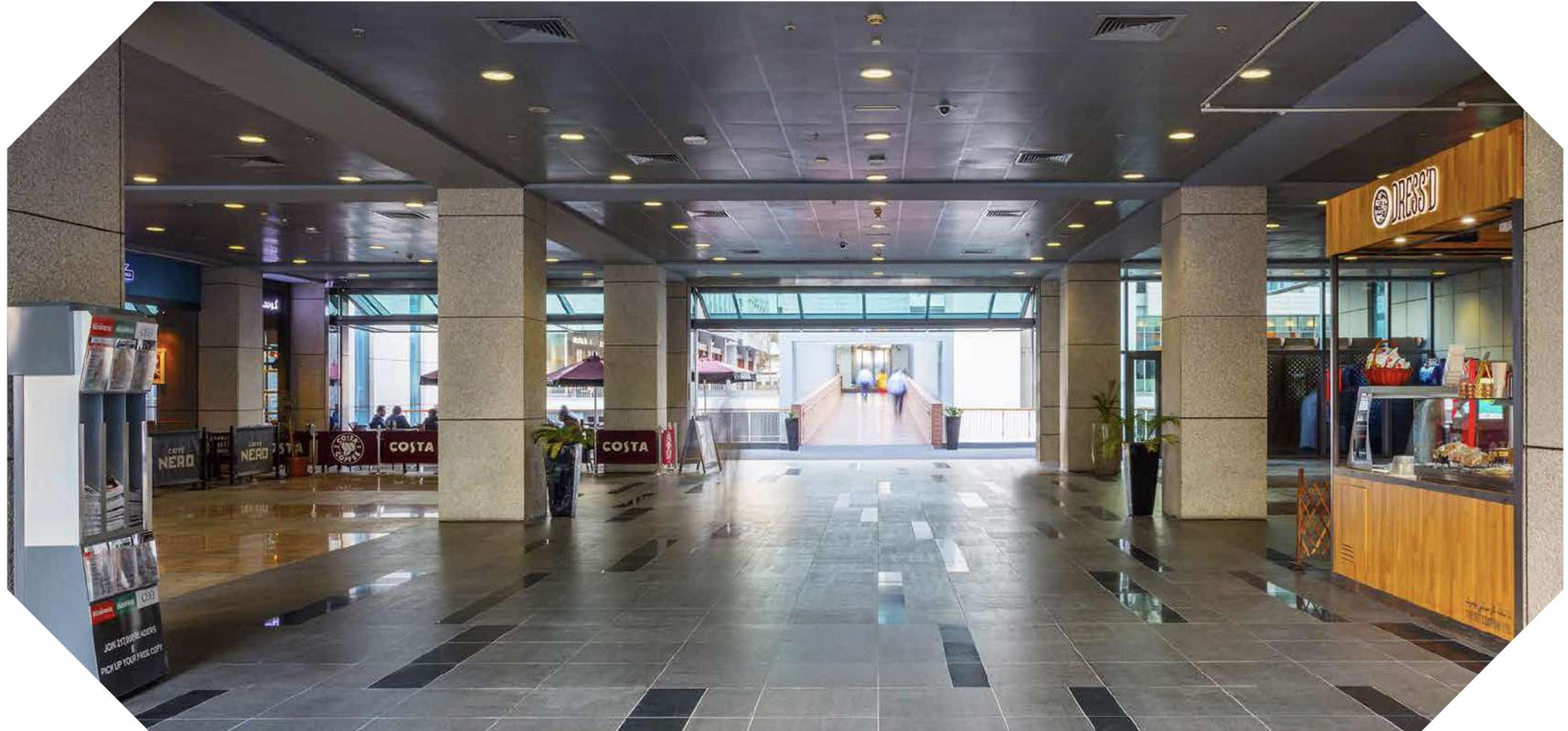
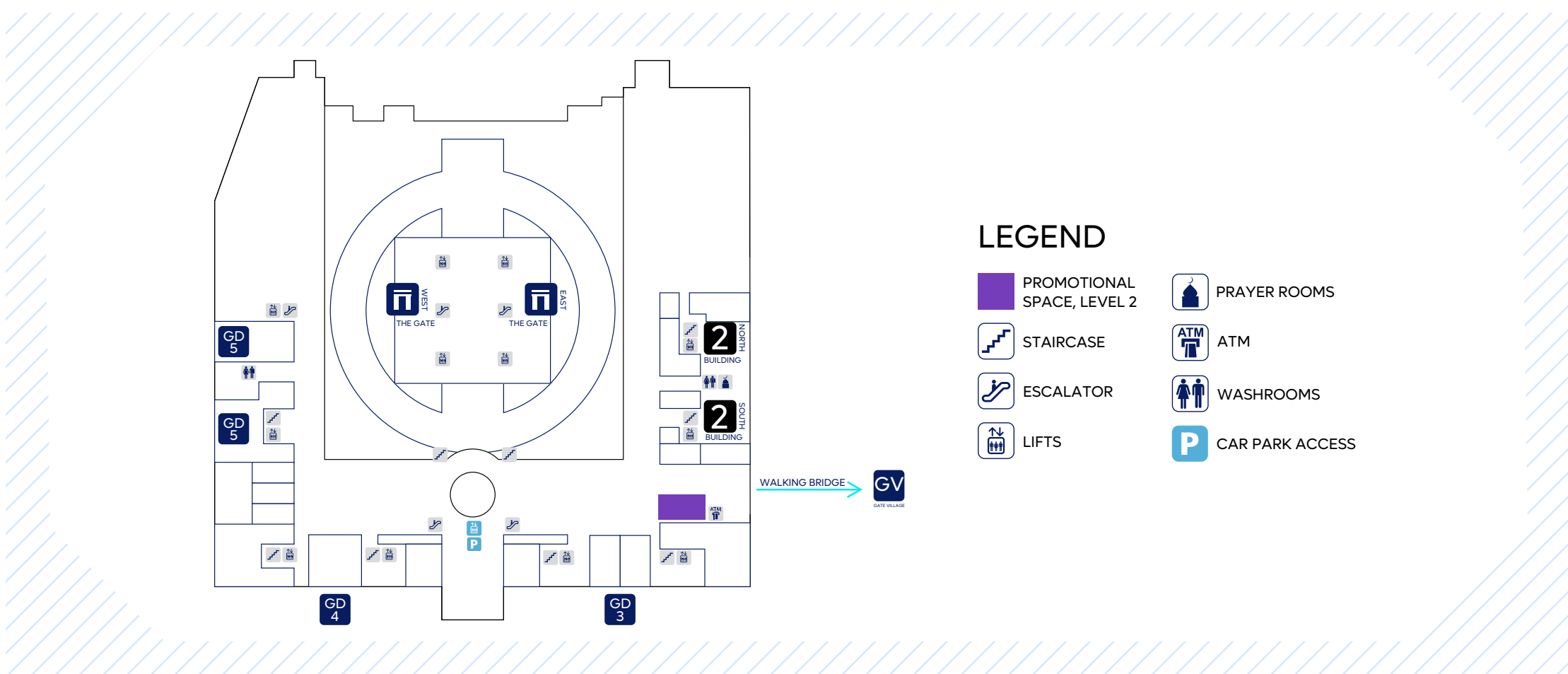


Indoor Areas

Gate District 2

Opening into the Gate Village, Gate District 2 is a wide and versatile space that is surrounded by boutique showrooms and shops. During lunchtime on a weekday, Level 2 of Gate District 2 becomes a hub of activity. It is best for promotional stands and kiosks and is an ideal spot for product displays, demo stands and activations.

Total Area	518 sqm	
Promotional stands & activations	3mx3m	6mx6m

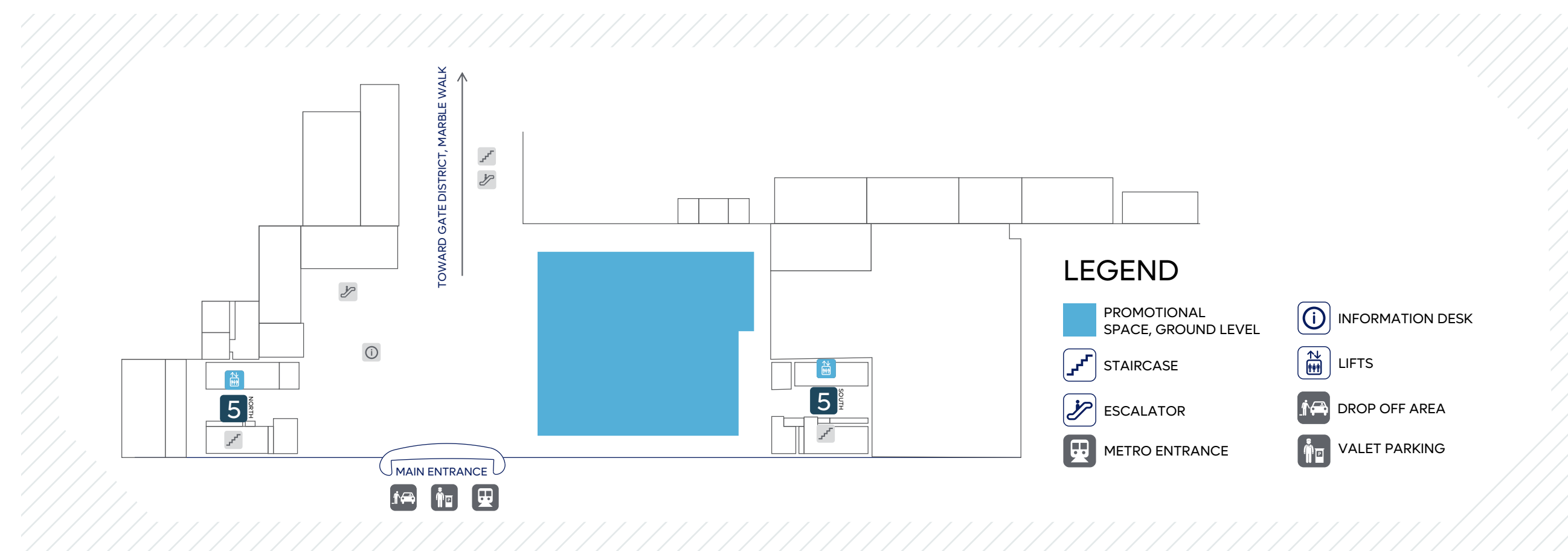


Indoor Areas

Gate District 5

This area gets the highest footfall into the Gate District, thanks to its location as the main entrance into the Centre from Emirates Towers Metro Station. The regular movement of people makes this an ideal location for exhibiting products and brands.

Total Area	518 sqm	
Promotional stands & activations	3mx3m	6mx6m



Indoor Areas

Marble Walk

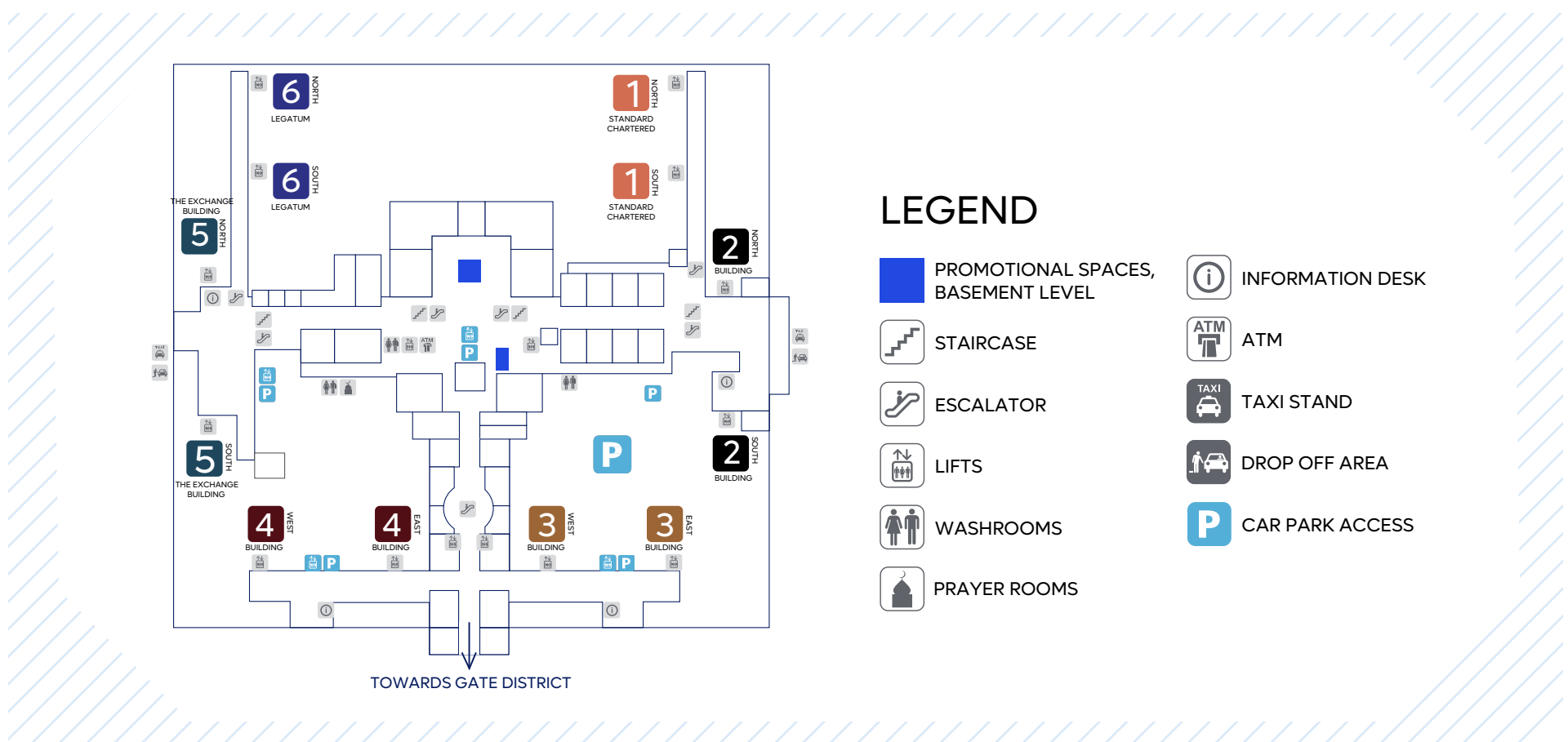
Just below the Gate building, at the crossroads, and easily accessible from the parking area, is a mix of coffee shops, restaurants, and retail outlets. This is the Marble Walk, one of the busiest areas of the Centre, where small to medium promotional stands can benefit greatly from the busy footfall throughout the day.

The Marble Walk is situated near Gate District 5 and offers quick access to valet parking. It is used by many as the primary entrance to all Gate District buildings. Marble Walk is a preferred venue for upscale activations, exhibitions and pre-cocktail functions. It can be reserved partially or entirely, depending on the event's requirement.



Promotional stands

3mx3m



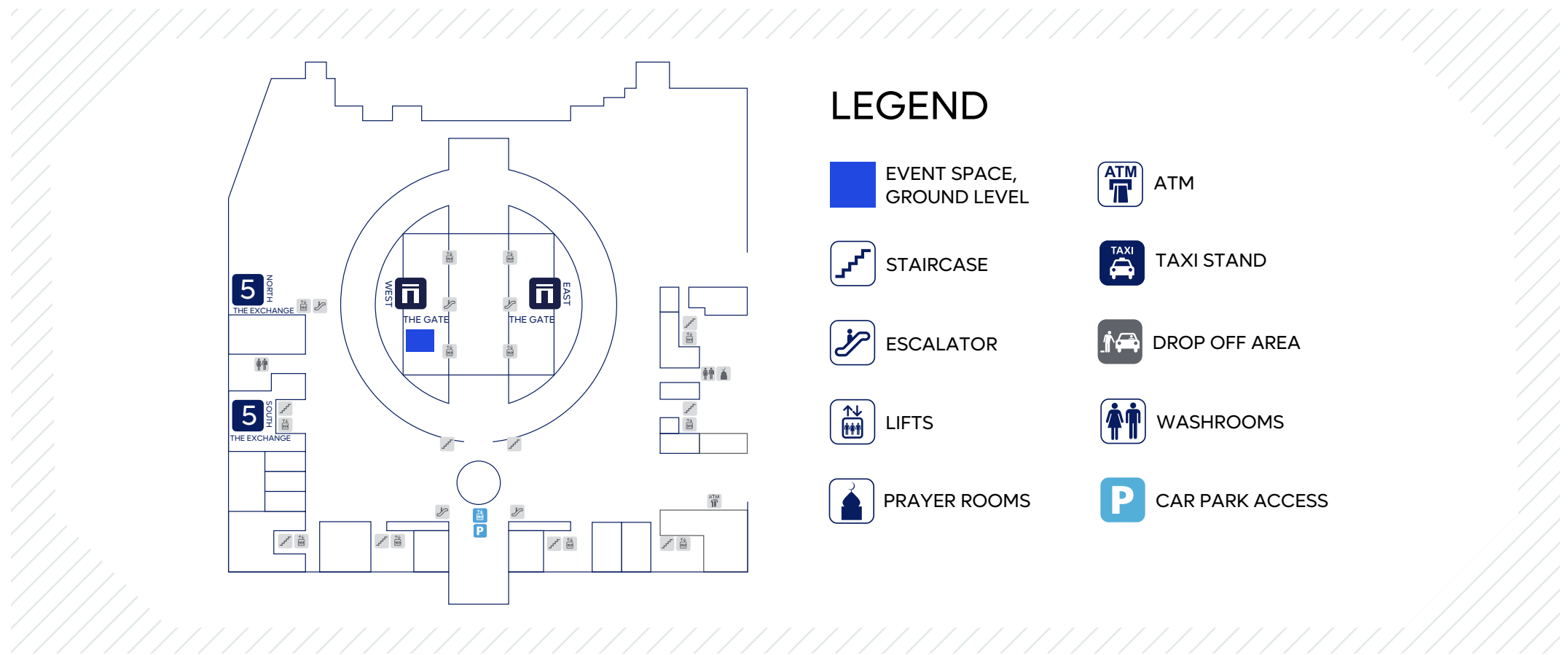
Indoor Areas

The Gate, West Wing Lobby

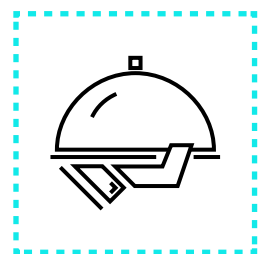
This common area of The Gate can be reached from any direction. This space has a high footfall all year round, making it ideal for small events and exhibitions, as well as for training sessions and product demonstrations. It can also be adapted as a venue for lunch or dinner on the sideline of a product or brand launch.



Total Area	Location	Cocktail/ Reception	Theatre	Classroom	Round Tables of 10	Board Room
200 sqm	The Gate, West Wing Lobby	100 pax	30 pax	20 pax	20 pax	20 pax

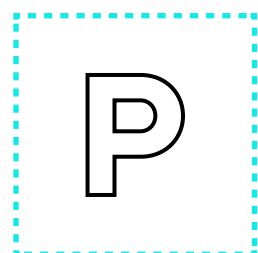


Additional Services



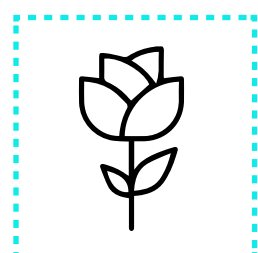
Catering

An offering of premium catering vendors with a variety of options that suit all events, taking into account the client's dietary requirements and restrictions.



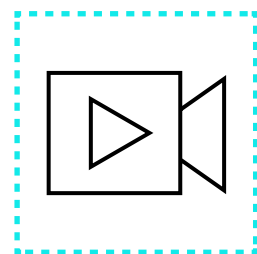
Parking

Ample and accessible valet and self-parking facilities across the district. Additional costs may apply.



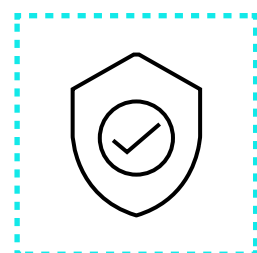
Flowers

Exquisite flower arrangements and interior decoration services to enhance any occasion.



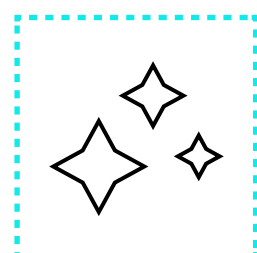
AV Production

In-house AV production that can be customised for each event depending on the venue and client request.



Security

Security services for all types of events that can be requested as per client needs.



Soft Services

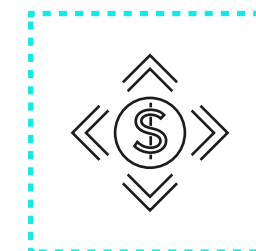
Soft and cleaning services that can be ordered as per client requirements and restrictions.



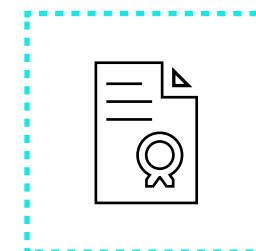
Why Dubai?

Dubai is the leading business gateway

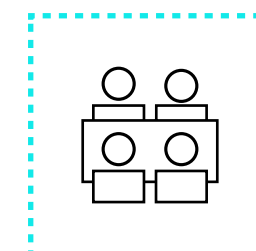
and growth platform in the Middle East, Africa and South Asia (MEASA) region, filling the time-zone gap in an economic corridor with a GDP of more than \$8 trillion, with Dubai International Financial Centre (DIFC) connecting the leading global financial centres of the East and West.



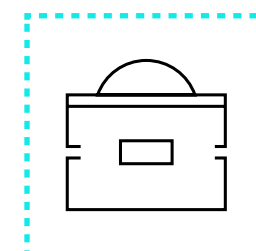
Diversified,
forward-looking
economy.



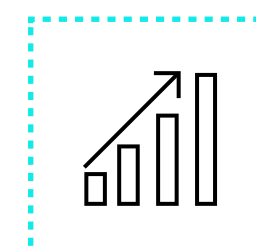
Unparalleled
high-quality
infrastructure.



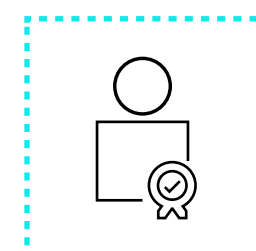
Business and
investor-friendly
environment.



Exceptional
place to live
and work.



Business and
trade gateway
to MEASA
growth markets.



Regional hub
for high-quality talent.



There
were
three