

### ABOUT DIFC

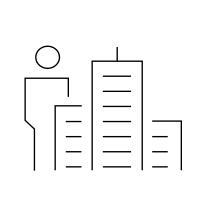
Strategically located in Dubai and connected to many of the world's fastest growing economies of the East and West, Dubai International Financial Centre (DIFC) is one of the world's most advanced financial centres, and the leading financial hub for the Middle East, Africa and South Asia (MEASA) region.

It is the headquarters of choice for global Fortune 500 companies, family businesses and financial institutions that are reimagining finance, redefining growth and driving the future of finance.

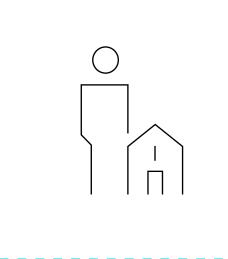
DIFC's flagship districts - The Gate building, Gate District, Gate Village and Gate Avenue, are buzzing spaces with an eclectic mix of bespoke fashion brands, renowned art galleries, quaint cafés, award-winning restaurants and wellness centres, which collectively ensure convenient and impeccable lifestyle experience for the community.



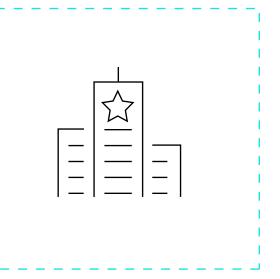
## DIFC AT A GLANCE



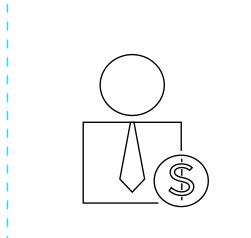
12mn FOOTFALL



4,000+
RESIDENTS

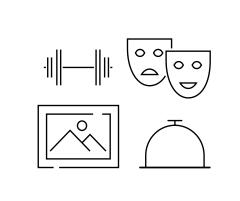


FOUR SEASONS HOTEL & RESIDENCES
THE RITZ-CARLTON DIFC
WALDORF ASTORIA, DIFC



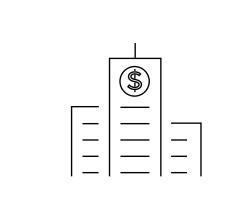
43,000+

NICHE COMMUNITY OF PROFESSIONALS AND RESIDENTS

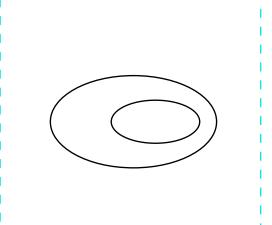


400+

RESTAURANTS AND RETAIL OUTLETS

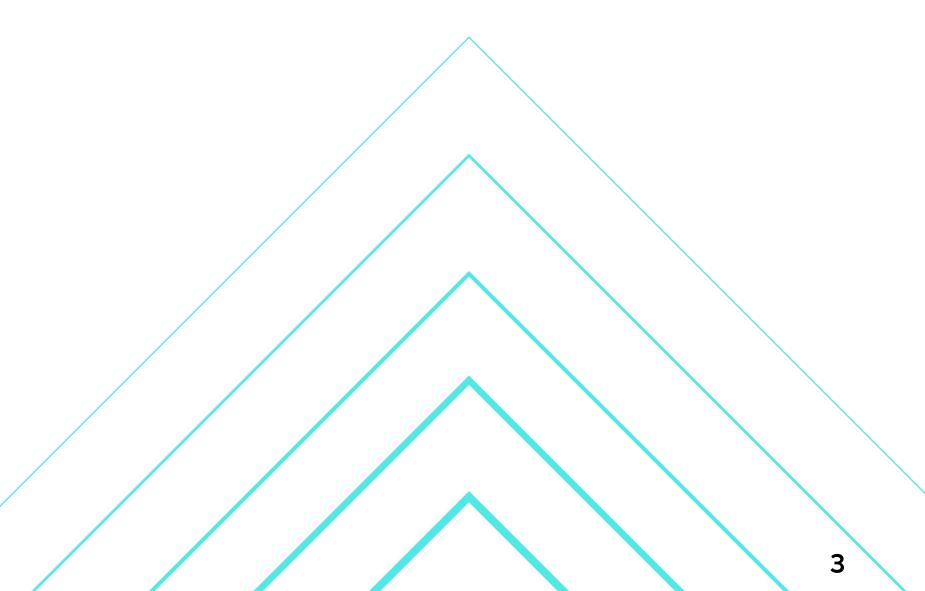


6,000+
ACTIVE COMPANIES



15 mins

WALKING DISTANCE TO MUSEUM OF THE FUTURE



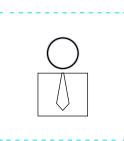
## VERSATILE SPACES FOR EVERY EVENT





# Dubai's most desirable

business and lifestyle destination.



#### **Professional**

events team, backed by world-class facilities management and health and safety standards, ensures smooth event management.



#### **Exposure**

to some of the world's leading financial and non-financial service brands.



# Instagrammable views

and trendy backdrops.



#### Iconic

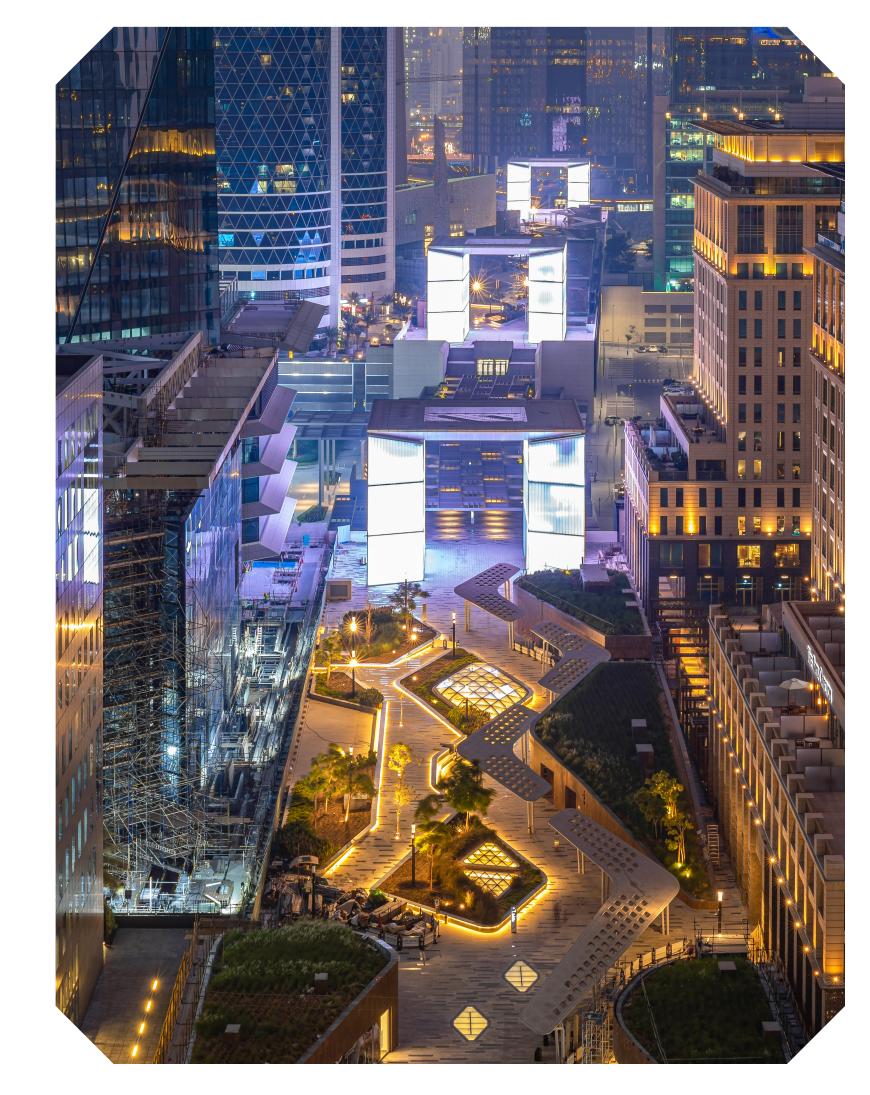
design and architecture.

## PERFECT FOR EVENTS OF ANY SCALE

DIFC offers contemporary and refined event spaces – both indoor and outdoor – ideal for any occasion, be it a major launch, a gathering of several guests, or an intimate event. Our professional events team will ensure that you get the best-in-class space, facilities, and support, customised to your needs. Centrally located and easily accessible, DIFC event spaces are maintained to an impeccable standard and offer a lively ambience. There are a variety of venues to choose from, with ample parking spaces and valet service to enhance guest experience.

Venue	Location	
Atrium	Gate District	Indoors – Level 2, between Gate District, Buildings 5 and 6
Under The Gate Building	Gate District	Outdoors – Gate District
The Gate Steps	Gate District	Outdoors – Level 2, between Gate District, Buildings 3 and 4
DIFC Conference Centre	Gate Village	Indoors – next to Gate Village, Building 11
Gate Village North Event Space	Gate Village	Outdoors – next to Clap
Gate Village South Event Space	Gate Village	Outdoors – next to La Petite Maison
North Zone A Promenade	Gate Avenue	Outdoors – next to Bite Me Burger
South Zone C Promenade	Gate Avenue	Outdoors – under The Mini Gate
South Zone D Promenade	Gate Avenue	Outdoors - Zone D, Podium level, next to the Grand Mosque
Zone D Galleria Space	Gate Avenue	Indoors – Gound Flogrnext to HAVE Coffee

Promotional Spaces			
Space	Location		Size
Marble Walk	Gate District	Level B1, next to Rivoli	3X3
GD2 – Level 2	Gate District	Indoors – next to Costa	3X3
Gate Village Common Areas	Gate Village	Outdoor common areas	3X2
Zone D Galleria Space	Gate Avenue	Indoors – next to HAVE Coffee	10X10





### GATE DISTRICT

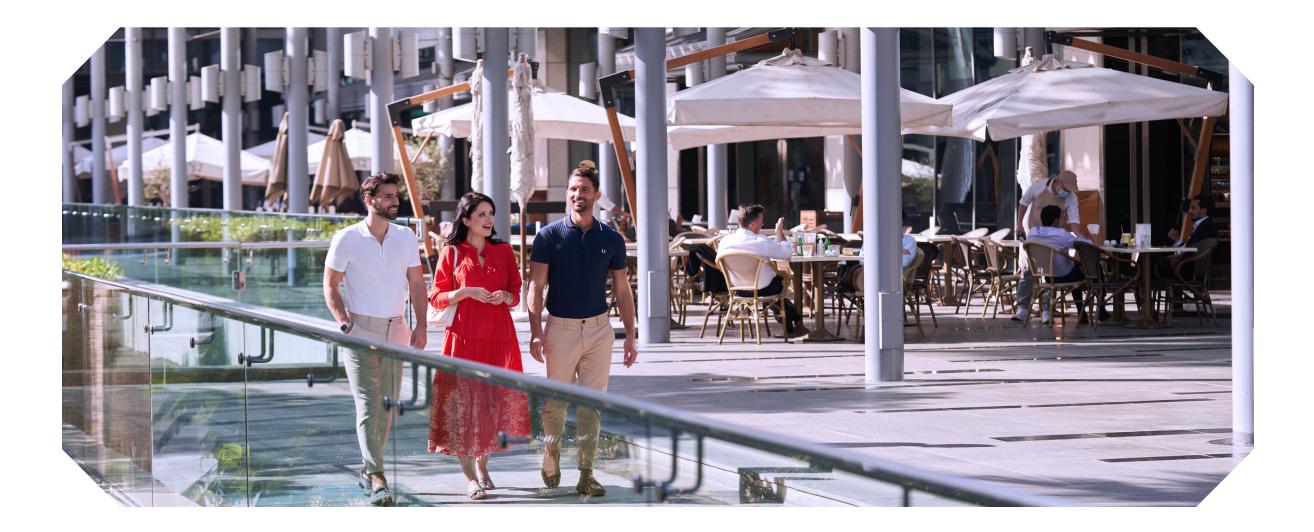
The Gate Building, Museum of the Future and Emirates Towers rise above Dubai's skyline to provide an ideal setting for your event. The versatility of usage allows events of nearly any scale – from private social occasions to grand brand launches – to be held here. The spacious area and elevated ambience combine effectively to make any event hosted here, a memorable one.

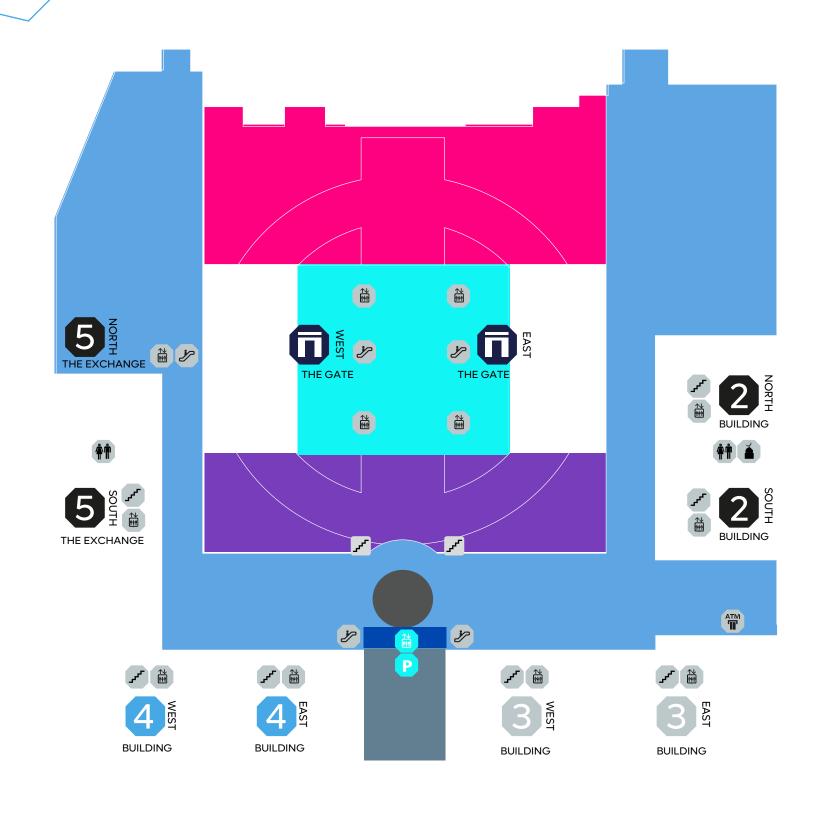
#### The Gate Building

Overlooking Museum of the Future and Jumeirah Emirates Towers, the expansive area located under the Gate Building may also be used to host events, activations or installations.

#### The Gate Steps

Spanning across the district surrounding the iconic Gate Building, the Gate Steps offer a unique setting for outdoor events







Elevated grass area, ground level

## GATE DISTRICT



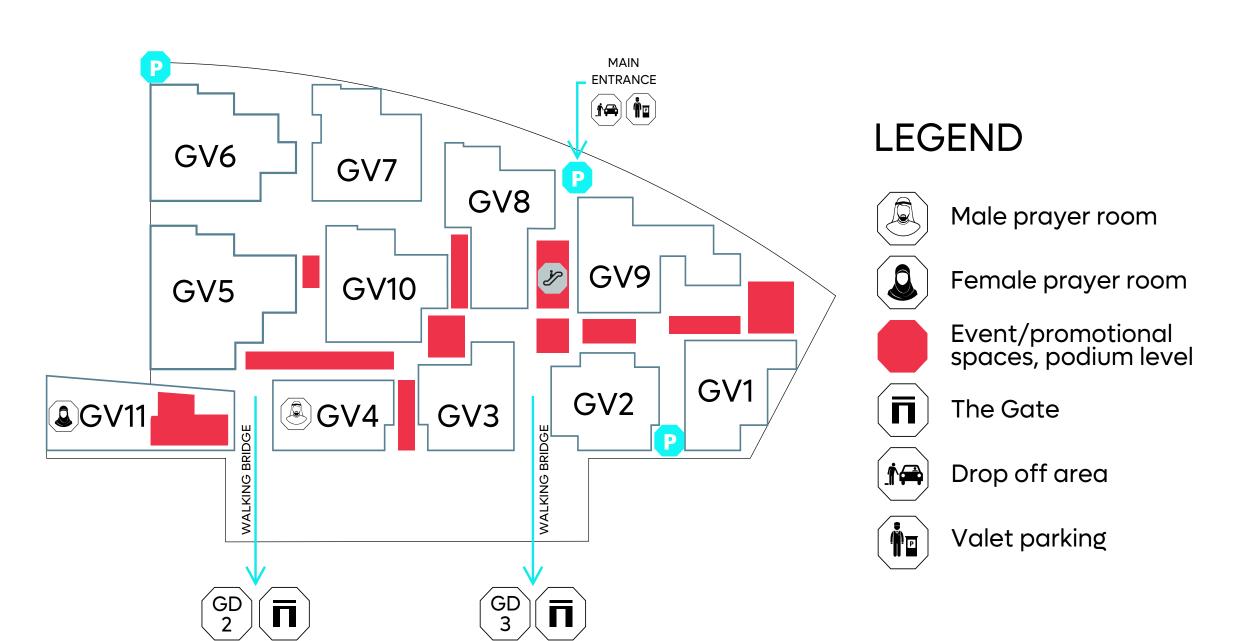




## GATE VILLAGE

Gate Village is an expansive and interconnected venue brimming with urban energy. Its alleys offer boundless opportunities for hosting signature events and brand activation initiatives. Home to the renowned DIFC Art Nights, this premium location is ideal for classic car shows, immersive auto installations, and other captivating experiences that will leave a lasting impression on guests and attendees.

Gate Village is the perfect canvas for you to unleash your creativity and bring your brand to life in ways that captivate audiences and create lasting memories. Together, we can make your brand stand out against the backdrop of this remarkable urban destination.



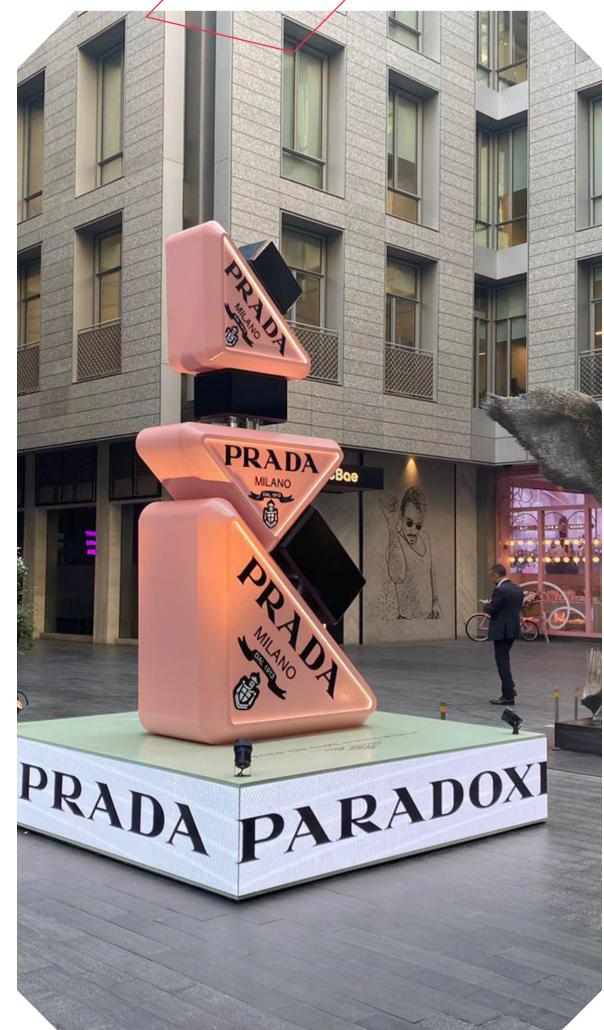


## GATE VILLAGE







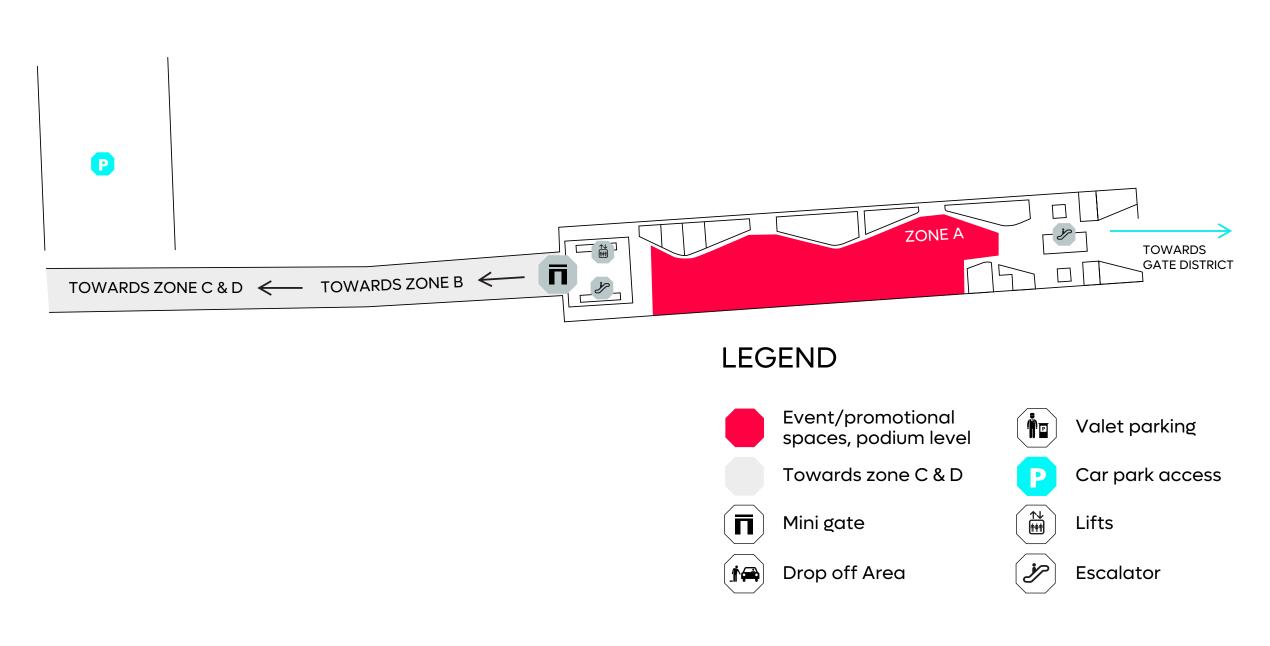


## GATE AVENUE

Gate Avenue is a highly sought-after lifestyle destination at the heart of DIFC, where people come together to experience culture and enjoy thoughtfully curated retail and dining offerings. Here, retailers, restaurants and artists create a culture that is inclusive, inviting and energetic.

Gate Avenue is a fully connected, seamless indoor walkway from the Gate Building to Central Park Towers, with an outdoor promenade that offers enhanced connectivity for the community. Combining natural light with modern interiors, it is ideal for community events and brand activations.

Easily accessible by foot, road and metro, Gate Avenue offers over 100 retail options, including some distinctive homegrown brands exclusive to Dubai.





## GATE AVENUE





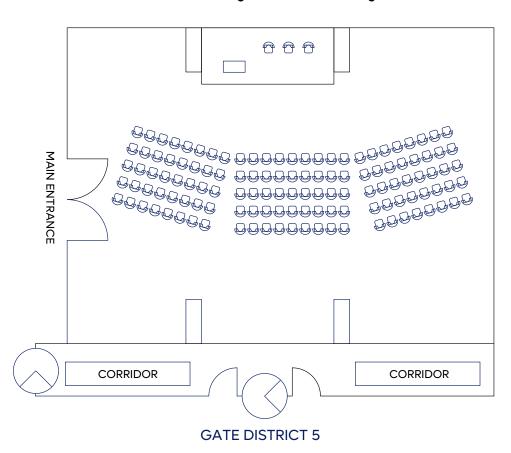




## ATRIUM GATE DISTRICT

The Atrium has several spacious areas that can be combined for large events – or divided into smaller areas – depending on the event requirements. Located in Gate District 5, Level 2, the Atrium is perfect for exclusive occasions and pre-cocktail gatherings. Its high walls and large windows make the space look grand, letting natural light in during the day.

An appealing combination of steel, glass and marble, the venue exudes an aura of modernity and sophistication, making it a good pick for exhibitors who wish to add character and style to any event.



LOCATION	COCKTAIL/RECEPTION	THEATRE
Indoor areas	150 pax	150 pax
CLASSROOM	ROUND TABLES OF 10	ROUND TABLES OF 10



## ATRIUM GATE DISTRICT

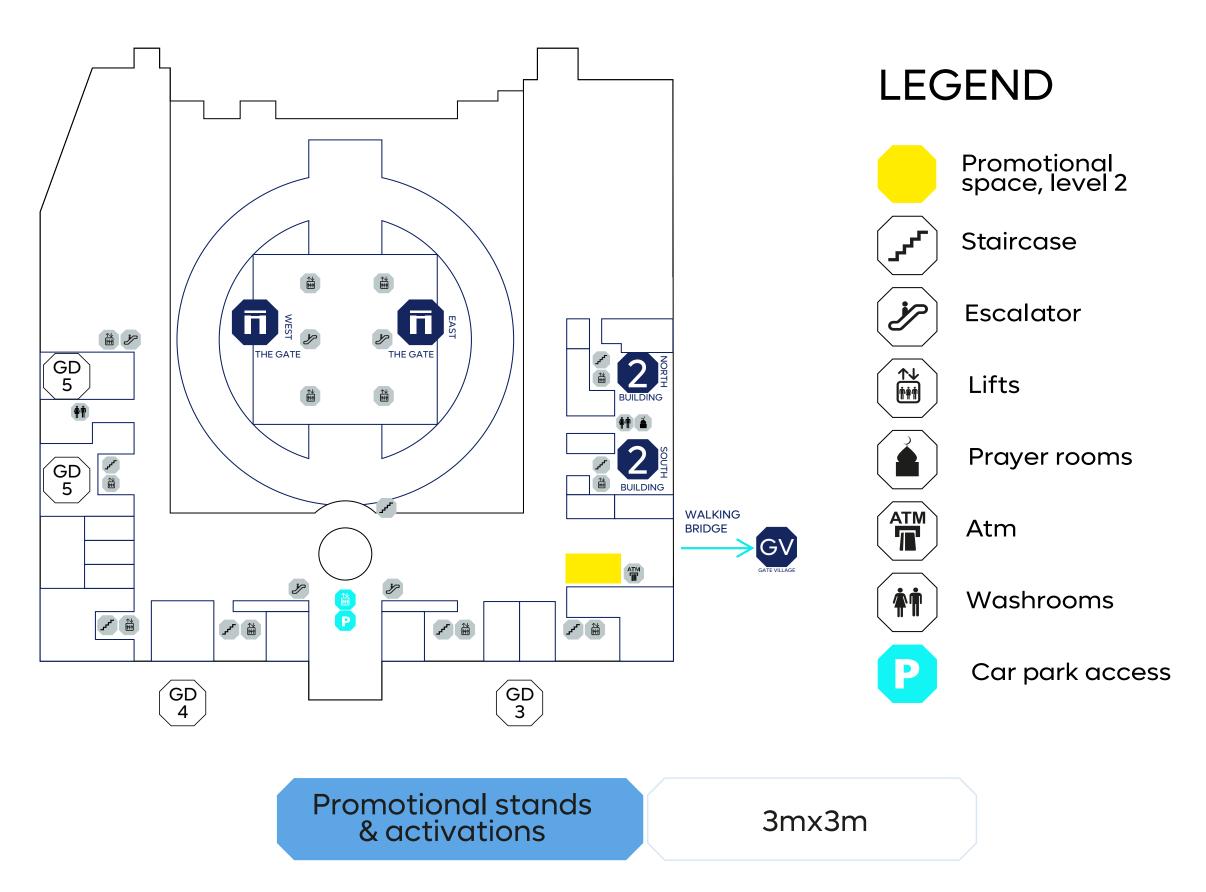


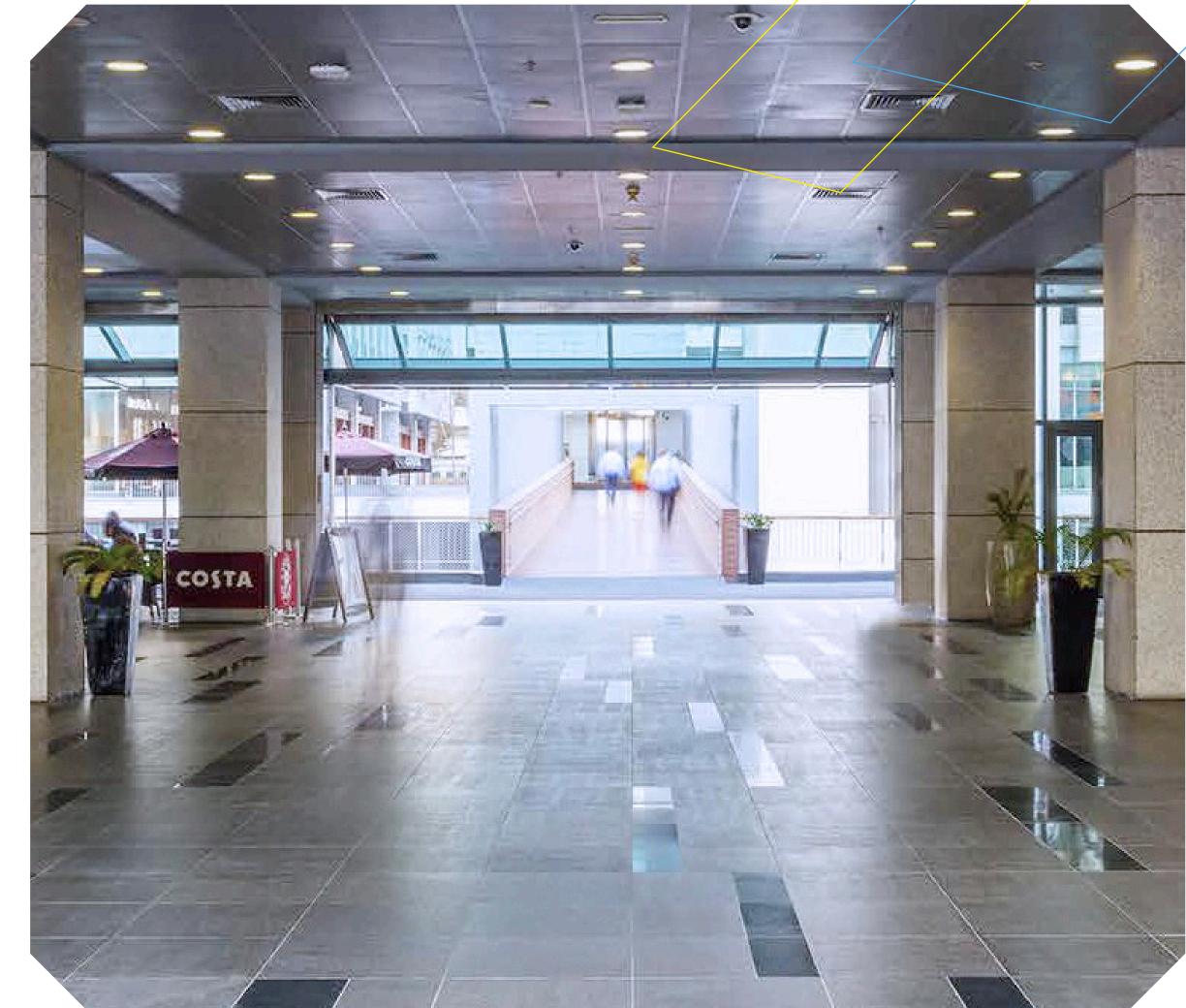




## GATE DISTRICT BUILDING 2

Opening into the Gate Village, Gate District 2 is a wide and adaptable space that is surrounded by boutique showrooms and shops. Level 2 of Gate District 2 is a hub of activity in itself It is best suited for promotional stands and kiosks, product displays, demo stands and activations.

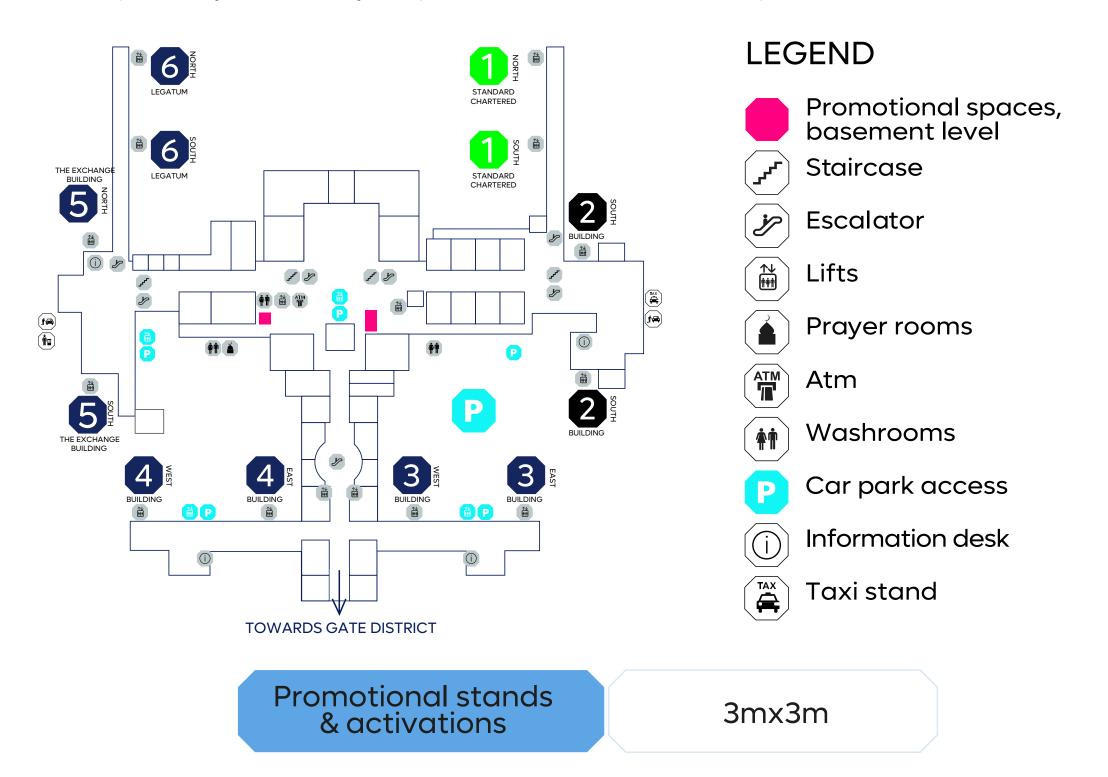




## MARBLE WALK

Just below the Gate Building, at the crossroads, and easily accessible from the parking area, is a mix of coffee shops, restaurants, and retail outlets. This is the Marble Walk, one of the busiest areas within the Centre, where small to medium promotional stands can benefit greatly from the busy footfall throughout the day. The Marble Walk offers quick access to valet parking. It is used by many as the primary entrance to all Gate District buildings.

Marble Walk is a preferred venue for upscale activations and exhibitions. It can be reserved partially or entirely, depending on the event requirements.





## MARBLE WALK

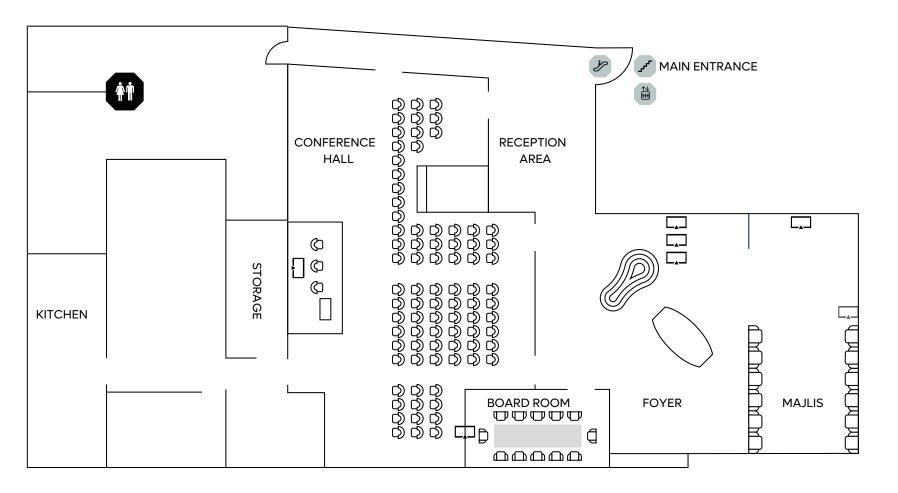




## DIFC CONFERENCE CENTRE GATE VILLAGE

The DIFC Conference Centre is an ideal venue for all kinds of formal events. It features a foyer for pre-event activities, along with a boardroom. It also has a multipurpose room where guests can help themselves to refreshments before and during an event.

The venue also houses a multipurpose lounge with dedicated tech support, perfect for hosting private conferences and closed-door events.



#### **LEGEND**



Washrooms



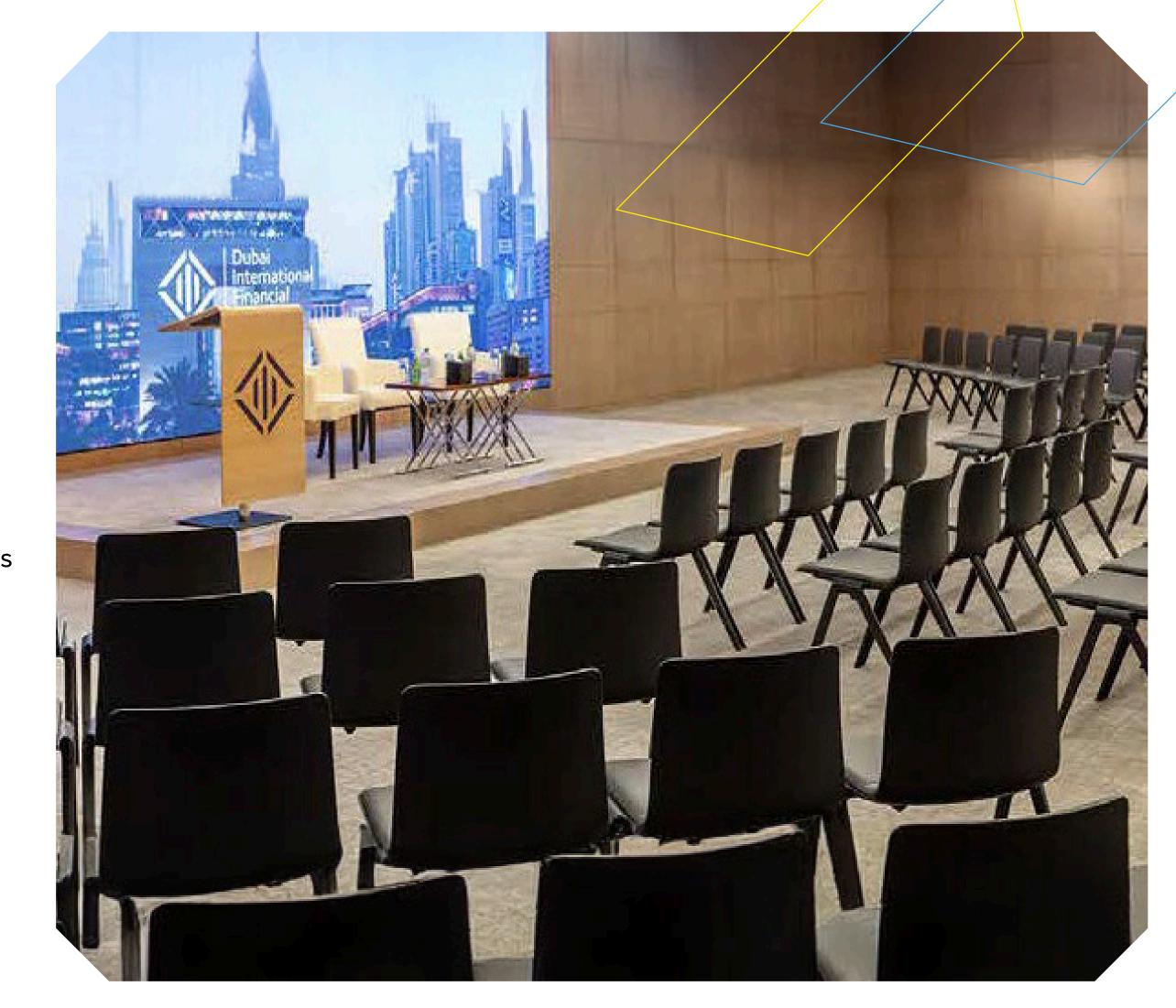
Lifts



Staircase

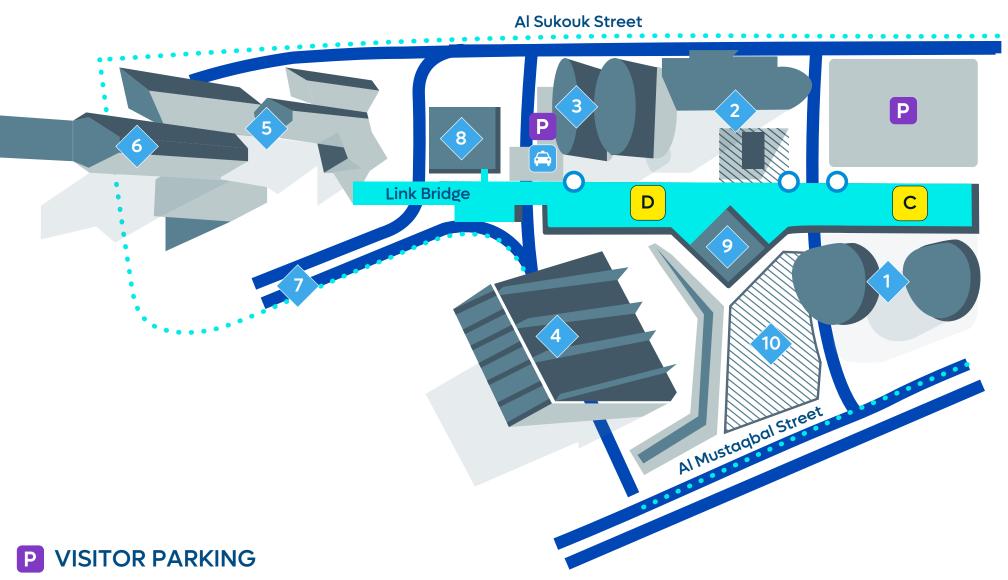


Escalator



## GATE AVENUE - ZONE D

Set within Gate Avenue, this zone presents as a well-lit galleria, suitable for promotional events and activations targeting young kids and families owing to the presence of daily essential stores, services and kids attractions. It is also popular for its restaurants and is connected to the South Market Food Hall (located above Zone D), which offers cuisines from around the world for a diverse culinary experience.



- C D GATE AVENUE ZONE
- Park Towers
- Liberty House
- **3** Emirates Financial Towers
- Index Tower
- Central Park Residential

- Central Park Commercial
- Truck Tunnel Entrance
- Innovation One
- DIFC Grand Mosque
- DIFC Living and Innovation Two







### CONTACT INFORMATION

\_\_\_\_

+971 4 362 2222



eventsteam@difc.ae



difc.ae