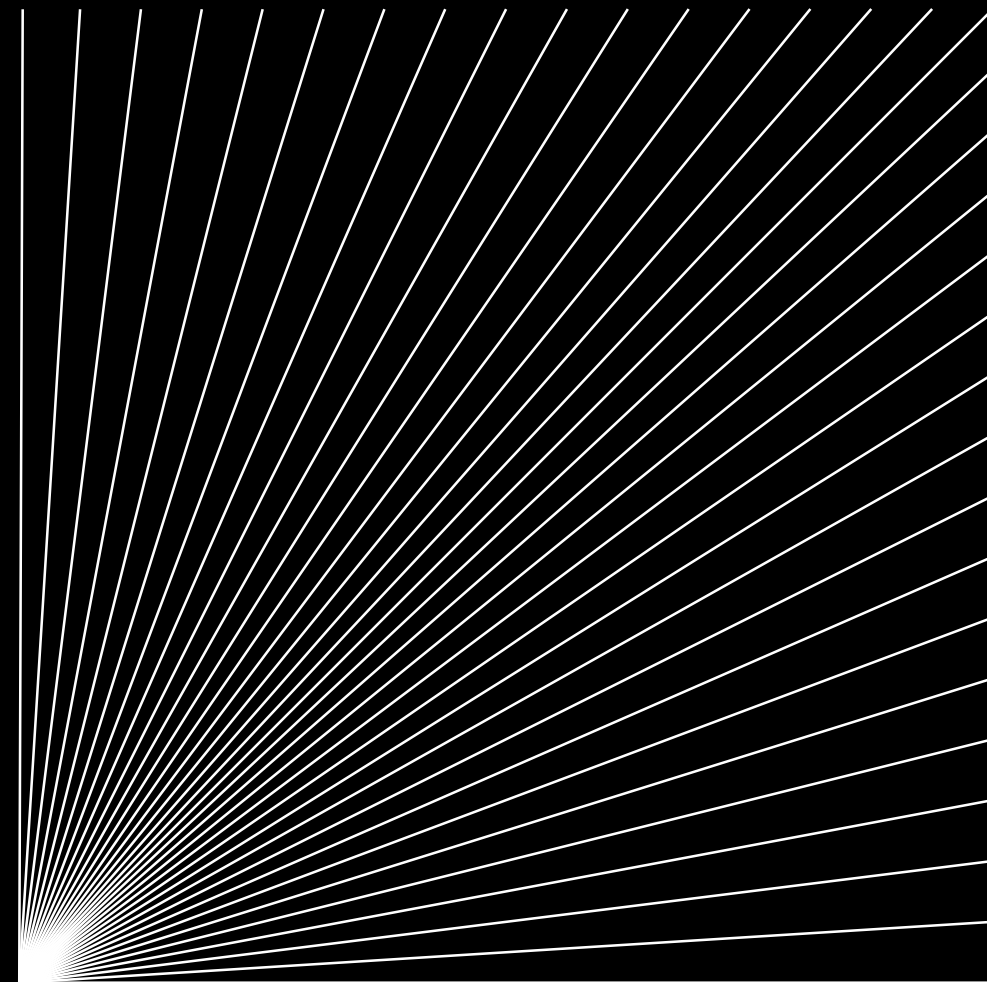


DIFC Data Protection Talks

Talk #12: Update on Enforcement in the EU
and Impact on DIFC Entities

Date: 20 June 2023

The future is here.

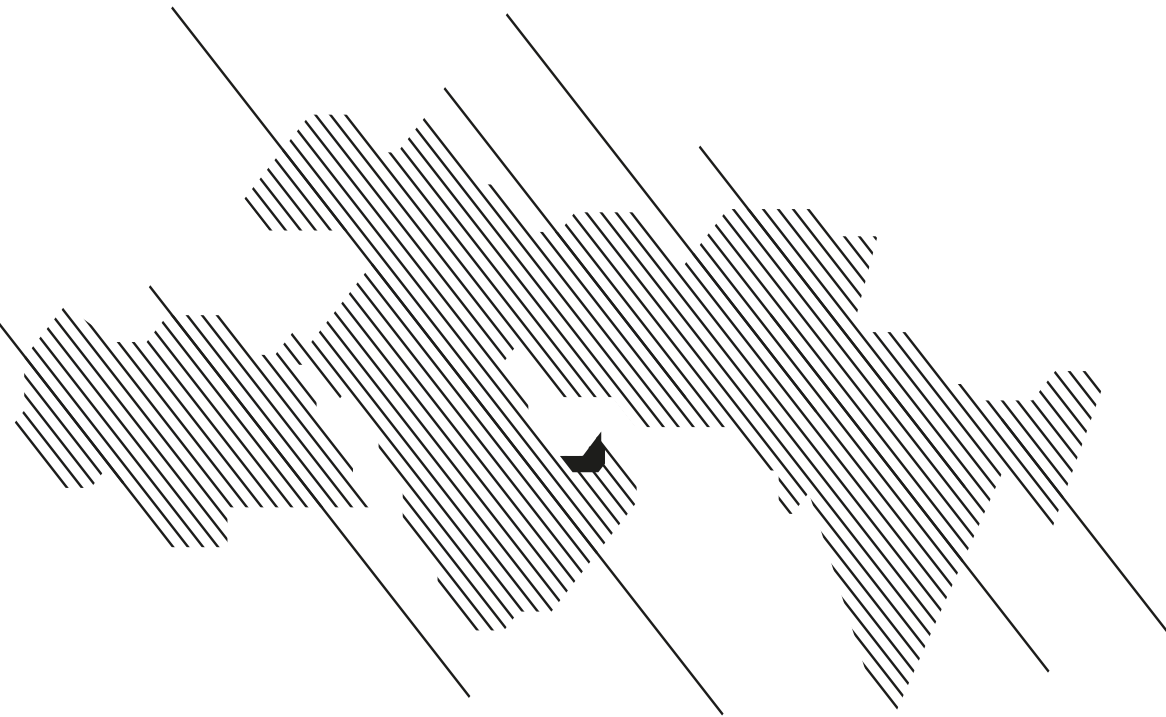


Why was Meta fined \$1 BILLION USD?

Max Schrems of [NOYB](#), filed a complaint with the Irish DPC regarding the use and processing of personal data by Facebook, now owned by [Meta](#), when sent to the US. The Irish DPC rejected the complaint.

In 2015, this complaint made its way to the court of final appeal in the EU, the Court of Justice, and resulted in invalidating a transfer mechanism called Safe Harbour.

In 2020, the same thing happened to Safe Harbour's replacement, Privacy Shield. The [EDPB](#) then required the Irish DPC to issue a finding and enforcement action against Meta by May 12.



800

NOYB [actions](#)

6 Months

For Meta Ireland to bring its processing operations into compliance with Chapter V of the GDPR, by ceasing the unlawful processing, including storage in the US of personal data of EEA users transferred in violation of the GDPR.

Guidance

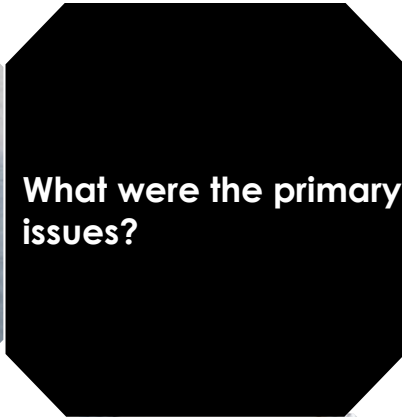
The DIFC Commissioner's Office has posted guidance about data export and sharing [here](#).

What could be in store for my company in light of the Meta decision?

What fines imposed on Meta might our company be subject to?



What were the primary issues?



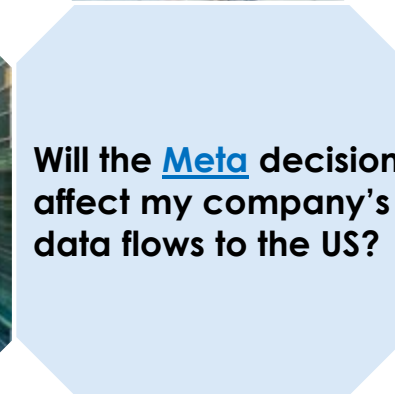
What policies or directives exist to enhance cooperation with government authorities?



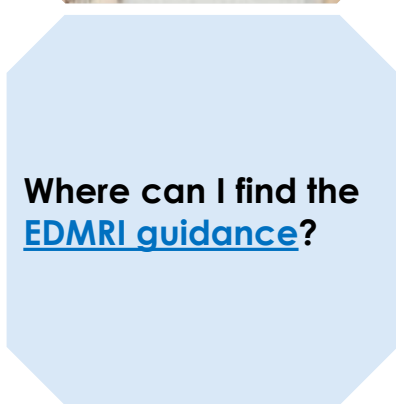
Is my company allowed to transfer data internationally from the DIFC?



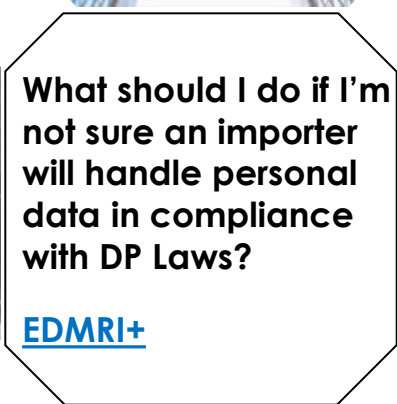
Will the Meta decision affect my company's data flows to the US?



Where can I find the EDMRI guidance?



What should I do if I'm not sure an importer will handle personal data in compliance with DP Laws?



EDMRI+



Can I consult with the Commissioner's Office if I need help?



Free
for
use

Contact

For further information
please contact:

DIFC DP Commissioner's Office
commissioner@dp.difc.ae

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