



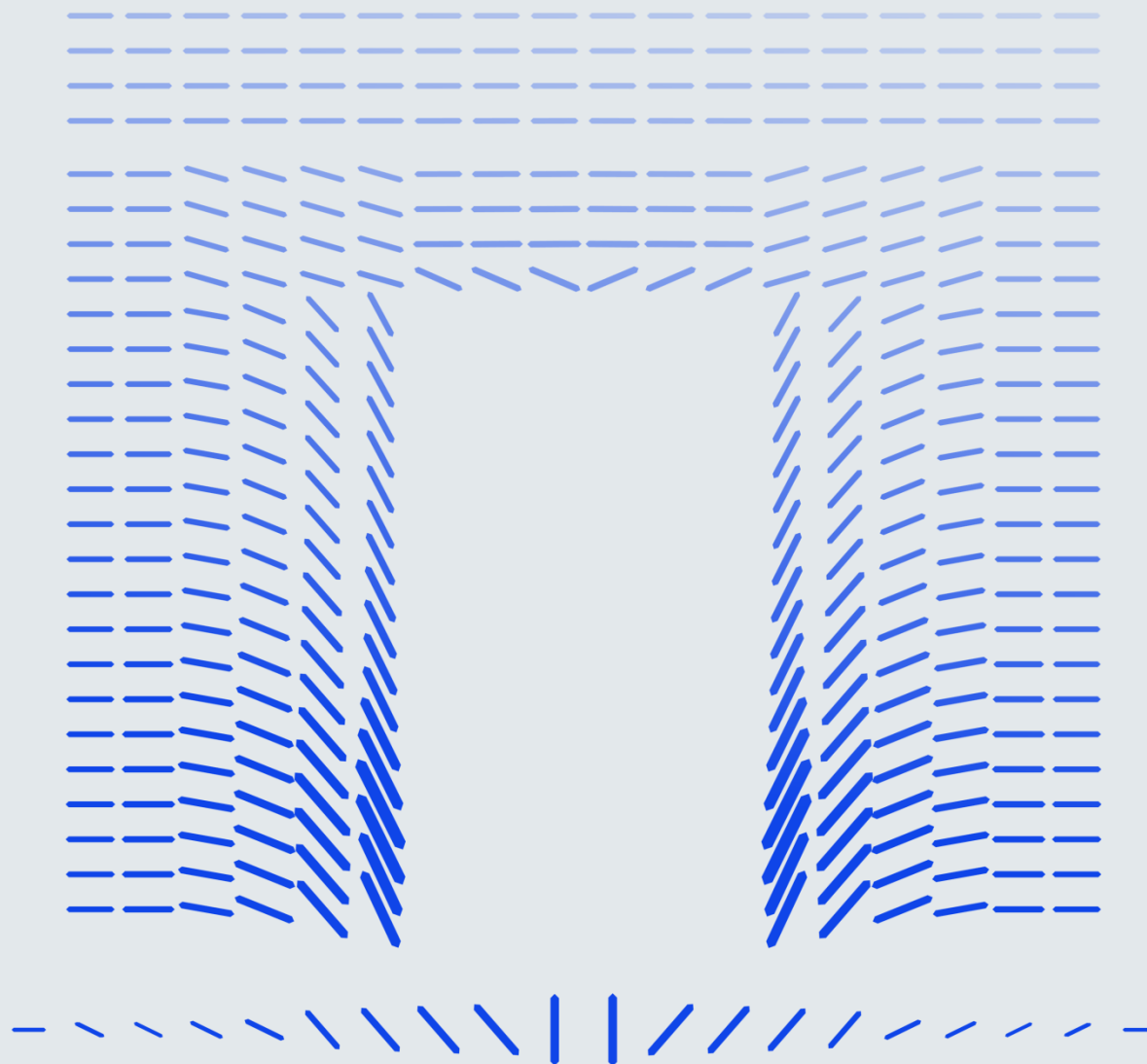
Dubai International
Financial Centre

Office of the Commissioner of Data Protection - UPDATE

Presented by
Lori Baker, Director of Data Protection

December 2021

Version: 2.4





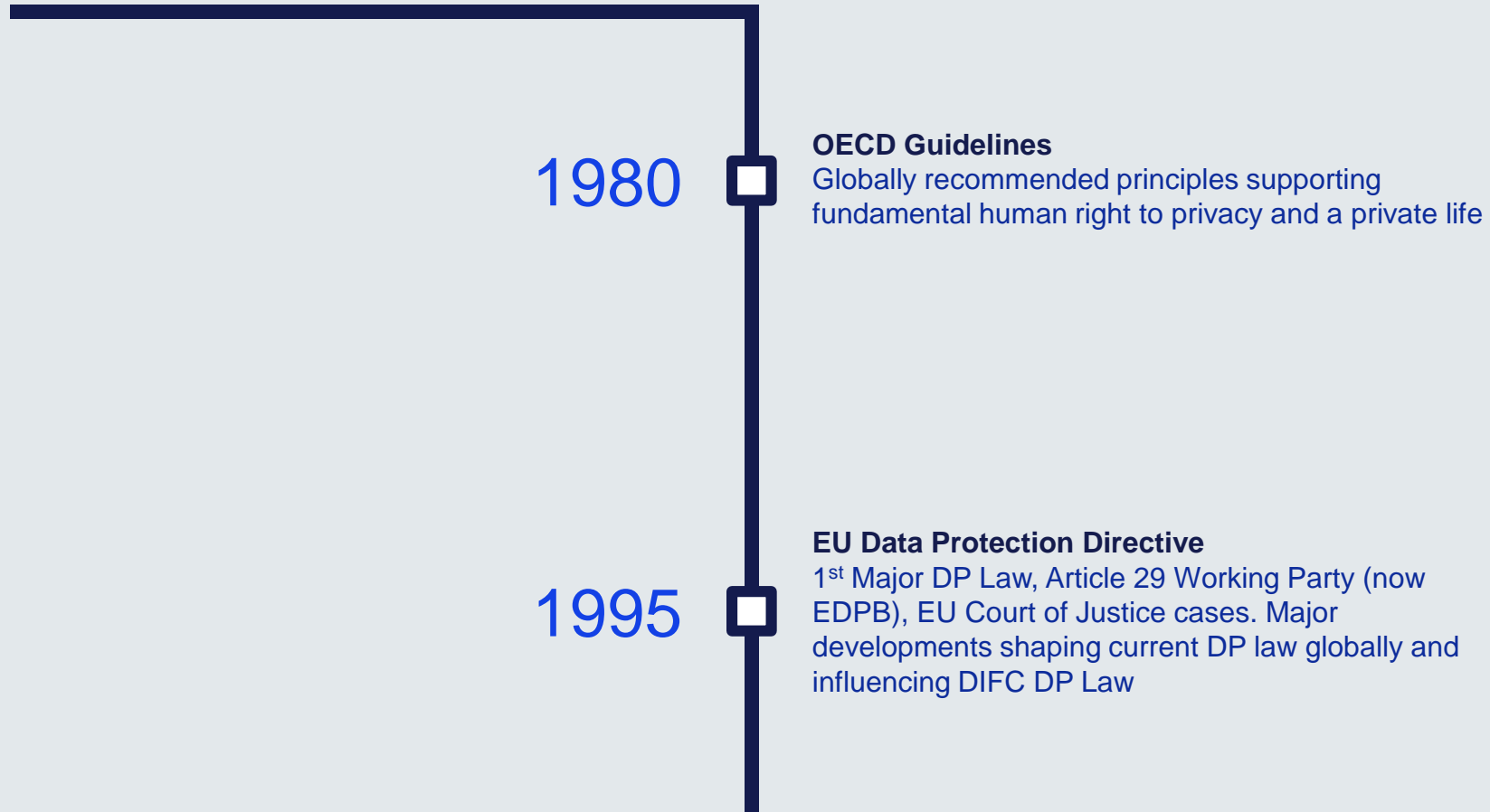
01

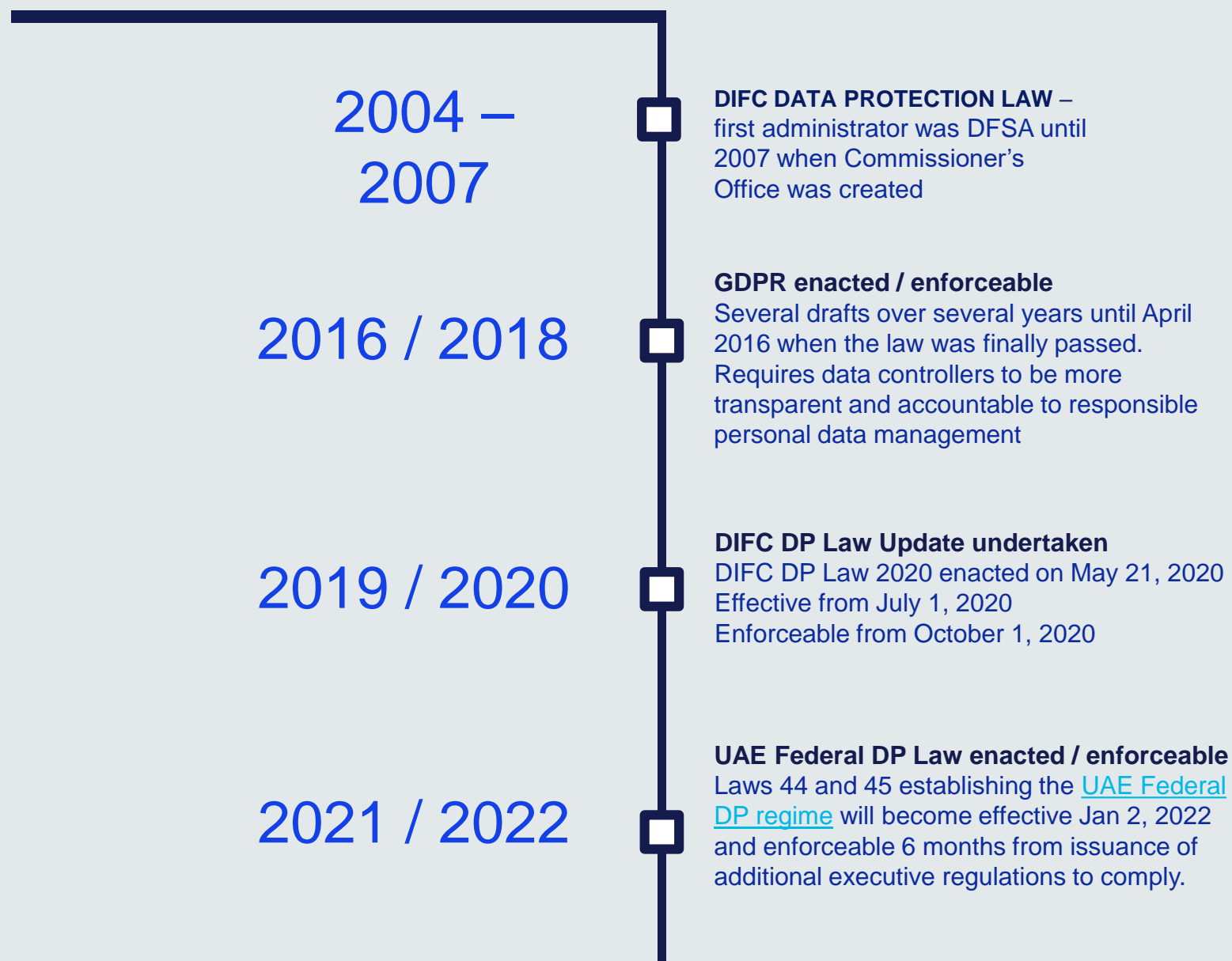
DP in DIFC

Brief History

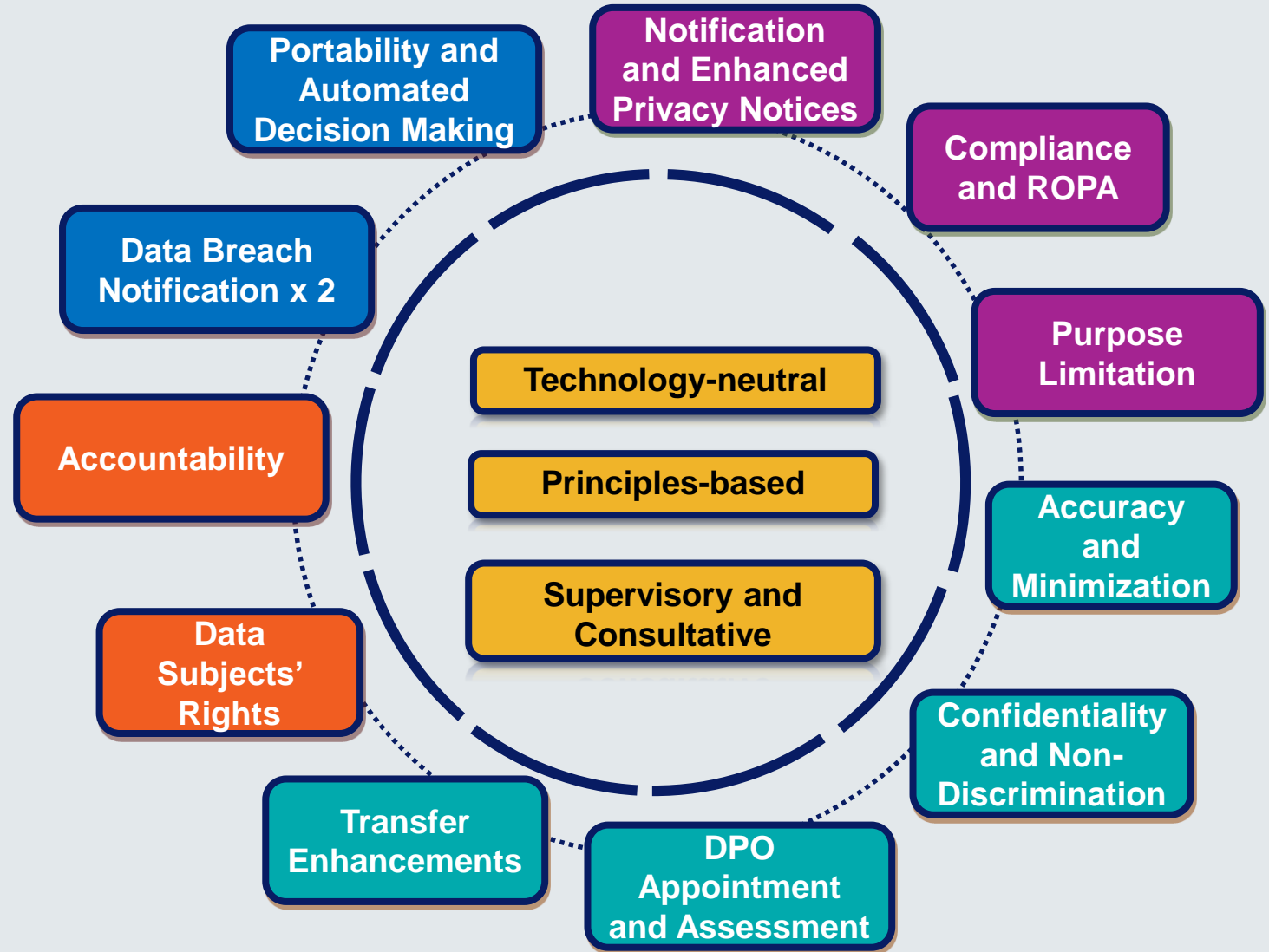
2020 Core Principles and
Amendments

Common Objectives





Core Principles and Amendments



Common Objectives of 2020 Amendments

- Digital landscape and economy have since evolved since 2007 when the last DPL was enacted, and the 2020 updates reflect objectives and synergies inherent in many other data protection laws around the world. These affect:
 - Technology, which is changing the types of personal data collected and the way it is used
 - Risks involved with processing it, as well as the scale and frequency of personal data breaches occurring
 - Stronger organisational accountability

- ✓ **Enhance data subject / consumer protection to support trust and participation in the Digital Economy**
- ✓ **Enable organisations to harness data confidently to innovate and improve consumer products and services**

Strengthen requirements for **organisational accountability**

Support organisations' **use of data for innovation**

Provide **greater consumer autonomy for access to** information and means of **controlling** how their data is used

Expand enforcement options to incentivise accountable practices and deter risky behaviour



02

Recent Updates to DIFC DP Regime & Tools

Website re-structure

Accountability and Individual Rights

Data Export and Sharing

Security and Data Breach Reporting

Transformation of [DP Website](#) to provide easy access to tools, guidance and templates

- ✓ **Creates direct contact with Commissioner's Office through the Client Portal**
- ✓ **Enables organisations to more easily comply and understand in practical terms how their actions impact ethics of personal data processing**

DATA EXPORT AND SHARING



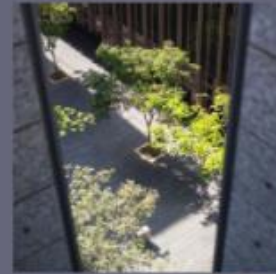
EXPLORE

SECURITY & BREACH REPORTING



EXPLORE

NOTIFICATIONS



EXPLORE

ACCOUNTABILITY & RIGHTS



EXPLORE

FAQS



EXPLORE

GUIDANCE



EXPLORE

New Accountability Tools and Templates

The tools available on the Accountability and Rights sub-menu help you assess:

- Whether / how to respond to a data subject request
- Whether to appoint a DPO
- How to write a DP privacy notice

Many SMEs don't have the capacity, funding or full time need for a compliance or data protection expert, but consultancy fees can be very costly.

These tools and templates are for guidance purposes, and the information they produce or contain should be customized where appropriate to suit an organization's needs.

The end result is bare minimum compliance that sets a DIFC business towards a culture of compliance and privacy.

60%

*"The cost of compliance and risk mitigation over the last eight years has jettisoned almost all discretionary funding available to firms. Compared to pre-financial crisis spending levels, operating costs spent on compliance have increased by over **60 percent** for retail and corporate banks."*

<https://www2.deloitte.com/us/en/pages/regulatory/articles/cost-of-compliance-regulatory-productivity.html>





Data Export and Sharing

Enabled by Data and Intelligence

Traditional
Trade and Services



Digitally-enabled
Trade and Services



Where digital ICT plays an important role in facilitating trade and services, especially enabling cross-border transactions. Example - E-commerce

Digital
Trade and Services



Where deliverables are in digital format and services are provided by machines that may not require human intervention. Examples - Data exchange, sales of virtual items (VR, games)

Artwork credit: PDPC Singapore

- Trade flows will change as digital services becomes the norm
- **Objective: Be open to data to flowing across borders** for economic growth and innovation while **mitigating risk** and promoting **trust and security**



Personal Data Breach Reporting is mandatory...

If...

Breach Notification Self Assessment



03

New in 2022

Adequacy

UAE DP Law

Regulatory Capacity and Enforcement

Data Protection in the UAE is set to advance dramatically in 2022, with many new and updated laws, regulations, supervision and enforcement



Adequacy

UK adequacy review and decision. More information on this key relationship with the UK and how it will impact your business is available [here](#)



New UAE Federal DP Law, Regulations and Data Office

Federal Laws 44 and 45, announced in late November 2021, establish a regulator's office and data protection obligations quite similar to those in DIFC and globally.



Regulatory Capacity

DIFC Commissioner's Office to revise notifications, supervision and enforcement processes. Amendment Law is pending, clarifying Individuals' Rights to access data and how an organisation may (or may not) exercise a response exemption.





Dubai International
Financial Centre

Thank You

For more information regarding this
presentation, kindly contact:

commissioner@dp.difc.ae