Kelley J Grace Eide Bailly Advisors, LLC 3501 24th Ave. NW., Ste. 201 Norman, OK 73069-6665 Phone: (405) 292-2941

# 08/01/2023

Form ADV Part 2B Brochure Supplement

This brochure supplement provides information about Kelley Grace that supplements the Eide Bailly Advisors, LLC brochure. You should have received a copy of that brochure. Please contact Jill Floden at (701) 239-8560 or (866) 740-4100 if you did not receive the Eide Bailly Advisors, LLC brochure or if you have any questions about the contents of this supplement.

Additional information about these individuals is available on the SEC's website <u>www.adviserinfo.sec.gov.</u>

#### Name: Kelley Grace

#### **Educational Background:**

University of Oklahoma, Norman – Bachelor of Accountancy, Accounting and Finance

# **Professional Designations:**

• Certified Public Accountant (CPA) designation is licensed and regulated by the state boards of accountancy. While state laws and regulations vary, the education, experience and testing requirements for licensure as a CPA generally include minimum college education (typically credit hours with at least a baccalaureate degree and a concentration in accounting), minimum experience levels (most states require at least one year of experience providing services that involve the use of accounting, attest, compilation, management advisory, financial advisory, tax or consulting skills, all of which must be achieved under the supervision of or verification by a CPA), and successful passage of the Uniform CPA Examination. In order to maintain a CPA license, states generally require the completion of continuing professional education (CPE) each year. Additionally, all American Institute of Certified Public Accountants (AICPA) members are required to follow a rigorous Code of Professional Conduct which requires that they act with integrity, objectivity, due care, competence, fully disclose any conflicts of interest (and obtain client consent if a conflict exists), maintain client confidentiality, disclose to the client any commission or referral fees, and serve the public interest when providing financial services.

# **Business Background and Affiliations:**

- Eide Bailly Wealth, marketing name only, Partner, 08/23-present
- Eide Bailly Financial Service, holding company, no title, 01/22-present
- Eide Bailly Advisors, LLC., Investment Advisory Representative, 01/22 present
- Eide Bailly LLP, Tax Partner, 05/2010 present
- PKJG Investments, LLC, Member, 02/2021 present
- Jennings Grace Investments, LLC, Member, 11/2015 present

#### **Disciplinary Information:**

Kelley Grace has no disciplinary history required to be disclosed by the U.S. Securities and Exchange Commission or state regulatory authorities.

# **Other Business Activities:**

Kelley is a Partner of Eide Bailly LLP and refers clients to services of Eide Bailly LLP. Kelley is also a CPA via Eide Bailly LLP providing public accounting services to clients. This separate capacity provides tax and consulting services to clients. This is a potential conflict of interest since any payments earned could be in addition to advisory fees earned in the capacity as an investment advisor representative. Clients are never obligated to use services through Kelley or Eide Bailly LLP and may select any company or professional. Regardless of the company/professional chosen, they will receive payments for services. Kelley spends the majority of the workweek providing financial planning and asset management services to clients. A small amount of time is spent with personal real estate and volunteering in the community outside of normal securities trading hours.

## Additional Compensation:

Kelley does not receive any additional economic benefits or compensation such as, but not limited to, sales awards, other prizes and from any other source outside of Eide Bailly Advisors, LLC., wholly owned by Eide Bailly LLP.

## Supervision:

Jill Floden is the Chief Compliance Officer responsible for developing, monitoring and enforcing the firm's compliance and supervision program at Eide Bailly Advisors, LLC. Jill can be contacted at (701) 239-8560 or (866) 740-4100.