



**EMPOWERING
CHANGE**



Equity Trustees

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OVERVIEW

The Empowering Change program exists because of generous and visionary philanthropists.

Annually, the program distributes approximately \$14.5 Million to the for-purpose sector from approx. 200 Trusts.

The program has five granting pillars:

- Ageing Well
- Animals & Environment
- Children & Young People
- Equity & Empowerment
- Medical Research & Health.

VISION

A future where effective philanthropy supports a prosperous, equitable and sustainable world for all.

MISSION

Our commitment to trust-based philanthropy aims to create meaningful impact.

We achieve this by collaborating with and listening to those around us. We work closely with the for-purpose sector; we understand that they're the experts and we are led by them.





ANIMALS



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OVERVIEW

Our domestic animal welfare strategy is informed by the generosity, kindness, and compassion of visionary philanthropists.

Our focus is on building the capacity of animal welfare organisations and promote a holistic understanding of the mutually beneficial and interconnected relationship we enjoy.

It is only when people understand and respect the value of animals that they will be incentivised to advocate for a kinder world.

VISION

We envision a kinder future where animals are treated humanely, responsibly and with respect.

The connection between humans and animals is a reciprocal one. Investing in animals creates a happier, healthier life for all.

MISSION

We are dedicated to supporting people, projects and organisations that protect the welfare of animals through conservation, connection, and care.

We aim to achieve this by:

APPROACHES

Building capacity

Supporting, partnering, and empowering people, programs and research to build effective systems.

Amplifying narratives

Helping find, share and elevate the stories that move people to think differently and act. Mobilising levers to promote ethical practices and prevent the suffering and cruelty of animals.

Education and innovation

Empowering the next generation of philanthropists to promote the welfare of animals and equip them with the knowledge to create or strengthen alternatives to unethical practice and cruelty.



OUR INTENDED IMPACT

The three key focus areas of focus are:

(1) Conservation of Native Species

(2) Advocating for a kinder future

(3) Prevention of suffering and cruelty

Sustainable Development Goals





1. Conservation of Native Species

Program Goal

- Supporting conservation projects that protect native wildlife
 - Ensuring animals have adequate means to survive and thrive
 - Educating the community on the value of biodiversity
 - Creating areas and conserving habitat for nature.
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Priority Outcomes

- Investing in evidence-based strategies
 - Empowering sector capacity and capability
 - Elevating education programs that build understanding, awareness and action.
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We will prioritise

- Citizen science
 - Programs supporting the next generation of conservation leaders
 - Grassroots organisations focused on community engagement
 - Volunteer powered projects
 - Strategic collaboration between multiple charities.
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Funding



Creating habitat for critically endangered migratory shorebirds in Victoria.



Engaging communities in monitoring endangered Southern Brown Bandicoots.



Friends of the Helmeted Honeyeater.



2. Advocating for a kinder future

Program Goal

- Building connections between humans and animals
- Fostering next generation philanthropist
- Supporting education and advocacy programs.

Priority Outcomes

- Bringing young people together to work on environmental, conservation and humanitarian issues
- Promoting knowledge, understanding, skills, attitudes and values related to human involvement in the lives of animals
- Empowering and elevating diverse community voices
- Funding research-based evidence.

We will prioritise

- Community education program
 - Research and citizen science
 - Supporting the next generation of conservation leaders.
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Funding



Bee Friendly Gardening.



Community Organising to create a Voice for all Animals.



Educating community on rescuing injured wildlife.



3. Prevention of suffering and cruelty

Program Goal	<ul style="list-style-type: none">• Promote care and protection of animals• Ending cruelty and suffering of animals• Ensure animals are happy and healthy.
Priority Outcomes	<ul style="list-style-type: none">• Enhancing the capacity and capabilities of anti-cruelty organisations• Educating the community on current laws and the value of animals.
We will prioritise	<ul style="list-style-type: none">• Inspires and equips the next generation of conservation leaders• initiatives that create or strengthen alternatives to unethical practice and cruelty• largely volunteer powered projects; projects that involve strategic collaboration between multiple charities.

Funding



Identifying and prosecuting organisations involved in cruel breeding practices.



Internal Capacity Building.



Enhancing capabilities to care for native animals.

ANIMALS



CURRENT

STRATEGIC RESPONSE

FUTURE

IMPACT

Australia has one of the highest rates of species extinction in the world.

Invest in evidence-based strategies to build sector capacity.
Elevate education programs that build empathy and action.

Australia's unique and diverse wildlife are better protected and conserved.

The symbiotic relationship between people and animals is not understood or valued

Empower community voices who are advocating for a kinder world.

We all understand the connection between humans and animals is a reciprocal one.

Insufficient resources are available for organisations preventing cruelty and providing care for abused and neglected animals.

Invest in the capacity and capability of anti-cruelty organisations.

Animals are treated humanely, responsibly and with respect.

A happier and healthier life for all.

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