GA CASE STUDY
BUILDING NEW DATA CAPABILITIES FROM WITHIN FOR A NATIONAL INSURANCE COMPANY

CHALLENGE:
As a national insurance company embarked on a firm-wide digital transformation, a key objective identified was to build new data capabilities from within.

SOLUTION:
Reskill actuaries as data scientists and equip new leaders to take advantage of newly expanded data capabilities. We partnered with the national insurance company to execute a two-pronged approach to their people transformation.

- **Assess talent** to funnel participants into the right programs and craft learning around their needs.
- **Reskill actuaries** with robust data curriculum tailored for company-specific use cases.
- **Solve real business problems** with capstone projects that leveraged real data and mapped to company priorities.
- **Develop digital-first mindsets** within the emerging leadership group to prepare them to lead with data in decision-making.

OUTCOME:
The national insurance company’s data science team now works hand-in-hand with other data professionals throughout the organization, accelerating their ability to leverage predictive analytics and capitalize on business opportunities.

WHAT AN EXECUTIVE SPONSOR SAYS

“Now we have a core set of data scientists that have industry institutional knowledge, and they work with our business partners to identify opportunities where they can drive business value.”

– Chief Information Officer

BY THE NUMBERS

- **150+** Actuaries reskilled as data scientists.
- **110+** Hours of Training including pre-work, instruction, and capstone.
- **45%** Improved Assessment scores post-training.