

Data Sheet

GoTo Connect's Automotive Integrations

Seamlessly connect with leading automotive CRMs and Dealer Management Solutions to achieve greater efficiency, personalized customer experiences, and streamlined operations. Manage customer interactions, sales pipelines, and service appointments with the flexibility to choose the integrations that work best for you.



Streamlined Processes

Automate operations and reduce repetitive tasks for greater efficiency.



Improved Productivity

Enable your staff to accomplish more in less time by minimizing manual processes.



Enhanced Interactions

Deliver timely, personalized experiences at every customer touchpoint.



Increased Performance

Capture more sales opportunities, close deals faster, and drive measurable results.

Boost Dealership Performance with Powerful Integrations



VinSolutions
by Cox Automotive



TEKION



DealerSocket®



DriveCentric



CARWARS
OWN THE PHONE

BLINKAI
AUTOMOTIVE

Dealertrack 
TECHNOLOGY THAT DRIVES YOU.



Reynolds
& Reynolds.



purplecloud®



CALLREVVU



xtime
by Cox Automotive



MOMENTUM™



Microsoft Teams

Deliver More Value with Extensive Capabilities

Unified Communications

Empower your team to engage customers seamlessly across every channel, keeping every touchpoint organized and accessible, so your dealership never misses an opportunity to connect.

AI-Powered Efficiency

Summarize calls instantly and generate after-call notes using AI to speed up wrap-up time. Real-time AI insights and alerts empower staff to make faster, smarter decisions. Maximize every customer engagement and improve team performance with accurate, timely insights.

Smart Automation

Let your sales team focus on selling, not paperwork. Eliminate manual dialing to reduce repetitive tasks. Automate call routing and call logging to simplify workflows and ensure you never miss a call. With more time, staff can focus on high-value customer interactions.

Intelligent Context

Give your team fast access to relevant information with screen pops and instant data syncing. Reduce time spent searching for customer details and let staff engage in more meaningful conversations confidently with context.

Flexible Customization

Support every dealership's unique needs with customizable communication settings. Enable dynamic mapping for tailored contact profiles. Easily adapt processes to support unique sales, service, and marketing workflows.

Data-Driven Insights

Unlock actionable analytics with detailed call tracking and reporting. Make smarter business decisions by understanding call patterns, sales performance, and areas for improvement. Review interactions with real examples to ensure compliance and quality across every call.

Integrating with GoTo Connect for Automotive means:

- 1 Faster Response Times:** Instant access to customer data means fewer holds and faster resolutions.
- 2 Higher Conversion Rates:** Personalized interactions convert leads to buyers and first-time visitors to loyal customers.
- 3 Reduced Errors:** Automated logging and syncing reduce human error, boosting professionalism.
- 4 Marketing ROI:** Precise call tracking helps direct marketing dollars to what works.
- 5 Happier Teams:** Streamlined communications empower staff to focus on service rather than admin work.

Bringing Together the Best in Automotive

We connect with the leading names in the automotive industry, equipping dealerships with robust features that simplify everyday tasks and enhance performance. Discover what each integration delivers.

	BlinkAI	CallRev	CDK CRM	CDK DMS	Car Wars	Dealer Socket	Dealer Track	Drive Centric	Momentum	Purple Cloud	SF	Teams	Tekion	VinSolutions
AI Call Logging		✓	✓		✓	✓		✓	✓	✓	✓	✓	✓	✓
Message Logging		✓	✓					✓		✓	✓	✓	✓	✓
Advanced Call Routing			✓	✓			✓	✓			✓			✓
Click-to-Call	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Screen Pop			✓	✓			✓	✓			✓	✓	✓	✓
Call Recordings		✓	✓		✓				✓	✓	✓	✓	✓	✓
Contact Sync			✓	✓			✓				✓	✓	✓	✓
User Sync									✓	✓		✓	✓	
Voicemail Transcript		✓			✓			✓	✓	✓	✓	✓	✓	✓
Lead Creation			✓							✓			✓	
Call Analytics		✓			✓			✓		✓				
AI Scheduling	✓				✓									

Interested in learning more?
Visit GoTo.com/automotive to get in touch.

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