# Honda Motorcycle and Scooter India Pvt. Ltd.





## About Company

Honda Motorcycle & Scooter India (HMSI) Pvt. Ltd. is a wholly owned subsidiary of Honda Motor Company, Japan. Commencing its Indian two-wheeler operations in May 2001, HMSI has grown over the last two decades to become India's one of the most loved two-wheeler Company, with over 60 million happy customers.

HMSI started production at its 1<sup>st</sup> plant in Manesar (Haryana) in 2001. In 2011, the Company expanded to a 2<sup>nd</sup> plant in Tapukara (Rajasthan), followed by a 3<sup>rd</sup> plant in Narasapura (Karnataka) in 2013. To meet increasing demand, HMSI inaugurated its 4<sup>th</sup> plant in Vithalapur (Gujarat).

HMSI caters to millions of customers across both urban and rural India through its extensive sales and service network of over 6,000 touchpoints. Reaching closer to premium motorcycle fans, the Company has over 140 BigWing touchpoints, including BigWing Topline (for the entire premium motorcycle range from 300cc to 1800cc) and BigWing (exclusively for the mid-size motorcycle segment) retail formats.

#### **Zonal Office Network:**

HMSI has 24 Zonal Offices to strategically manage Regional Sales and Service operations across PAN India. Each zonal office plays a crucial role in overseeing market dynamics, customer relationships, and service excellence.

#### **HR Policies and Employee Benefits:**

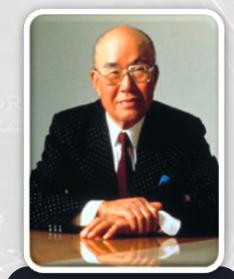
- Creche facilities for working parents
- Flexible working hours
- State-of-the-art canteen facilities
- Air-conditioned buses for employee comfort

## Honda History

## The Birth of Honda

Soichiro Honda established Honda Motor Co., Ltd. on September 24, 1948, in Itaya-cho, Hamamatsu, Japan, with a capital of 1 Million Yen. In October of the following year, Takeo Fujisawa, who became Soichiro Honda's lifetime partner, joined as Managing Director. Together, they aimed to shape the Company into the world's top motorcycle maker.

Since its foundation, Honda has always conducted its business with a global perspective. Guided by the approach of "building products close to the customer" and striving to offer timely products that meet the needs of customers worldwide, Honda expanded its automobile production operations to regions including Asia, Europe, South America, and China.



Soichiro Honda



## Corporate Philosophy

HMSI operates on a principle followed worldwide by all Honda companies. Maintaining a global viewpoint, we are dedicated to supplying products of the highest quality at a reasonable price for worldwide customer satisfaction. Honda's philosophy is based on the Company's guiding principle and advocates two fundamental beliefs:

#### Respect for the Individual

Honda recognizes and respects individual differences. Respect for the individual stems from the following three points:



It is the contribution of everyone in the Company that has made our Company what it is today and will take us into the future.

#### The Three Joys

In line with Honda's Philosophy, HMSI conducts all its daily activities in pursuit of the following joys:

- The joy of buying high quality products.
- The joy of selling high quality products.
- The joy of manufacturing high quality products.

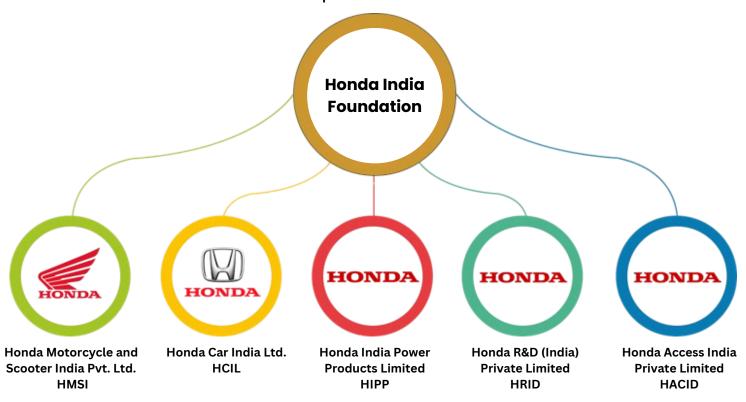






### Corporate Social Responsibility

Honda India Foundation (HIF) is the CSR arm for all Honda group of companies in India.



The foundation undertakes focused corporate social responsibility initiatives in the areas of:



Honda globally aspires to be 'a company that society wants to exist" and contributes to the realization of a sustainable society by serving people worldwide with the joy of expanding their life's potential through its social contribution activities.

#### **Head Office:**

Honda Motorcycle & Scooter India Pvt. Ltd.
Plot No. 1 , Sector - 03,

IMT Manesar, Distt. Gurugram, (Haryana) - 122050

Tel: +91(0)124-2290011,+91(0)6712800

Fax: +91(0)124-6712999

#### **Manesar Factory**

Honda Motorcycle & Scooter India
Pvt. Ltd.
Plot No. 1, Sector 3, IMT Manesar,
Distt. Gurugram,
Haryana - 122050 (India)
Phone: +91 - 124 - 2290911 - 19,
2290926

#### **Narsapura Factory**

Honda Motorcycle & Scooter India
Pvt. Ltd.
Plot Nos 109 to 142, KIADB
Narsapura Industrial Area,
Karinayakanahalli Village, Kasba
Hobli,
Malur Taluk, District Kolar,
Karnataka - 563130, (India)

#### **Tapukara Factory**

Honda Motorcycle & Scooter India
Pvt. Ltd.
Plot No. SPL-2(D), 2(E), 2(F), 2(G),
Tapukara Industrial Area, Distt.
Alwar,
Rajasthan - 301707 (India)
Phone: : +91 - 1493 - 678200,
678500

#### **Vithalapur Factory**

Honda Motorcycle & Scooter India
Pvt. Ltd.
T Poddar Industrial Park
Vithalapur, Mandal
Ahmedabad, Gujarat
Pin Code- 382120
Phone: 02715 -243000

#### Follow HMSI:













