



Honda Motorcycle & Scooter India Crosses 10 Million Sales Milestone in North India

Driving growth across Delhi, Haryana, Chandigarh, Punjab, Himachal Pradesh, Rajasthan, Jammu & Kashmir, and Ladakh

Gurugram, 27th May 2026: Honda Motorcycle & Scooter India (HMSI) today announced that it has crossed the **10 million cumulative two-wheeler** sales milestone in North India, reinforcing its strong presence in one of the country's largest and most diverse mobility markets. **North India contributes around 15%^ to HMSI's overall sales in FY26**, reaffirming its significance as a key market for the company. [[^]HMSI Internal Data]

The North region spanning Delhi, Haryana, Chandigarh, Punjab, Himachal Pradesh, Rajasthan, Jammu & Kashmir, and Ladakh, continues to play a strategic role in HMSI's growth journey. **In FY26**, HMSI accounted for **approximately three out of every four scooters* sold in the 110cc segment**, in the region, underlining the company's leadership in everyday mobility. The company also holds a **strong market share in the 125cc motorcycle segment in the region** further strengthening its position across key commuter categories. [^{*}Wholesale Data]

Reinforcing its commitment to customer satisfaction, HMSI offers reliable support through a robust network of more than **1,000^ customer service touchpoints** across the North region. [[^]HMSI Internal Data]

Commenting on the milestone, **Mr. Mutsuo Usui, Director - Sales & Marketing, Honda Motorcycle & Scooter India**, said: *"Reaching the 10 million milestone in North India reflects how deeply two-wheelers are embedded in everyday mobility across the region, particularly beyond the large urban centres. Our focus has been on building consistent access and reliability over time, and we see this continuing as customer expectations evolve."*

Looking ahead, HMSI will strengthen its North India presence by expanding its BigWing premium network and enhancing its mid-size and higher-displacement motorcycle portfolio to meet evolving customer aspirations.

About HMSI:

Honda Motorcycle & Scooter India Pvt. Ltd. (HMSI) is a wholly owned subsidiary of Honda Motor Co., Ltd., Japan. Founded in 1948, Honda Motor is a global leader in two-wheelers with a diverse portfolio spanning automobiles, motorcycles, power products, marine, and aviation, with a strong presence across continents.

Rooted in Honda's philosophy of delivering the joy of mobility, HMSI brings world-class engineering and innovation to India. The company manufactures motorcycles and scooters for domestic and export markets. It operates four plants in Manesar, Tapukara, Narsapura, and Vithalapur, and serves more than 70 million customers through a network of over 7,000 touchpoints.

Aligned with Honda's global targets, HMSI is working towards carbon neutrality across products and operations by 2050, alongside the goal of zero traffic collision fatalities.

Corporate Office: Plot No 1, IMT Manesar Sector 3, Gurgaon-122052, Haryana

Website: <https://www.honda2wheelersindia.com/>

Email: corporate.communications@honda.hmsi.in

Social Media: [LinkedIn](#) [Instagram](#) [Facebook](#) [X](#)

The Honda logo, consisting of the word "HONDA" in a bold, red, sans-serif typeface.