



Honda Motorcycle & Scooter India Announces Prices of ADV160 & Rebel 300

Bookings open for both products nationwide

- *Honda ADV160 priced at ₹1,70,000*
- *Honda Rebel 300 priced at ₹2,22,000 for the Standard variant and ₹2,62,000 for the E-Clutch variant*
- *All prices are ex-showroom, Bengaluru, effective August 25, 2026*

Gurugram, August 25, 2026: Honda Motorcycle & Scooter India (HMSI) today announced the prices of the new **Honda ADV160** and **Honda Rebel 300**, marking the first phase of the 10-product portfolio unveiled in July 2026. As the first products from HMSI's recently unveiled product portfolio, the ADV160 and Rebel 300 represent Honda's multi-pathway product strategy in India. Through advanced mobility technologies, flex-fuel innovation and differentiated lifestyle experiences, these models expand customer choice while addressing the evolving aspirations of Indian riders.

The **Honda ADV160 has been priced at ₹1,70,000** (ex-showroom, Bengaluru) and will be available through Honda RedWing and BigWing dealerships. The ADV160 is the first flex-fuel scooter introduced under HMSI's multi-pathway mobility strategy, creating a new category of adventure-scooter mobility in India while combining fuel compatibility up to E85, advanced technology and everyday practicality.

The **Honda Rebel 300 has been priced at ₹2,22,000** (ex-showroom, Bengaluru) for the **Standard variant** and **₹2,62,000** (ex-showroom, Bengaluru) for the **E-Clutch variant**. It will be available exclusively through Honda BigWing dealerships. The Rebel 300 expands Honda's lifestyle motorcycle portfolio with a globally inspired cruiser that offers an accessible entry into cruiser ownership while retaining distinctive style and character. Manufactured in India, it brings global cruiser appeal to a wider range of Indian riders.

Bookings for both models are now open for ₹5,000. Customers can book through the [HMSI website](#) or at the respective authorized dealerships. Deliveries will commence from **mid-October 2026**.

The launch of the ADV160 and Rebel 300 marks the beginning of the broader roll-out of HMSI's 10-product portfolio, bringing premium, lifestyle and next-generation mobility choices to customers across India.

Honda ADV160 – City Adventure Flex-Fuel Scooter

As the first flex-fuel scooter introduced under HMSI's multi-pathway mobility strategy, the ADV160 is India's first scooter compatible with fuel blends up to E85 and features Honda's proven FlexTech technology. Combining adventure-inspired styling, advanced technology and everyday practicality, it is designed for rough city roads and weekend escapes alike. With

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segment-leading 27L under-seat storage, rugged ADV styling and flexible fuel compatibility, the ADV160 expands customer choice through future-ready mobility technology.

Specifications

- 156.93cc Liquid-cooled Engine
- E85 Flex-Fuel (FlexTech)
- India's First Flex-fuel Scooter
- 27L Under-seat Storage
- TFT with Honda RoadSync
- Turn by Turn Navigation
- Honda Selectable Torque Control (HSTC)
- Disc Brakes (Front & Rear) with 1-Channel ABS

Honda Rebel 300 – Entry Casual Cruiser

More than a motorcycle, the Rebel 300 is an expression of individuality and a new chapter in Honda's lifestyle motorcycle journey in India. With its low-slung bobber stance, relaxed riding character and blacked-out presence, it is designed for riders seeking an accessible cruiser experience with distinctive style and character. Connected to Honda's global cruiser culture and manufactured in India, the Rebel 300 expands customer choice in the lifestyle motorcycle segment.

Specifications

- 286cc Liquid-cooled Engine
- LED Projector Headlamp
- Standard & E-Clutch Variants
- TFT with Honda RoadSync
- Turn by Turn Navigation
- Disc Brakes (Front & Rear) with 2-Channel ABS

About HMSI:

Honda Motorcycle & Scooter India Pvt. Ltd. (HMSI) is a wholly owned subsidiary of Honda Motor Co., Ltd., Japan. Founded in 1948, Honda Motor is a global leader in two-wheelers with a diverse portfolio spanning automobiles, motorcycles, power products, marine, and aviation, with a strong presence across continents. Rooted in Honda's philosophy of delivering the joy of mobility, HMSI brings world-class engineering and innovation to India. The company manufactures motorcycles and scooters for domestic and export markets. It operates four plants in Manesar, Tapukara, Narsapura, and Vithalapur, and serves more than 76 million customers through a network of over 7,000 touchpoints.

Aligned with Honda's global targets, HMSI is working towards carbon neutrality across products and operations by 2050, alongside the goal of zero traffic collision fatalities.

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