



Honda Motorcycle & Scooter India Records Sales of 5.79 Lakh Units in August 2026

Registers 8% YoY Growth

Gurugram, September 01, 2026: Honda Motorcycle & Scooter India Pvt. Ltd. (HMSI) recorded total sales of **5.79 Lakh units** in **August 2026**, registering **8% year-on-year growth** compared to **5.34 Lakh units** sold in August 2025.

Domestic sales in **August 2026** stood at **5.17 Lakh units**, registering **8% growth** over **4.81 Lakh units** sold in August 2025. Exports stood at **0.61 Lakh units** in **August 2026**, recording **15% growth** compared to **0.53 Lakh units** exported in August 2025.

For the year-to-date period of **FY27 (April-August 2026)**, HMSI recorded total sales of **27.33 Lakh units**, registering **13% growth** over **24.25 Lakh units** sold during Apr-Aug 2025. Domestic sales stood at **24.07 Lakh units** during **Apr-Aug 2026**, recording **11% growth** compared to **21.76 Lakh units** sold during April-Aug 2025. Exports stood at **3.26 Lakh units** during **April-Aug 2026**, registering **31% growth** over **2.49 Lakh units** exported during April-Aug 2025.

During August 2026, HMSI continued to serve customers across markets, reinforcing its commitment to mobility solutions across India through a nationwide network of over 7,000 touchpoints.

August 2026 Sales Snapshot:

Category	August 2026 (Units)	August 2025 (Units)	YoY Growth
Total Sales	5,79,162	5,34,861	8%
Domestic	5,17,329	4,81,021	8%
Exports	61,833	53,840	15%

FY27 (April-August 2026) YTD Sales Snapshot:

Category	Apr-Aug 2026 YTD (Units)	Apr-Aug 2025 YTD (Units)	YoY Growth
Total Sales	27,33,758	24,25,391	13%
Domestic	24,07,304	21,76,345	11%
Exports	3,26,454	2,49,046	31%

Note: All percentage figures are rounded off.

About HMSI:

Honda Motorcycle & Scooter India Pvt. Ltd. (HMSI) is a wholly owned subsidiary of Honda Motor Co., Ltd., Japan. Founded in 1948, Honda Motor is a global leader in two-wheelers with a diverse portfolio spanning automobiles, motorcycles, power products, marine, and aviation, with a strong presence across continents.

Rooted in Honda's philosophy of delivering the joy of mobility, HMSI brings world-class engineering and innovation to India. The company manufactures motorcycles and scooters for domestic and export markets. It operates four

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plants in Manesar, Tapukara, Narsapura, and Vithalapur, and serves more than 76 million customers through a network of over 7,000 touchpoints.

Aligned with Honda's global targets, HMSI is working towards carbon neutrality across products and operations by 2050, alongside the goal of zero traffic collision fatalities.

Corporate Office: Plot No 1, IMT Manesar Sector 3, Gurgaon-122052, Haryana

Website: <https://www.honda2wheelersindia.com/>

Email: corporate.communications@honda.hmsi.in

Social Media: [LinkedIn](#) [Instagram](#) [Facebook](#) [X](#)

The Honda logo, consisting of the word "HONDA" in a bold, red, sans-serif font.