



Honda Motorcycle & Scooter India unveils 10-product Made-in-India portfolio to address evolving mobility aspirations of Indian customers

The portfolio reflects Honda's multi-pathway approach across ICE, EV and Flex-Fuel mobility, alongside a deepening localization commitment in India.

New Delhi, July 24, 2026: Honda Motorcycle & Scooter India (HMSI) today unveiled an expanded portfolio of **10 motorcycles and scooters** for the Indian market - **seven all-new models and three refreshed models with new color options**. The lineup spans cruising, adventure touring, roadsters, lifestyle-oriented riding, electric and flex fuel mobility, addressing diverse customer needs across multiple segments.

The **localization** of these models marks a significant milestone in HMSI's journey, reinforcing its focus on strengthening product development, engineering, and manufacturing capabilities in India. It also widens access to **Honda's global technologies** while **enhancing local sourcing and manufacturing competitiveness**.

The expansion comes as India's two-wheeler market moves beyond being predominantly utility-led towards more differentiated mobility choices. While affordability, fuel efficiency, and total cost of ownership remain fundamental considerations, customers are increasingly seeking products aligned with their individual lifestyles and riding aspirations. Responding to this shift, HMSI's **10-product lineup offers customers a wider choice of motorcycles and scooters** to match their **diverse riding needs and preferences**.

Speaking on the occasion, **Mr. Tsutsumu Otani, President & CEO, Honda Motorcycle & Scooter India**, said:

*"India remains one of Honda's most strategic global markets. This 10-product portfolio offers a wide range of mobility solutions. It reinforces **Honda's multi-pathway approach, with advanced ICE vehicles, electric mobility solutions, and flex-fuel technologies** designed to address diverse customer needs and varying infrastructure readiness. At the same time, we are accelerating our **Make-in-India for the World** commitment by strengthening local engineering and manufacturing capabilities. This not only allows us to bring Honda's global technologies closer to Indian customers, **but also reinforces India's role as an important***

manufacturing and export hub within Honda's global operations, while maintaining the quality, reliability, and safety that define Honda."

Mr. Mutsuo Usui, Director - Sales & Marketing, added:

*"Indian customers today are looking for products that complement their lifestyles as much as their mobility needs. Through this expanded portfolio, we are bringing a broader range of **Honda's globally acclaimed models to India and offering customers greater choice across multiple riding categories.** Whether for daily commuting, weekend exploration, adventure touring, or leisure riding, this product range enables customers to choose a **Honda that best matches their aspirations.**"*

As part of its focus on enhancing riding convenience, select models in the portfolio will also be equipped with Honda E-Clutch technology, which automatically controls clutch operation. This makes riding easier in congested traffic and stop-and-go conditions.

HMSI will introduce the new products in a phased manner. Detailed launch timelines, pricing, and market availability for each model will be announced closer to their respective launches.

Products Unveiled

Honda ADV 160 - City Adventure Scooter

Honda ADV 160 brings an adventure-scooter format to Indian customers through the concept of City Adventure. Powered by a 160cc Water-cooled engine, it combines advanced equipment with adventure styling for customers who want SUV-like road presence, scooter convenience, and stronger performance for daily commuting as well as weekend rides. It will be India's first scooter to support up to E85 fuel and will offer an 8.1-litre fuel tank and 27-litre under-seat storage, both positioned as segment-leading features.

Honda CB 500 - The Honda Heritage Roadster

Honda CB 500 enters the portfolio as The Honda Heritage Roadster, combining retro-sporty design with modern technology and reliable everyday usability. Powered by a 501cc single-cylinder air-cooled engine with oil-cooler, the CB 500 is aimed at biking enthusiasts who want a heritage roadster with global appeal, strong road presence, and a torque-rich riding feel. It will be available in three variants - Alloy, Spoke tubeless and Spoke tubeless with graphics.

Honda CB350 Range - Modern Classics

The three refreshed models further strengthen Honda's modern classic portfolio. Honda CB350, CB350C and CB350RS will receive new colour options, adding freshness to the lineup while retaining their established appeal among customers looking for a refined, retro-inspired Honda motorcycle.

Honda Rebel 300 - Entry Casual Cruiser

Honda Rebel 300 enters the portfolio as an entry-level casual cruiser for riders who see their motorcycle as an extension of their lifestyle. With its distinctive bobber-inspired design, low-slung stance, minimalist design and accessible riding character, the Rebel 300 is aimed at customers who want to stand apart, stay connected with global trends, and enjoy relaxed weekend rides with friends. It is powered by a 286 cc liquid cooled engine and will be offered in Standard and E-Clutch variants.

Honda Rebel 500 - Lifestyle Cruiser

Honda Rebel 500 extends the Rebel identity into a more mid fun cruiser segment for riders who value global styling and the refined riding experience of inline twin-cylinder engine. Designed for customers seeking an elevated lifestyle motorcycle, the Rebel 500 combines distinctive bobber-inspired design with stronger mid-size cruiser capability for city rides and weekend touring. It is powered by a 471 cc liquid cooled twin cylinder engine and will also be offered in Standard and E-Clutch variants.

Honda XR 300L - Dual-Purpose Adventure Motorcycle

Honda XR 300L has been developed for riders who want to tackle off-road conditions while retaining everyday usability. Powered by a 293.5 cc air-cooled engine with oil-cooler, the XR 300L focuses on lightness, easy handling, and confidence across both on-road and off-road use. With long-travel suspension it is aimed at adventure seekers who want a motorcycle for weekend trail riding, nearby off-road locations, and weekday city use.

Honda XR 300 Rally - Versatile Terrain Conqueror

Honda XR 300 Rally builds on the rally platform with a stronger focus on long-distance trail touring and mixed-terrain travel. Inspired by Honda's rally heritage, the XR 300 Rally is positioned as a Versatile Terrain Conqueror, designed for riders who want to explore new destinations across challenging on-road and off-road conditions. It combines rally-inspired styling, comfort-oriented equipment, and performance suited for weekend touring and trail exploration.

Honda QC3 - Smart Family EV

The Honda QC3 expands HMSI's electric portfolio with a smart commuter-focused offering for families and daily riders. Equipped with a 3 kWh battery, the QC3 delivers an IDC range of 151 km, with charging up to 80% in 2 hours 40 minutes. It also offers 32-litre under-seat storage, a Smart Key for added convenience, and a 5-inch TFT cluster with connected features, supporting customers who want a comfortable, practical, and intelligent daily mobility solution.

Together, the expanded portfolio reflects Honda's vision of delivering products that address diverse mobility needs while supporting India's evolving aspirations. Backed

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by HMSI's growing localization, development and manufacturing capabilities, the lineup reinforces India's importance as a strategic market for Honda and its long-term commitment to creating value for customers in the country.

About HMSI:

Honda Motorcycle & Scooter India Pvt. Ltd. (HMSI) is a wholly owned subsidiary of Honda Motor Co., Ltd., Japan. Founded in 1948, Honda Motor is a global leader in two-wheelers with a diverse portfolio spanning automobiles, motorcycles, power products, marine, and aviation, with a strong presence across continents.

Rooted in Honda's philosophy of delivering the joy of mobility, HMSI brings world-class engineering and innovation to India. The company manufactures motorcycles and scooters for domestic and export markets. It operates four plants in Manesar, Tapukara, Narsapura, and Vithalapur, and serves more than 76 million customers through a network of over 7,000 touchpoints.

Aligned with Honda's global targets, HMSI is working towards carbon neutrality across products and operations by 2050, alongside the goal of zero traffic collision fatalities.

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