

Final Report

Dried prune industry communication and extension program

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Delivery partner:

Australian Prune Industry Association inc (trading as Aus Prunes)

Project code:

DP19000

Project:

Dried prune industry communication and extension program (DP19000)

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Public summary

Project DP19000 built on a previous communications & extension project (DP18000) with its objectives to help Hort Innovation:

- Increase industry understanding and adoption of best practice and emerging production and supply chain information in relation to R&D project outcomes and outputs
- Provide knowledge transfer to the prune industry value chain through targeted communication channels on research findings, best practice, emerging risks and opportunities
- Create a better-informed industry to increase farm productivity and prune quality across all business sizes of prune growers
- Promote Hort Innovation membership and engagement with the national R&D programs to all prune levy payers.

The project delivered effective communication & extension services that provided industry stakeholders with the latest research results and best practice information aimed at enhancing innovation and adoption of R&D outputs by industry stakeholders. Outputs delivered ensured that all industry stakeholders were well informed and able to make more informed business decisions. Project outputs included:

- Preparation of articles for the "Vine" magazine, a quarterly publication
- Preparation of regular editions of the Ausprunes e-news
- Grower field events & grower forums

Importantly, input and guidance was provided regularly by members of the Project Reference Group.

The project was successful in achieving the following outcomes:

- Increased awareness of Hort Innovation's R&D investments and related programs by the Australian prune industry
- Knowledge transfer to the prune industry value chain on research findings, best practice, emerging risks and opportunities
- Increased adoption of R&D program outcomes to build a stronger, more resilient Australian prune industry
- Enhanced communication and sharing of knowledge and information of technical developments
- Increased understanding of the levy system and the role of Hort Innovation.

Keywords

Prune industry; communications; extension; field events; Growers' Forum; the Vine magazine; e-news; promotion; prune processors; prune marketers; prune R&D; best practice management; Project reference group

Introduction

The Australian prune industry has had a long involvement in industry development projects, concluding with project DP15002 in mid-2018. Since that time APIA has been contracted by Hort Innovation, as the service provider to deliver two communication and extension projects (DP18000 & DP19000).

Recent projects APIA has delivered include:

- DP11001 Technical Development for the Australian Prune Industry (ended 30/10/2014)
- DP14000 Technical Development for the Australian Prune Industry - Stage 2 (ended 31/10/2017)
- DP15002 Innovation and Adoption program for the Australian Prune Industry (ended 1/7/2018)
- DP18000 Communication and extension for the Australian prune industry (ended 21/12/2019)

APIA was also associated with DP12000 (Assessment of new varieties to improve fruit quality in dried prunes), a prune evaluation project that ended on 30/5/2015. This project involved a third party being contracted to deliver relevant services.

With its significant experience and capability APIA was well positioned to oversee this project and manage the communication and extension activities to be delivered through project DP19000 and achieve the intended outcomes which included:

- Increased awareness of Hort Innovation's R&D investments and related programs by the Australian prune industry
- Knowledge transfer to the prune industry value chain on research findings, best practice, emerging risks and opportunities
- Increased adoption of R&D program outcomes to build a stronger, more resilient Australian prune industry
- Enhanced communication and sharing of knowledge and information of technical developments
- Increased understanding of the levy system and the role of Hort Innovation.

APIA's strong networks within the prune industry and across other horticulture industries were useful in helping project activities to be delivered effectively.

Methodology

The following activities were undertaken to enable delivery of the project outputs listed:

- **Preparation of articles for *The Vine* magazine.**

For each edition of the *Vine* (4 per year), the activities included:

- Preparing a minimum of 2 pages per edition
- Identifying topics including R&D updates and relevant technical information drawn from relevant domestic and international sources
- Liaising with Paula Smith (sub-contract, freelance journalist) regarding content (topics, space requirements etc) for each edition and agreeing on a simple work plan
- Liaising with the APIA Executive members and the Project Reference Group as required, regarding suggested topics for inclusion in articles for each edition
- Finalising articles in close consultation with contributors and Paula Smith, including the proofing of articles

- **Ausprunes e-news**

For each edition of the Ausprunes e-news, the activities included:

- Preparing a minimum of 2 e-news editions per month
- Identifying topics suitable for use in an e-news including research updates, technical information, reminders, warnings or other relevant information. Topics differed from those in the *Vine* mainly due to the time constraints associated with a quarterly publication. Information in e-news was timely.
- Liaising with Paula Smith (freelance journalist) regarding content for each edition
- Liaising with the APIA Executive members and Project Reference Group as required, for feedback on possible topics for inclusion in an e-news
- Finalising with contributors & Paula Smith and arranging for e-news distribution

- **Grower field days/field walks**

Project activities included:

- Conducting 4 field days or field walks for prune growers between December 2019 & December 2022.
- APIA working with the field event co-ordinator, Yenda Producers, as required to identify suitable topics for prune growers & also liaised with APIA Executive members and other stakeholders (including processors)
- APIA working with the field co-ordinator, Yenda Producers, as required in relation to field day venues, speakers, refreshments etc
- Field co-ordinator, Yenda Producers, liaising with Phil Chidgzev and Paula Smith (freelance journalist) regarding options for promoting details of the field day/field walk to prune growers
- Feedback sheets from each field event being prepared.

- **Grower Forum**

Project activities included:

- Conducting 3 Grower Forums on relevant topics that created real interest amongst prune growers and other stakeholders between December 2019 & December 2022
- Project Reference Group providing planning input for each forum
- Identifying suitable topics by liaising with APIA Executive members, other stakeholders (including processors)
- APIA arranging these Grower Forums, including arranging venues, speakers, refreshments etc
- APIA liaising with Paula Smith (sub-contract, freelance journalist) regarding options for promoting each forum to prune growers and other stakeholders
- APIA obtaining grower feedback on each forum from the participants

- **Project Reference Group**

The project activities included:

- Establishing a Project Reference Group that provided input and guidance on work plans, as well as monitoring the delivery of project activities and evaluating achievement of outcomes.

- **Project Reporting**

Project activities included:

- Preparing project updates for relevant grower meetings including APIA Annual Conference

- **Liaison Activities**

Project activities included:

- Regular liaison with prune processors
- Regular liaison with Hort Innovation, to provide feedback on priority R&D and information needs

- **Other Activities**

Project activities included:

- Preparing milestone reports and a final project report.

Outputs

Table 1. Output summary

Output	Description	Detail
Prune articles for the Vine magazine	Appropriate articles submitted on time for 4 editions per annum of the Vine magazine during the 3 year project period	Refer Appendix 1 which lists the 12 articles that were prepared and published in the Vine magazine during the project period.
E-newsletters	A total of 89 e-news editions were prepared and circulated during the 3 year project period	Refer Appendix 1 which lists the 89 e-news editions that were prepared during the project period.
Field days & grower forums	There were 4 field events & 3 grower forums held during the 3 year project period.	Refer Appendix 1 which lists the 4 field events & 3 forums that were held during the project period.
Project strategy including M&E Plan	Prepared & included with milestone 102 report.	Monitoring efforts included reports on e-news editions published & articles published in <i>Vine magazine</i> , number of field events & grower forums held, annual survey of grower opinion (re communication & extension activities) and field event/grower forum participant feedback
Project Reference Group	PRG members were consulted and provided guidance on project activities, including timing & topics for articles in the Vine and e-news editions.	No formal meetings held, with verbal & email consultation with PRG members managed by the APIA National Secretary (Phil Chidgzey)
Milestone reports	Milestone reports submitted on time	Milestone reports 102 – 106 prepared, submitted & approved
Liaison with processors & Hort Innovation	Regular liaison with prune processors & Hort Innovation undertaken	Regular liaison involved APIA Secretary, Phil Chidgzey as well as APIA Executive members.
Project reporting to grower meetings	Project reports prepared on a regular basis.	Project reports delivered to prune growers and industry stakeholders each year at APIA Growers' Forum.

Outcomes

Table 2. Outcome summary

Outcome	Alignment to fund outcome, strategy and KPI	Description	Evidence
Intermediate outcomes			
Promotion of prune industry strategic objectives of undertaking R&D and extension to provide results that support activities to increase demand for Australian prunes and improve producer profitability as well as building capability to implement R&D outcomes and deliver the supply and quality improvements needed by the industry	Prune Strategic Investment Plan 2022-2026 Outcome 1: Demand creation supports the Australian prune industry to expand into existing and future domestic markets. Outcome 2: Improved capability and an innovative culture in the Australian prune industry maximises investments in productivity and demand.	The communication & extension activities undertaken ensured that APIA could provide prune growers and other stakeholders with relevant research, industry, market news and best practice information – so that they were positioned to be able to make more informed decisions in relation to their enterprises.	- Retained a strong readership list of 55 growers & industry stakeholders for e-news and Vine magazine, which was similar to previous project periods. - Between 35-65% of growers attended APIA field events of workshops - Between 35-85% of growers attended APIA grower forums
Knowledge transfer to those involved in the prune industry value chain on latest R&D results, Industry Development matters, best practice management and industry forecasts.	Prune Strategic Investment Plan 2022-26 Outcome 4: The Australian prune industry has increased profitability, efficiency & sustainability through innovative research and development (R&D), sustainable BMPs, and better pollination management	The communication activities undertaken to date have provided readers with access to information about improved practices, new technologies and research results.	Annual Survey undertaken, although limited number of respondents (about 25% of current growers, although a higher proportion of the total prune crop). See some results below. https://www.dropbox.com/s/zjpmc9kl2w5skvo/
Enhanced sharing of knowledge and technical information amongst prune industry sectors and adoption of R&D outcomes to build a stronger prune industry	Prune Strategic Investment Plan 2022-2026 Outcome 2: Improved capability and an innovative culture in the Australian prune industry maximises investments in productivity and demand.	Relevant information has been derived from various sources, including Australian processors & overseas researchers & marketers.	Annual Survey highlights included: 100% of respondents had received regular e-news, copies of the Vine, or attended APIA field event 70% of respondents found amount of APIA communication was just right 100% of respondents found communications easy to understand 100% of respondents read every edition of the Vine 60% of respondents found prune articles in the Vine to be useful, while 30% found them to be somewhat useful

			• 85% of respondents read every e-news edition • 100% of respondents attended a field event • 56% of respondents indicated they would change farm practices after attending a field event
Increased grower awareness of prune levy project investments as well as better grower understanding of the levy system and Hort Innovation's role		Activities undertaken regularly provide information about prune levy funded project(s), strategic investment & Hort Innovation's role	As above
End-of-project outcomes			
Improve on-farm productivity and product quality so that Australia becomes a leading producer of high quality, nutritious fruit	Prune Strategic Investment Plan 2022-2026 Outcome 4: The Australian prune industry has increased profitability, efficiency and sustainability through innovative research and development (R&D), sustainable BMPs, and better pollination management	The project activities undertaken ensured that APIA could provide prune growers and other stakeholders with relevant research, industry, market news and best practice information – so that they were positioned to be able to make more informed decisions in relation to their enterprises.	• Retained a strong readership list of 55 growers & industry stakeholders for e-news and Vine magazine, which was similar to previous project periods. • Between 35-65% of growers attended APIA field events of workshops • Between 35-85% of growers attended APIA grower forums
Undertake R&D and extension to provide results which can be used by industry to support activities to increase demand for Australian prunes and improve producer profitability	Prune Strategic Investment Plan 2022-2026 Outcome 1: Demand creation supports the Australian prune industry to expand into existing and future domestic markets.	The communication activities undertaken to date have provided readers with access to information about improved practices, new technologies and research results.	• Annual Survey undertaken, with limited number of respondents (about 25% of current growers, although a higher proportion of the total prune crop). See some results above. https://www.dropbox.com/s/zipmc9kl2w5skvo/
Build skills, capacity and knowledge in the industry, both in existing and new industry participants, so that the capability exists to implement R&D outcomes and deliver the supply and quality improvements needed by the industry	Prune Strategic Investment Plan 2022-2026 Outcome 2: Improved capability and an innovative culture in the Australian prune industry maximises investments in productivity and demand.	Providing relevant research, industry, market news and best practice information has ensured that industry participants were better able to make informed decisions in relation to their enterprises.	As above

Monitoring and evaluation

Table 3. Key Evaluation Questions

Key Evaluation Question	Project performance	Continuous improvement opportunities
There were no Key Evaluation Questions (KEQs) identified within the project M&E plan.		
	Project performance was successful as evidenced by: • Maintenance of strong member readership of e-news and <i>Vine magazine</i> by providing relevant information • Maintenance of strong grower participation at field events (with 35-65% of growers attending) and Grower forums (with 35-85% of growers attending) by providing relevant and practical information • Regular sourcing of relevant content from R&D and other industry stakeholders	
		Identifying additional sources of relevant information including international prune industry participants offers a real opportunity

Recommendations

APIA has strongly recommended to Hort Innovation that a similar communications project should continue for the Australian prune industry with the aim of keeping growers and industry stakeholders updated with new technologies, research and changes to best practices, market intelligence and promotion activities.

Intellectual property

No project IP or commercialisation to report.

Appendix 1 – Outputs Summary

Articles prepared for the *Vine*

2020

Feb 2020 edition <https://www.dropbox.com/s/9cneosxzg8xdkbs/>

May 2020 edition <https://www.dropbox.com/s/oe8zroiloozbps/>

Aug 2020 edition <https://www.dropbox.com/s/66wjbmr47xhw2w/>

Nov 2021 edition <https://www.dropbox.com/s/4h19n9ownnp0zd/>

2021

Feb 2021 edition <https://www.dropbox.com/s/7aa4nmlv168bl54/>

May 2021 edition <https://www.dropbox.com/s/7aa4nmlv168bl54/>

Aug 2021 edition <https://www.dropbox.com/s/0j8opyw5vjr6sw1/>

Nov 2022 edition <https://www.dropbox.com/s/e4u1gl1kj4oke4s/>

2022

February 2022 edition <https://www.dropbox.com/s/bbyxl020hfodlpx/>

May 2022 edition <https://www.dropbox.com/s/vwm4vm5wlegde8f/>

August 2022 edition <https://www.dropbox.com/s/inf8gkyrq631g7p/>

Nov 2022 edition <https://www.dropbox.com/s/2a8aulr5ndp85te/>

E-news editions

2020

ausprunes_ enews vol 9 issue 1 Masterclass of Hort Business <https://www.dropbox.com/s/mycl1t0us49c5wf/>

ausprunes_ enews vol 9 issue 2 Looking to alternative pollinators <https://www.dropbox.com/s/skvehnyf40whass/>

ausprunes_ enews vol 9 issue 3 Season Update <https://www.dropbox.com/s/h6gs72tl7gkjz2x/>

ausprunes_ enews vol 9 issue 4 Harvest preparation and hygiene <https://www.dropbox.com/s/dhmn36a1s4mf7pk/>

ausprunes_ enews vol 9 issue 5 Queensland Fruit Fly update <https://www.dropbox.com/s/9yeid1mmfrp7f1j/>

ausprunes_ enews vol 9 issue 6 Request for on-farm photos <https://www.dropbox.com/s/usfyhonxys4gtmi/>

ausprunes_ enews vol 9 issue 7 Promotion update <https://www.dropbox.com/s/0aqrpk5aesuo5od/>

ausprunes_ enews vol 9 issue 8 Volunteer for Good Food & Wine Shows <https://www.dropbox.com/s/o2v3yw6ei5mexn9/>

ausprunes_ enews vol 9 issue 9 Facebook post success <https://www.dropbox.com/s/sb8hd0xxz3pti7c/>

ausprunes_ enews vol 9 issue 10 Communications project renewed <https://www.dropbox.com/s/fairq8q8wii6x1z/>

ausprunes_ enews vol 9 issue 11 Horticulture Stats Handbook <https://www.dropbox.com/s/qe8253lm3qmh1p5/>

ausprunes_ enews vol 9 issue 12 Re-focus of APIA promotions <https://www.dropbox.com/s/xhdmoroc026pown/>

ausprunes_ enews vol 9 issue 13 Information session on irrigation <https://www.dropbox.com/s/lgi4ehtej0592nn/>

ausprunes_ enews vol 9 issue 14 Hort Innovation initiative <https://www.dropbox.com/s/2pi8ka4zxnjd3rh/>

ausprunes_eneews vol 9 issue 15 IPA Congress report <https://www.dropbox.com/s/8dtw352ukdubrbk/>
ausprunes_eneews vol 9 issue 16 Social media update <https://www.dropbox.com/s/hagegybfzpdceo5/>
ausprunes_eneews vol 9 issue 17 Hort Innovation COVID-19 update <https://www.dropbox.com/s/qhfln1xnkmdfcn/>
ausprunes_eneews vol 9 issue 18 Launch of novel horticulture campaign <https://www.dropbox.com/s/leay5s8dxmzjyou/>
ausprunes_eneews vol 9 issue 19 Prune industry outlook for 2020_21 <https://www.dropbox.com/s/dr006yeet6ijo4o/>
ausprunes_eneews vol 9 issue 20 Leadership fund ideas invited <https://www.dropbox.com/s/xua10cq1thg2b48/>
ausprunes_eneews vol 9 issue 21 California Prune Board authorisation <https://www.dropbox.com/s/ze3ix7taj2lk8qy/>
ausprunes_eneews vol 9 issue 22 Bright future for plant health research <https://www.dropbox.com/s/yq63foajtrr45m8/>
ausprunes_eneews vol 9 issue 23 Getting the Facts on Pollination <https://www.dropbox.com/s/j5e7nsit7gg7w57/>
ausprunes_eneews vol 9 issue 24 2020 APIA Annual Conference <https://www.dropbox.com/s/dgzoa9g1659njr8/>
ausprunes_eneews vol 9 issue 25 Sterile fruit flies <https://www.dropbox.com/s/9k6uwur70yjqgw/>
ausprunes_eneews vol 9 issue 26 Strategic Investment Plan invitation <https://www.dropbox.com/s/il801tg7gq1iprx/>
ausprunes_eneews vol 9 issue 28 APIA Conference Report <https://www.dropbox.com/s/z5e3clbqwkjp3xs/>
ausprunes_eneews vol 9 issue 29 Hort Innovation AGM Report <https://www.dropbox.com/s/tthzgnqte8xenzu/>
ausprunes_eneews vol 9 issue 30 Hort Innovation Annual Report <https://www.dropbox.com/s/a2g6e4n3z35r57t/>
ausprunes_eneews vol 9 issue 31 Australia's biosecurity future report <https://www.dropbox.com/s/h2ggghls6ciagmk/>
ausprunes_eneews vol 9 issue 32 Hort Innovation AGM <https://www.dropbox.com/s/bqg85b75wopkvmk/>

2021

ausprunes_eneews vol 9 issue 33 APIA Executive <https://www.dropbox.com/s/s4q4kpk1vmhhpej/>
ausprunes_eneews vol 10 issue 1 Hort Innovation impact assessment <https://www.dropbox.com/s/aei03h08hmmmo6/>
ausprunes_eneews vol 10 issue 2 Australian Hort Statistics Handbook <https://www.dropbox.com/s/n4zz52r6nida9to/>
ausprunes_eneews vol 10 issue 3 International Prune Market Update <https://www.dropbox.com/s/6j74bjadlz6p73u/>
ausprunes_eneews vol 10 issue4 Prunes feature in gourmet cooking show <https://www.dropbox.com/s/on3av5f6ozy8da2/>
ausprunes_eneews vol 10 issue 5 Promotion Update <https://www.dropbox.com/s/e06w2vr3ez52evc/>
ausprunes_eneews vol 10 issue 6 Virtual IPA Congress open to all growers <https://www.dropbox.com/s/tfok5wr72p1j31s/>
ausprunes_eneews vol 10 issue 7 Young Regional Visit <https://www.dropbox.com/s/r6ar94tsskwjsin/>
ausprunes_eneews vol 10 issue 8 IPA Congress program <https://www.dropbox.com/s/44iw41nboi3udbb/>
ausprunes_eneews vol 10 issue 9 Last call for growers to join Young field trip <https://www.dropbox.com/s/75alz7ez2o91n1i/>
ausprunes_eneews vol 10 issue 10 Good Food & Wine Show volunteer call <https://www.dropbox.com/s/unknbzzvslvgdu/>
ausprunes_eneews vol 10 issue 11 Draft Strategic Investment Plans on-line <https://www.dropbox.com/s/5tpchl26zfgfvwz/>
ausprunes_eneews vol 10 issue 12 R&D Strategic Investment Plans <https://www.dropbox.com/s/76lyu0wz75phzl3/>
ausprunes_eneews vol 10 issue 13 Register for Time management course <https://www.dropbox.com/s/j41ezkulz3qa1ci/>
ausprunes_eneews vol 10 issue 14 Dormex and dormant oils workshop <https://www.dropbox.com/s/i4iuke6tfec5grd/>
ausprunes_eneews vol 10 issue 15 Prune growers learn from processors <https://www.dropbox.com/s/dyfyghi5yzvyouf/>
ausprunes_eneews vol 10 issue 16 Reminder Dormex workshop <https://www.dropbox.com/s/jfp7gln37ovqcar/>
ausprunes_eneews vol 10 issue 17 Chilean prunes shortage <https://www.dropbox.com/s/sgc4xyoh8wxkqah/>
ausprunes_eneews vol 10 issue 18 Free training for NSW horticulture <https://www.dropbox.com/s/vogtvl6mw1l800y/>

ausprunes_eneews vol 10 issue 19 Queensland Fruit Fly reminder <https://www.dropbox.com/s/g9ubyea86jufzt8/>
ausprunes_eneews vol 10 issue 20 France Prices will increase <https://www.dropbox.com/s/1f73qikh47zjerx/>
ausprunes_eneews vol 10 issue 21 New Prune Snack Pack Release <https://www.dropbox.com/s/igzlk73m1z984ik/>
ausprunes_eneews vol 10 issue 22 2021 Annual General Meeting date <https://www.dropbox.com/s/fjgdpn9n2etzbic/>
ausprunes_eneews vol 10 issue 24 Final call for nominations <https://www.dropbox.com/s/ay476qpish24g6u/>
ausprunes_eneews vol 10 issue 26 Time management course <https://www.dropbox.com/s/eexbsehxe3306w/>
ausprunes_eneews vol 10 issue 27 APIA 2021 AGM <https://www.dropbox.com/s/b41wzmttyeceri1/>
ausprunes_eneews vol 10 issue 28 Global statistical review <https://www.dropbox.com/s/fv67u3yb9limblv/>
ausprunes_eneews vol 10 issue 29 Solar Drying field day <https://www.dropbox.com/s/dty2wqhti7t3c43/>
ausprunes_eneews vol 10 issue 30 Good news for men <https://www.dropbox.com/s/kyqwskd092e3u82/>
ausprunes_eneews vol 10 issue 31 Invitation to Prune Industry Forum <https://www.dropbox.com/s/9x05nj1n9ri867f/>

2022

ausprunes_eneews vol 10 issue 32 Latest news from PHA <https://www.dropbox.com/s/duqek4pqahd70lx/>
ausprunes_eneews vol 11 issue 1 Preventing fruit fly <https://www.dropbox.com/s/yt6k1f6brcaxrsp/>
ausprunes_eneews vol 11 issue 2 Prune harvest timing <https://www.dropbox.com/s/pcmi33tbl9o1p5y/>
ausprunes_eneews vol 11 issue 3 Ann Furner Adding value <https://www.dropbox.com/s/i4vyvh33ou92mbf/>
ausprunes_eneews vol 11 issue 4 California prunes in China <https://www.dropbox.com/s/kldj3ks9323a543/>
ausprunes_eneews vol 11 issue 5 Grower pest ID tool <https://www.dropbox.com/s/roysz0qccij9yui/>
ausprunes_eneews vol 11 issue 6 Prunes Prevent Bone Loss <https://www.dropbox.com/s/9ps9hvc9clvpbca/>
ausprunes_eneews vol 11 issue 7 Good Food Wine Show call <https://www.dropbox.com/s/2zrffq0q04vfd6/>
ausprunes_eneews vol 11 issue 8 Impact Update <https://www.dropbox.com/s/b9wm4876lxc0cqk/>
ausprunes_eneews vol 11 issue 9 Hort Stats book <https://www.dropbox.com/s/04zwpdm44fvva1j/>
ausprunes_eneews vol 11 issue 10 Agrifutures Grant <https://www.dropbox.com/s/o53x2vsjlg7eoxx/>
ausprunes_eneews vol 11 issue 11 Strong demand for Californian prunes <https://www.dropbox.com/s/seujallr0n5owg1/>
ausprunes_eneews vol 11 issue 12 Mildura Regional Visit <https://www.dropbox.com/s/ey0mr4dha95herh/>
ausprunes_eneews vol 11 issue 13 Industry Trip to Mildura <https://www.dropbox.com/s/cymk1xycskvers9/>
ausprunes_eneews vol 11 issue 14 APIA Exec cook-up <https://www.dropbox.com/s/69r5iwm9ssn6cn1/>
ausprunes_eneews vol 11 issue 15 EOI invited for Agrifutures Project <https://www.dropbox.com/s/381wzpci06c46jk/>
ausprunes_eneews vol 11 issue 16 Mildura Field Trip <https://www.dropbox.com/sh/mr383j08zjz38jl/>
ausprunes_eneews vol 11 issue 17 AgTech Training Day <https://www.dropbox.com/s/yxhkk8uaog8tgbk/>
ausprunes_eneews vol 11 issue 18 AGM date set <https://www.dropbox.com/s/ke1j9tgq2i99cxu/>
ausprunes_eneews vol 11 issue 19 Improving Australia's biosecurity <https://www.dropbox.com/s/n6aroic4ndkrnu4/>
ausprunes_eneews vol 11 issue 20 APIA Executive nominations <https://www.dropbox.com/s/pejk8b93kpiwtat/>
ausprunes_eneews vol 11 issue 21 IPA On-line Conference <https://www.dropbox.com/s/h5b0vh6sq49z0s6/>
ausprunes_eneews vol 11 issue 22 Prunes Global Stats Review <https://www.dropbox.com/s/45do2jnvx74lr5/>
ausprunes_eneews vol 11 issue 23 APIA AGM program <https://www.dropbox.com/s/abnxw91zmvlg8vl/>
ausprunes_eneews vol 11 issue 24 Closer plantings field day <https://www.dropbox.com/s/wbxxg0clier2lse/>

Field Events & Growers' Forum held during the project period (2020-2022)

Field Events

ausprunes_eneews vol 10 issue 14 Dormex & dormant oils workshop <https://www.dropbox.com/s/jwuet73msfrqv58/>

ausprunes_eneews vol 10 issue 29 Solar Drying field day <https://www.dropbox.com/s/34f90ho6rrdwxg1/>

ausprunes_eneews vol 11 issue 24 APIA field day on closer planting <https://www.dropbox.com/s/23r8nb1opc0dz7h/>

Growers' Forums

ausprunes_eneews vol 9 issue 28 APIA Conference 2020 report <https://www.dropbox.com/s/3wsx81ydohiemfy/>

ausprunes_eneews vol 10 issue 31 Prune Industry Forum & Dinner 2021 <https://www.dropbox.com/s/8yqiig6f5ixomjr/>

ausprunes_eneews vol 11 issue 23 APIA AGM report 2022 <https://www.dropbox.com/s/16dmwsipn14q1hv/>

Other Outputs

A range of other outputs were delivered during the project period. These included:

- The Project Reference Group provided input and guidance on project activities, on a regular basis
- Project updates were provided at each APIA Annual Conference & Growers' Forum
- Milestone and final reports were prepared for Hort Innovation
- APIA regularly liaised with processors and Hort Innovation