

Cultural partnerships and initiatives presented in Paris for the Olympic Games



The Olympic Museum is the official home of the world's largest and most complete collection of Olympic heritage, including artefacts, archives, images, books and film. Its mission, as the cultural division of the International Olympic Committee (IOC), is to make Olympism and Olympic culture accessible and relevant to all.

Located in the Olympic Capital and seat of the IOC, Lausanne in Switzerland, its international exhibitions and programmes connect people of all ages around the world with the diverse stories, art, history and culture of the global phenomenon that is the Olympic Games.

To mark the Olympic Games Paris 2024, the Olympic Museum is set to engage a wide range of audiences through exhibitions, educational programmes and artistic initiatives, in Paris and across France.

The museum is joining forces with a number of major cultural players through cultural partnerships and co-productions to promote Olympism and the Olympic values, enriching Olympic heritage and history for generations to come.



SPOT24 – The Olympic exhibition, sport and urban cultures

SPOT 24

101 Quai Jacques Chirac, Bir-Hakeim metro station

Through 31 December 2024

[Website and tickets](#)

The Olympic Museum and the Paris tourism office, Paris Je T'aime, have co-produced a new space near the Eiffel Tower. SPOT24 and its exhibition shine a spotlight on six new Olympic disciplines – skateboarding, sport climbing, BMX freestyle, surfing, 3x3 basketball and breaking – and the vibrant cultures surrounding them.

Inspired by *Riding the Olympic Wave*, a temporary exhibition presented at the Olympic Museum from 2022 to 2023, and produced under the leadership of artistic director François Gautret, the exhibition offers an immersive and interactive experience through works and images from the Olympic Museum's collections and original creations by French and international artists.



Fashion and sport, from one podium to another

Musée des Arts Décoratifs

107 Rue de Rivoli, 75001 Paris

20 September 2023 to 7 April 2024

[Website and tickets](#)

The Paris Musée des Arts Décoratifs, in cultural partnership with the Olympic Museum, presents an exhibition exploring the fascinating links between fashion and sport from antiquity to the present day.

Some 450 items of clothing and accessories, photos, sketches, magazines, posters, paintings, sculptures and videos, including some from the Olympic Museum, illustrate the evolution of sports clothing and its influence on contemporary fashion.

The exhibition will then be presented at the Olympic Museum in Lausanne from 5 December 2024 to 27 April 2025.



Gold, silver, bronze: A history of the Olympic medal

Musée de la Monnaie de Paris
Monnaie de Paris (Paris Mint)
11 Quai de Conti, 75006 Paris

27 March to 22 September 2024

[Website and tickets](#)

This exhibition is a fascinating exploration of the history of the Olympic medal, highlighting its evolution through the editions of the modern Olympic Games. The Monnaie de Paris, in collaboration with the Olympic Museum, will highlight its link with Olympic history and the creation of medals.

Olympic medals bear witness to the evolution of the Games, the arts and the history of the world. The exhibition, a testament to the expertise of the Monnaie de Paris in medal craftsmanship, tells the story of victory in sport through objects, images and archives.



Olympian Artists

October 2023 to August 2024

[Website](#)

This Olympic Museum programme, now in its fifth year, promotes the creative voices of Olympians and Paralympians and provides them with opportunities to produce and present new artworks during and between editions of the Olympic Games.

Olympian Artists are multifaceted individuals who have participated in the Olympic Games and pushed their creativity beyond the field of play – as painters, sculptors, photographers, filmmakers, musicians, graffiti artists, designers or writers, among many art forms.

Over 30 new and original artworks created by six Olympian Artists on the occasion of the Paris Games will be featured in a special curated exhibition at Clubhouse 24, located at the Palais de Tokyo during the Games. The participating artists are: Australian [Clementine Stoney Maconachie](#) (sculpture); Luc Abalo (painting) and [Enzo Lefort](#) (photography), both from France; Canadian [Brooklyn McDougall](#) (mixed media painting); [Guy Concepción](#) (mixed media collage) who competed for the Philippines; and [Annabel Eyres](#) (paper cut and collage) from Great Britain.

Olympian artist and musician, Estonian sprinter [Egle Uljas](#) will take up residence at the Paris Regional Conservatory (CRR) during the week of 27 May 2024. There, she will lead workshops with piano students on the topic of physical and mental preparation for high-level performance in sports and music, drawing on Olympic values.

On Thursday, 30 May 2024, Uljas will perform a visually immersive concert of piano music inspired by Olympic ideals and share her story as an Olympian in a moderated conversation. This special evening will be open to the press and the general public.

In the fall of 2023, in a collaboration with the Ville de Paris, the Olympic Museum invited a select group of Olympian Artists to engage with four different community social centres across the Paris metropolitan area. Each of these four athlete-artists – three Olympians and one Paralympian – devised and conducted a different community-based project and creative workshop.

American rower [Kelly Salchow MacArthur](#) created mixed media collages with at-risk children. [Grace Latz](#), also a rower from the United States, worked with the elderly to make a quilted textile work that was subsequently displayed at the local community centre for senior citizens where it was created, Club Caulaincourt in the 19th arrondissement.

French handballer [Luc Abalo](#) designed a mural of athletic portraits inspired by the Olympic values with individuals experiencing mental and physical challenges. Argentinean paracanoe athlete Brenda Sardón worked with adults facing physical and mental challenges to design their own Paralympic pennant banners.

A selection of these works will also be featured in the group exhibition of artworks created by Olympians on view at Clubhouse 24 during the Olympic Games.



Olympic Sculpture

23 June 2024

[Website](#)

The International Olympic Committee (IOC) and the City of Paris have chosen Alison Saar, a Los Angeles-based sculpture artist, to produce an artwork that will be installed in the French capital to honour the legacy of the Olympic and Paralympic Games Paris 2024.

Saar succeeds French artist Xavier Veilhan, who created *The Audience* (2021) for the Olympic Games Tokyo 2020.

The sculpture is an initiative of [Olympic Art Visions](#), through which the IOC invites a renowned visual artist to create an original artwork inspired by sport and the Olympic values to be presented in a publicly accessible space in the host city.

The programme, unique to the Olympic Movement, builds connections between host cities through an international artistic community that symbolically “passes the torch” across editions of the Games – from Tokyo to Paris to Los Angeles.

It was in the spirit of Tokyo 2020 that French artist Xavier Veilhan’s work *The Audience* (2021) was permanently installed in the heart of the Japanese capital.

To reinforce the connection with the next Olympic Games, Los Angeles 2028, a winner was chosen from among a shortlist of leading American artists invited to submit proposals.

An advisory board composed of representatives from the IOC, City of Paris officials, the Paris 2024 Organising Committee and members of the international artistic community unanimously selected Saar, a decision that was confirmed by the Mayor of Paris, Anne Hidalgo, and IOC President Thomas Bach.

Chosen for the strength of her proposal, her commitment to the Olympic values and the Paris 2024 vision, together with her desire to sustainably produce the work in France, Saar’s sculpture is set to link the City of Lights with the City of Angels.

In the spirit of Paris 2024, her piece will focus on themes of international diversity, equality and the Olympic principle of promoting a peaceful society concerned with the preservation of human dignity.

The sculpture will be officially unveiled and inaugurated in Paris on the occasion of Olympic Day.



"Cultures at the Games!": Photo exhibition at UNESCO Headquarters

UNESCO
7 Pl. de Fontenoy, 75007 Paris

24 June to September 2024

The Olympic Museum and the IOC have partnered with UNESCO to produce an exhibition of archival Olympic images from Opening and Closing Ceremonies. The photographs will be displayed on the external fencing of the UN institution in an ode to diversity, inclusion and culture.

From portraits of athletes to parades of nations and world-wide celebrations, these photographs aim to give us hope of a world where living in peace, with others and their differences, is possible.



Sport in Focus: Rencontres d'Arles photo exhibition

01 July - 29 September 2024

[Website and tickets](#)

The Olympic Museum and the Photo Elysée museum, both based in Lausanne, Switzerland, are co-producing a sports photography exhibition from their collections together with Les Rencontres de la Photographie d'Arles, one of the world's premier photography festivals. The exhibition will be unveiled at the Musée Départemental de l'Arles Antique during the 55th edition of the festival.

For over a century, major sporting events have been accompanied by photographs. With the rise of amateur photography at the end of the 19th century, coinciding with the first modern Olympic Games in 1896, photography and sport have, in many respects, evolved together. Sport in Focus unveils the vast photographic collections of the Olympic Museum and the Photo Elysée museum in Lausanne.

During major competitions, photographs are designed to draw attention to the athletes' performances. By exploring a largely unpublished photographic heritage, the exhibition offers us a narrative that sheds light on sports photography and the Olympic Games in particular.



Art exhibition with Gagosian

Gagosian

4 Rue de Ponthieu, 75008 Paris

9 Rue de Castiglione, 75001 Paris

The Olympic Museum is collaborating with Gagosian, one of the world's largest international art galleries specialising in modern and contemporary art, to exhibit artworks in Gagosian's Paris galleries that celebrate the Olympic and Paralympic Games Paris 2024.

For more information, please contact Toby Kidd at TKidd@gagosian.com.

Olympic Exhibitions with On Location

24 July to 11 August 2024

[Website](#)



**OVH:
Club House 24**
1 central location – Palais de Tokyo

On Location is the exclusive official hospitality provider for the Olympic and Paralympic Games Paris 2024, Milano Cortina 2026 and LA28.

The Olympic Museum is loaning On Location artefacts and expertise on exhibition development, curation and design, as well as visitor experience.

Exhibitions will be located at Paris 2024 hospitality venues, operated by On Location, such as Clubhouse 24 at the Palais de Tokyo; Salon 24 at the Maison de l'Amérique Latine; Gustave 24 at the Eiffel Tower; and at Paris 2024 official competition venues.

Objects loaned by the Olympic Museum that will be displayed include a complete set of Summer Olympic Games medals, including those being awarded at Paris 2024, and a complete set of Summer Olympic Games torches. The Olympic Museum will also curate a special exhibition of photography from [Olympism Made Visible](#) to be presented at Salon 24 during the Olympic Games.

The materials provided also include many hours of Olympic sports footage; archival photos; text, image and video content from the Olympic Museum's permanent and temporary exhibitions; historical books owned by and letters from Pierre de Coubertin; sports facts and figures from the Olympic Studies Centre; and digital artwork and files of Opening Ceremony tickets, mascots and pictograms.

To find additional details regarding access to the exhibitions and venues, you can explore the official Paris 2024 hospitality website at hospitalitytravelpackages.paris2024.org.

150+ projects and partnerships across France

The projects listed are just a few of the many taking place in 2024. The Olympic Museum, as the IOC's culture and heritage arm, is lending artifacts, expertise and support to Paris 2024 exhibitions and initiatives realised by more than 150 partner institutions across France, including the Musée du Louvre, the Musée de l'Histoire de l'Immigration, MuséoParc Alésia, la Cité du Vin in Bordeaux and the Musée du Luxembourg, among others.

For more information, please visit olympics.com/museum/explore/news.

About the Olympic Museum

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For more information, please visit olympics.com/museum.

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