

ISC2[™]

Newsletter Media Kit

Your Future. Secured.

For more information,
please contact your ISC2
representative:

Glen Cox
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+1 727 263 1695

INSIGHTS e-newsletter

ISC2 newsletters are a great way to connect with more than 650,000 highly engaged members, associates and candidates.

Insights is our primary newsletter, providing a broad range of high-quality feature content from leading journalists and ISC2 expert members. Six annual web-based e-mail newsletters will be published every other month starting in February.

| <i>Insights</i> e-newsletter | February | April | June | August | October | December |
|------------------------------|------------------------------|---------------------|-------------------------|-----------------------------|---------------|---------------------------------------|
| Ad material due date | Feb. 7, 2025 | April. 10, 2025 | June 5, 2025 | Aug 7, 2025 | Oct. 9, 2025 | Nov. 27, 2025 |
| Publication live date | Feb. 20, 2025 | April 24, 2025 | June 19, 2025 | Aug. 21, 2025 | Oct. 23, 2025 | Dec. 11, 2025 |
| Email notification | Feb 25, 2025 | April 29, 2025 | June 24, 2025 | Aug 26, 2025 | Oct 28, 2025 | Dec 16, 2025 |
| Provisional Topic | Deepfakes and Misinformation | Information Sharing | Educating the Workforce | Smart Public Infrastructure | Zero Trust | Cybersecurity Considerations for 2026 |



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Advertising & Sponsorship Sales

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Insights e-newsletter

Cloud Security Insights e-newsletter

Magazine and e-newsletter specifications

Cloud Security INSIGHTS

Cloud Security Insights is our dedicated newsletter focused on all things cloud-related, reflecting the critical importance of cloud security to the cybersecurity professional. This newsletter provides engagement opportunities specifically targeted to a cloud-focused audience, supported by cloud-related feature content and perennial topics that assist all security professionals. Six annual web-based e-mail newsletters will be published every other month starting January.

| <i>Cloud Security Insights</i> e-newsletter | January | March | May | July | September | November |
|---------------------------------------------|---------------------|---------------------------------------|-----------------------------------------|---------------------|------------------------------------------------------|----------------------------------------------|
| Ad material due date | Jan. 9, 2025 | Mar. 7, 2025 | May 8, 2025 | July 10, 2025 | Sept. 10, 2025 | Nov. 6, 2025 |
| Publication live date | Jan. 23, 2025 | Mar. 20, 2025 | May 22, 2025 | July 24, 2025 | Sept. 25, 2025 | Nov. 20, 2025 |
| Email notification | Jan. 28, 2025 | Mar. 25, 2025 | May 27, 2025 | July 29, 2025 | Sept. 30, 2025 | Nov. 25, 2025 |
| Provisional Topic | Datacenter Security | Attacks Launched from Cloud Platforms | Securing the Hybrid Working Environment | Cloud Supply Chains | Security Implications of Shared Service Environments | Mitigating Cloud Denial of Service Incidents |



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Insights e-newsletter

Cloud Security Insights e-newsletter

Magazine and e-newsletter specifications

Specifications

Insights and Cloud Security Insights e-newsletters

The e-newsletters are a web-based e-mail production. All content is provided by professional journalists and ISC2 members. The sponsor will have a logo, URL, link and 50-75 words of copy.

Insights and Cloud Security Insights e-newsletter specifications

Deliverables:

- 200 x 150 pixel banner
- Sponsor to provide artwork in .jpg format with URL to hyperlink.
- Seventy-five words for e-mail copy provided in a Word document.
- Once the e-mail is built, we will send for review.

Note: Sponsors can track ad metrics/CTR through their internal tracking URLs. ISC2 does not allow for third-party banner management programs to be added to the website.

Rate card

Insights e-newsletter

Insights e-newsletter sponsorship is a flat \$6,500 per issue.

Cloud Security Insights e-newsletter

Cloud Security Insights e-newsletter sponsorship is a flat \$6,500 per issue.

About ISC2

ISC2 is the world's leading member organization for cybersecurity professionals, driven by our vision of a safe and secure cyber world. Our more than 265,000 certified members, and associates, are a force for good, safeguarding the way we live. Our award-winning certifications – including cybersecurity's premier certification, the CISSP® – enable professionals to demonstrate their knowledge, skills and abilities at every stage of their careers. ISC2 strengthens the influence, diversity and vitality of the cybersecurity profession through advocacy, expertise and workforce empowerment that accelerates cyber safety and security in an interconnected world.



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Insights e-newsletter

Cloud Security Insights
e-newsletter

Magazine and e-newsletter
specifications