ISC2 | SECURITY CONGRESS 2025

October 28 - 30 | Nashville + Virtual

Sponsorship
Prospectus

About ISC2

ISC2 is the world's leading member organization for cybersecurity professionals driven by a vision of a safe and secure cyber world. Our award-winning certifications— including the CISSP®—enable professionals to demonstrate their knowledge, skills and abilities at every stage of their careers. Learn more at **ISC2.org**.

About ISC2 Security Congress

ISC2 Security Congress gathers the leading minds in cybersecurity for powerful collaboration and learning on the most current issues impacting the profession. In its 15th year, this premier conference draws thousands of security thought-leaders from around the world with the highest value educational content and opportunities to grow in their careers. Attendees value the opportunity to explore the latest cybersecurity products and services in the Expo Hall and build their professional networks during exclusive networking events.

Why Exhibit and Sponsor?

Increase Brand Awareness

Connect with thousands of cybersecurity leaders and stakeholders

Engage face to face with key decision makers seeking the latest products and solutions

Generate warm, actionable leads and nuture existing relationships

Choose from a broad range of premium visibility opportunities
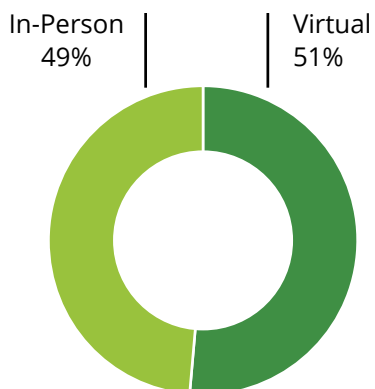
Demonstrate your latest products and solutions

> "Outstanding, for us, this is one of the **best events** we do all year."
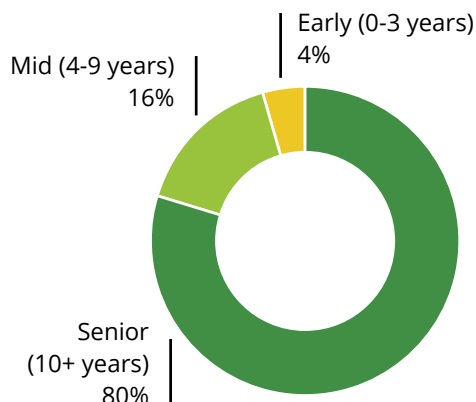>
> **RegScale**
>
> (2023 and 2024 Platinum Sponsor)

For more information on sponsorship and exhibit options please contact **sponsorships@ISC2.org**.

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Demographic **Information**

REGISTRATION TYPE

In-Person
49%

Virtual
51%

PROFESSIONAL EXPERIENCE

Early (0-3 years)
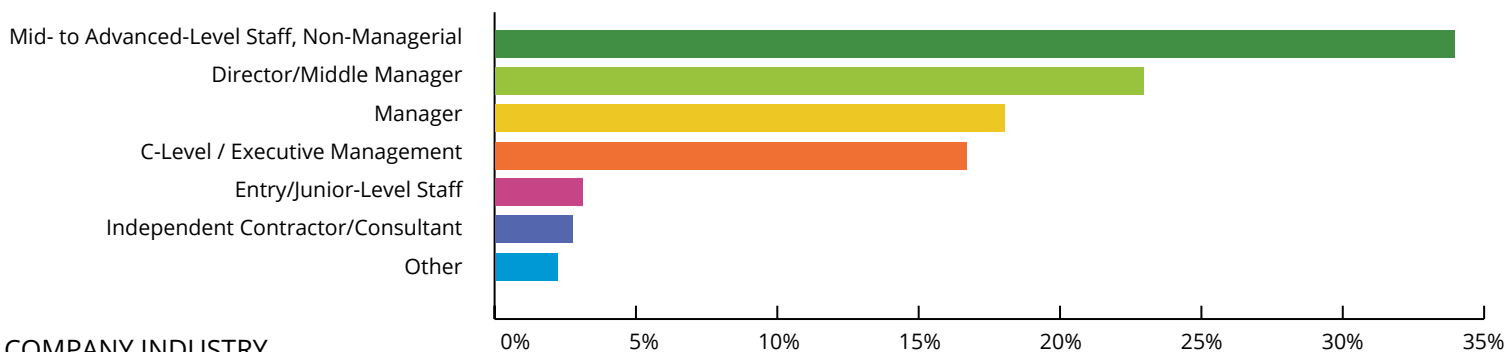4%

Mid (4-9 years)
16%

Senior
(10+ years)
80%

HIGHLIGHTS

4,000+
Total
Attendees

100+
Speakers

85+
Sessions

3
Exclusive
Networking Events

JOB TITLE CLASSIFICATION

Job Title	
Mid- to Advanced-Level Staff, Non-Managerial	~34%
Director/Middle Manager	~23%
Manager	~18%
C-Level / Executive Management	~16.5%
Entry/Junior-Level Staff	~2.5%
Independent Contractor/Consultant	~2%
Other	~1.5%

(Horizontal axis: 0%, 5%, 10%, 15%, 20%, 25%, 30%, 35%)

COMPANY INDUSTRY

Industry	
Banking/Insurance/Finance	~18.5%
IT Services	~14.5%
Government (Excluding Military)	~13%
Other	~9.5%
Consulting	~9%
Healthcare	~8.5%
Software/Hardware Development	~6%
Military Services / Armed Forces	~6%
Manufacturing	~4%
Academic/Education	~3.5%
Energy/Power/Utilities	~3%
Telecommunications/Media	~2.5%
Non-Profit	~2.5%
Retail / Wholesale	~2%
Construction & Resource Industries	~0.5%

(Horizontal axis: 0%, 5%, 10%, 15%, 20%)

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Executive **Sponsor Packages**

Info	Diamond	Platinum	Gold	Silver	Bronze
Cost	$50,000 + VAT	$45,000 + VAT	$30,000 + VAT	$20,000 + VAT	$15,000 + VAT
Quantity available	1	3	4	8	8
Exhibitor Booth *					
Booth size	20 x 30	20 x 20	10 x 20	10 x 10	10 x 10
Leads					
On-site lead retrieval licenses	5	4	3	2	2
Registrant post-event opt-in list (opt-in list to be provided within one week of event closing)	✓	✓	✓	✓	✓
Registrant pre-event opt-in list (to be provided 3-4 weeks prior to event	✓	✓	✓	✓	✓
Passes					
In-person All Access passes	6	5	4	3	3
In-person Expo Only passes	10	8	6	4	4
Virtual Expo Only passes	2	2	2	2	2
Option to purchase additional in-person Expo Only passes at $300	✓	✓	✓	✓	✓
Speaking Opportunity					
One (1) 50-60-minute CPE breakout session	✓	✓	✓		
One (1) 25-minute CPE Learning Byte presentation within the Expo Hall Theater				✓	
One (1) 25-minute non-CPE Product Demo presentation within the Expo Hall					✓
Hospitality					
Exclusive Sponsorship of one (1) breakfast or one (1) lunch during the event - day and time to be chosen by ISC2	✓				

*Booth includes table, chairs, company sign, pipe & drape, and carpeted flooring

For more information on sponsorship and exhibit options please contact **sponsorships@ISC2.org**.

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Executive **Sponsor Packages**

Info	Diamond	Platinum	Gold	Silver	Bronze
Exclusive sponsorship of one (1) AM or PM break during the event (not including breakfast or lunch) day and time to be chosen by ISC2		✓			
Marketing and Branding					
Company logo and link featured on event website, mobile app, agenda, pre-event e-blast and on-site signage	✓	✓	✓	✓	✓
Session available to all attendees in-person and online	✓	✓	✓		
Exclusive logo presence on specific on-site branded signage with high level exposure	✓				
Video Commercial					
One (1) 30-second commercial, provided by sponsor, streamed online on virtual platform	✓	✓	✓	✓	✓
Branded SWAG					
One (1) co-branded Item (for All Access pass holders)	Main conference bag	Premium item	Standard item		
Passport to Prizes					
Recognition throughout the event as Passport to Prizes Participant. Sponsor must provide a prize valued at minimum of $100	✓	✓	✓	✓	✓
Social Media					
Pre-event mention(s)	2	2	1	0	0
During and post-event mention(s)	1	1	1	1	1
Virtual Showcase					
Company listing, including contact information in virtual showcase, ability to connect directly with attendees, and opt-in reporting	✓	✓	✓	✓	✓

For more information on sponsorship and exhibit options please contact **sponsorships@ISC2.org**.

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Diamond Sponsor / $50,000 / 1 Available

Exhibitor Booth	Leads	Passes
• One (1) 20ft x 30ft booth space • One (1) 6-foot table • Two (2) chairs • One (1) company name sign • Pipe & drape • Carpeted flooring	• Five (5) on-site lead retrieval licenses • Registrant opt-in list (post-event opt-in list to be provided within one week of event close) • Registrant Pre-Event Opt-In List, with Name, Company and Title for all opt-ins to be provided 3-4 weeks prior to event.	• Six (6) in-person All Access passes • Ten (10) in-person Expo Only passes • Two (2) virtual Expo Only passes • Option to purchase additional in-person Expo Only passes at $300 each

Speaking Opportunity	Hospitality	Passport to Prizes
• One (1) 50-60-minute CPE breakout—session day and time to be chosen by ISC2	• Exclusive sponsorship of one (1) breakfast or one (1) lunch during the event—day and time to be chosen by ISC2	• Inclusion in Passport to Prizes • Recognition throughout the event as Passport to Prizes participant • Sponsor must provide a prize valued at minimum of $100*

Marketing and Branding	Video Commercial	Branded SWAG
• Company logo and link displayed on ISC2 Security Congress website • Company logo and listing in mobile app • Company logo in e-blast recognizing sponsor level pre-event • Company logo featured on sponsor recognition on-site signage • Exclusive logo presence on specific on-site branded signage with high level exposure • Session featured on agenda and available to all attendees in-person and online	• One (1) 30-second commercial, provided by sponsor, streamed online on virtual platform • Maximum of two (2) plays	• One (1) co-branded Main Conference Bag, given to All Access conference pass holders

Social Media	Virtual Showcase Inclusion	
• Two (2) social media mentions pre-event • One (1) social media mentions during event • One (1) social media "thank you" post after event	• Company logo, link, description and contact included • Booth banner Image • Resource page • Reporting • Ability to connect with attendees • Virtual booth contact information for opt-ins	

*There is no maximum value, only a minimum of $100

For more information on sponsorship and exhibit options please contact **sponsorships@ISC2.org**.

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Platinum Sponsor / $45,000 / 3 Available

Exhibitor Booth	Leads	Passes
• One (1) 20ft x 20ft booth space • One (1) 6-foot table • Two (2) chairs • One (1) company name sign • Pipe & drape • Carpeted flooring	• Four (4) on-site lead retrieval licenses • Registrant opt-in list (post-event opt-in list to be provided within one week of event close) • Registrant Pre-Event Opt-In List, with Name, Company and Title for all opt-ins to be provided 3-4 weeks prior to event	• Five (5) in-person All Access passes • Eight (8) in-person Expo Only passes • Two (2) virtual Expo Only passes • Option to purchase additional in-person Expo Only passes at $300 each

Speaking Opportunity	Hospitality	Passport to Prizes
• One (1) 50-60-minute CPE breakout session—session day and time to be chosen by ISC2	• Exclusive sponsorship of one (1) AM or PM break during the event (not including breakfast or lunch)—day and time to be chosen by ISC2	• Inclusion in Passport to Prizes • Recognition throughout the event as Passport to Prizes participant • Sponsor must provide a prize valued at minimum of $100*

Marketing and Branding	Video Commercial	Branded SWAG
• Company logo and link displayed on ISC2 Security Congress website • Company logo and listing in mobile app • Company logo in e-blast recognizing sponsor level pre-event • Company logo featured on sponsor recognition on-site signage • Session featured on agenda and available to all attendees in-person and online	• One (1) 30-second commercial, provided by sponsor, streamed online on virtual platform • Maximum of two (2) plays	• One (1) Premium co-branded item for inclusion in main conference bag given to All Access conference pass holders

Social Media	Virtual Showcase Inclusion	
• Two (2) social media mentions pre-event • One (1) social media mention during event • One (1) social media "thank you" post after event	• Company logo, link, description and contact included • Booth banner image • Resource page • Reporting • Ability to connect with attendees • Virtual booth contact information for opt-ins	

*There is no maximum value, only a minimum of $100

For more information on sponsorship and exhibit options please contact **sponsorships@ISC2.org**.

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Gold Sponsor / $30,000 / 4 Available

Exhibitor Booth	Leads	Passes
• One (1) 10ft x 20ft space • One (1) 6-foot table • Two (2) chairs • One (1) company name sign • Pipe & drape • Carpeted flooring	• Three (3) on-site lead retrieval licenses • Registrant opt-in list (post-event opt-in list to be provided within one week of event close) • Registrant Pre-Event Opt-In List, with Name, Company and Title for all opt-ins to be provided 3-4 weeks prior to event	• Four (4) in-person All Access passes • Six (6) in-person Expo Only passes • Two (2) virtual Expo Only passes • Option to purchase additional in-person Expo Only passes at $300 each

Speaking Opportunity	Hospitality	Passport to Prizes
• One (1) 50-60-minute CPE breakout session—session day and time to be chosen by ISC2		• Inclusion in Passport to Prizes • Recognition throughout the event as Passport to Prizes participant • Sponsor must provide a prize valued at minimum of $100*

Marketing and Branding	Video Commercial	Branded SWAG
• Company logo and link displayed on ISC2 Security Congress website • Company logo and listing in mobile app • Company logo in e-blast recognizing sponsor level pre-event • Company logo featured on sponsor recognition on-site signage	• One (1) 30-second commercial, provided by sponsor, streamed online on virtual platform • Maximum of one (1) play	• One (1) Standard co-branded item for inclusion in main conference bag given to All Access conference pass holders

Social Media	Virtual Showcase Inclusion	
• One (1) social media mention pre-event • One (1) social media mention during event • One (1) social media "thank you" post after event	• Company logo, link, description and contact included • Booth banner image • Reporting • Ability to connect with attendees • Virtual booth contact information for opt-ins	

*There is no maximum value, only a minimum of $100

For more information on sponsorship and exhibit options please contact **sponsorships@ISC2.org**.

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Silver Sponsor / $20,000 / 8 Available

Exhibitor Booth

- One (1) 10ft x10ft booth space
- One (1) 6-foot table
- Two (2) chairs
- One (1) company name sign
- Pipe & drape
- Carpeted flooring

Leads

- Two (2) on-site lead retrieval licenses
- Registrant opt-in list (post-event opt-in list to be provided within one week of event close)
- Registrant Pre-Event Opt-In List, with Name, Company and Title for all opt-ins to be provided 3-4 weeks prior to event

Passes

- Three (3) in-person All Access passes
- Four (4) in-person Expo Only passes
- Two (2) virtual Expo Only passes
- Option to purchase additional in-person Expo Only passes at $300 each

Speaking Opportunity

- One (1) 25-minute Learning Byte presentation within the Expo Hall Theater—session day and time to be chosen by ISC2

Hospitality

Passport to Prizes

- Inclusion in Passport to Prizes
- Recognition throughout the event as Passport to Prizes participant
- Sponsor must provide a prize valued at minimum of $100*

Marketing and Branding

- Company logo and link displayed on ISC2 Security Congress website
- Company logo and listing in mobile app
- Company logo in e-blast recognizing sponsor level pre-event
- Company logo featured on sponsor recognition on-site signage

Video Commercial

- One (1) 30-second commercial, provided by sponsor, streamed online on virtual platform
- Maximum of one (1) play

Branded SWAG

Social Media

- One (1) social media mention during event
- One (1) social media "thank you" post after event

Virtual Showcase Inclusion

- Company logo, link, description and contact included
- Booth banner image
- Resource page
- Reporting
- Ability to connect with attendees
- Virtual booth contact information for opt-ins

*There is no maximum value, only a minimum of $100

For more information on sponsorship and exhibit options please contact **sponsorships@ISC2.org**.

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Bronze Sponsor / $15,000 / 8 Available

Exhibitor Booth	Leads	Passes
• One (1) 10ft x 10ft booth space • One (1) 6-foot table • Two (2) chairs • One (1) company name sign • Pipe & drape • Carpeted flooring	• Two (2) on-site lead retrieval licenses • Registrant opt-in list (post-event opt-in list to be provided within one week of event close) • Registrant Pre-Event Opt-In List, with Name, Company and Title for all opt-ins to be provided 3-4 weeks prior to event	• Three (3) in-person All Access passes • Four (4) in-person Expo Only passes • Two (2) virtual Expo Only passes • Option to purchase additional in-person Expo Only passes at $300 each

Speaking Opportunity	Hospitality	Passport to Prizes
• One (1) 25-minute non-CPE Product Demo presentation within the Expo Hall – session day and time to be chosen by ISC2		• Inclusion in Passport to Prizes • Recognition throughout the event as Passport to Prizes participant • Sponsor must provide a prize valued at minimum of $100*

Marketing and Branding	Video Commercial	Branded SWAG
• Company logo and link displayed on ISC2 Security Congress website • Company logo and listing in mobile app • Company logo in e-blast recognizing sponsor level pre-event • Company logo featured on sponsor recognition on-site signage	• One (1) 30-second commercial, provided by sponsor, streamed online on virtual platform • Maximum of one (1) play	

Social Media	Virtual Showcase Inclusion	
• One (1) social media mention during event • One (1) social media "thank you" post after event	• Company logo, link, description and contact included • Booth banner image • Resource page • Reporting • Ability to connect with attendees • Virtual booth contact information for opt-ins	

*There is no maximum value, only a minimum of $100

For more information on sponsorship and exhibit options please contact **sponsorships@ISC2.org**.

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Exhibitor **Packages**

Info	Premium Exhibitor	Standard Exhibitor
Cost	$10,000 + VAT	$6,500 + VAT
Quantity available	5	30
Exhibitor Booth		
Exhibit space	10 x 20	10 x 10
Leads		
On-site lead retrieval licenses	2	1
Registrant opt-in list (post-event opt-in list to be provided within one week of event closing)	✓	✓
Passes		
In-person Expo Only passes	6	4
Virtual Expo Only passes	2	2
Option to purchase additional Expo Only passes at $300 each	✓	✓
Marketing and Branding		
Company logo and link displayed on ISC2 Security Congress website	✓	✓
Company logo and listing in mobile app	✓	✓
Social Media		
Social media mention(s) (Post event)	1	1
Virtual Showcase		
Company logo and listing in exhibitor/sponsor level virtual showcase	✓	✓
Company description & contact information	✓	✓
Link to website	✓	✓
Booth banner image	✓	✓
Resource page	✓	✓
Reporting	✓	✓
Ability to connect with attendees	✓	✓
Virtual booth contact information for opt-ins	✓	✓

The Premium Exhibitor and Standard Exhibitor packages DO NOT include All Access passes.

For more information on sponsorship and exhibit options please contact **sponsorships@ISC2.org**.

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Virtual **Exhibitor Package**

Info	Virtual Exhibitor (Online Only)
Cost	$3,000 + VAT
Quantity available	25
Leads	
Registrant opt-in list (post-event opt-in list to be provided within one week of event closing)	✓
Passes	
Virtual Expo Only passes	2
Virtual showcase	
Company logo and listing in exhibitor/sponsor level virtual showcase	✓
Company description & contact information	✓
Link to website	✓
Booth banner image	✓
Resource page	✓
Reporting	✓
Ability to connect with attendees	✓
Virtual booth contact information for opt-ins	✓

For more information on sponsorship and exhibit options please contact **sponsorships@ISC2.org**.

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Stand Alone Packages

Info	Cost	Quantity Available	Details
Meet, Mix and Mingle sponsor	$30,000 + VAT	1	Sponsor our welcome networking reception, which includes several branding opportunities. Attendance is typically 800+ attendees and coincides with our registration opening.
Registration sponsor	$18,000 + VAT	1	As the pre-event online registration registration sponsor, you'll be the first point of contact and leave a lasting impression. Your logo will be front and center on our online registration paths and included in the confirmation emails that each attendee receives.
Lanyard sponsor	$15,000 + VAT	1	Your logo printed on lanyards given to all conference attendees (staff, VIPs, sponsors, exhibitors, attendees, speakers etc.).
Hotel key card sponsor	$12,000 + VAT	1	Your logo will be on the hotel key cards distributed to all conference attendees during check-in on peak guest nights during Security Congress.
Recharge station	$10,000 + VAT	1	Sponsor the Re-Charging Lounge in the Expo Hall. This lounge provides attendees with a much-needed opportunity to re-charge in comfort. It's always a popular meeting place and an excellent opportunity for brand exposure.
Wi-Fi sponsor	$8,000 + VAT	1	List your logo on all attendee badges and the Wi-Fi landing page within the event mobile app.
Mobile app sponsor	$6,500 + VAT	1	Logo recognition in the pre-event app instruction email to all in-person attendees. Recognition on the event app homepage, linking to your personalized page.
Custom premium on-site branding opportunities	$5,000 + VAT	3	We have customized branding opportunities available on-site. Reach out to our Sponsorship Sales team to learn more.
Standard on-site branding opportunities	$2,500 + VAT	5	We have on-site branding opportunities available. Reach out to our Sponsorship Sales team to learn more.
Passport to Prizes participant	$250 + VAT	25	Recognition throughout the event as Passport to Prizes Participant. Sponsor must provide a prize valued at minimum of $100*.

Keep your eyes peeled as more packages will be coming in 2025!

*There is no maximum value, only a minimum of $100

For more information on sponsorship and exhibit options please contact **sponsorships@ISC2.org**.

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Previous Sponsors

axis

BIO-key®

BLACKDUCK

chainguard

CHECK POINT

clarity

Delinea

FORTRA

hyperproof

KEYFACTOR

Laminar

rubrik

ProcessUnity

RegScale

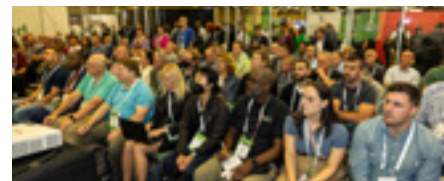SecurityCompass

SPRINTO

Stairwell

TEAM CYMRU

THREATLOCKER

TRAINING CAMP

TREND

WALLIX
CYBERSECURITY SIMPLIFIED

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