



2025

# ISC2<sup>™</sup> Spotlight Prospectus

Confidence Grows Here.





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## About ISC2 Spotlights

ISC2 Spotlights are a popular, curated collection of live 60-minute webinars held across two days. These live virtual briefings are offered free to ISC2 members.

### Attendee Demographic Information

#### Top 5 Industries

- 1. IT Services
- 2. Banking/Insurance/Finance
- 3. Consulting
- 4. Government (excluding military)
- 5. Academic/Education

#### Top 5 Countries

- 1. United States
- 2. Canada
- 3. United Kingdom
- 4. India
- 5. Australia

#### Professional Experience Level:

- 11% Early (0-3 years)
- 20% Mid (4-9 years)
- 68% Senior (10+ years)

#### Level of Responsibility:

- 21% Entry/Junior level staG:
- 21% Manager
- 34% Non-Managerial Mid-Advanced level
- 7% Independent Contractor/Consultant
- 16% Director/Middle Manager
- 5% Executive Management
- 4% C-Level Executives

#### 2024 Spotlight Registration:

- 5,128 GRC
- 1,304 API
- 3,400 Cyber Workforce
- 3,100 Future of Cyber

### Testimonials

-  "Great sessions and perfect time management!"
-  "You've achieved perfection! 3 hours of learning each day over 2 days was wonderful."
-  "Fantastic topics and speakers included!"

Don't miss the opportunity to promote your brand globally as a sponsor of an ISC2 Spotlight!

Limited availability: only 4 sponsorships per event.

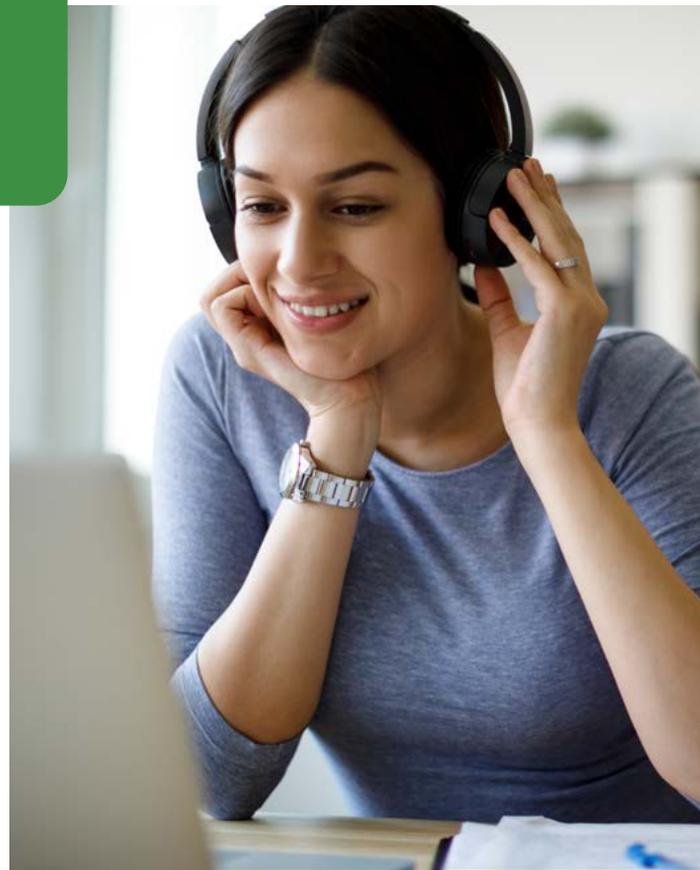
## Event Dates & Topics:

January 22 – 23, 2025  
**Governance, Risk & Compliance**

April 22 – 23, 2025  
**Cloud Security**

July 8 – 9, 2025  
**AI**

December 3 – 4, 2025  
**Supply Chain Risk Management**



## Exclusive Branding Package

- One (1) 60-minute session on a pre-approved topic
  - » ISC2 will provide the moderator
  - » ISC2 will review the abstract and final content to ensure audience alignment
  - » Attendee leads from your live session will be provided
  - » On-demand recording for your session will be posted for registered attendees unable to join live
- Your logo in event marketing emails (time permitting)
- Your logo in email with access instructions to registered attendees
- Your dedicated slide in pre-event video loop
- One (1) 30-second commercial spot for your organization
  - » Commercial subject to ISC2 approval
  - » Visible to all attendees
  - » Featured live and in on-demand recording
- Option to post one (1) handout for download
- Post-event registration opt-in list

For more information on opportunities and availability, contact [sponsorships@isc2.org](mailto:sponsorships@isc2.org).