ISC2
SECURE WASHINGTON, DC

Sponsorship Prospectus

June 24, 2025

ABOUT ISC2

ISC2 is the world's leading member organization for cybersecurity professionals, driven by our vision of a safe and secure cyber world. Our more than 265,000 certified members, and associates, are a force for good, safeguarding the way we live. Our award-winning certifications - including cybersecurity's premier certification, the CISSP® - enable professionals to demonstrate their knowledge, skills and abilities at every stage of their careers. ISC2 strengthens the influence, diversity and vitality of the cybersecurity profession through advocacy, expertise and workforce empowerment that accelerates cyber safety and security in an interconnected world. Our charitable foundation, **The Center for Cyber Safety and Education**, helps create more access to cyber careers and educates those most vulnerable. Learn more, get involved or become an ISC2 Candidate to build your cyber career at **ISC2.org**. Connect with us on **X**, **Facebook** and **LinkedIn**.

ABOUT ISC2 SECURE EVENTS

The ISC2 SECURE Events are one day conferences focused on continuing the cybersecurity conversation at a regional level, on topics with a global impact. The events promote engagement, allowing members and non-members to stay up-to-date on the most current cybersecurity topics year-round.

As an ISC2 SECURE Event sponsor, you will have the opportunity to present highly targeted, regional-specific messaging that answers each audience's unique interests.
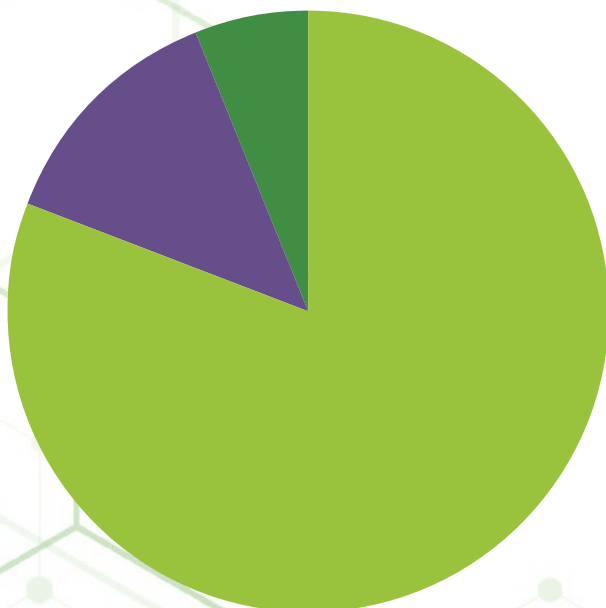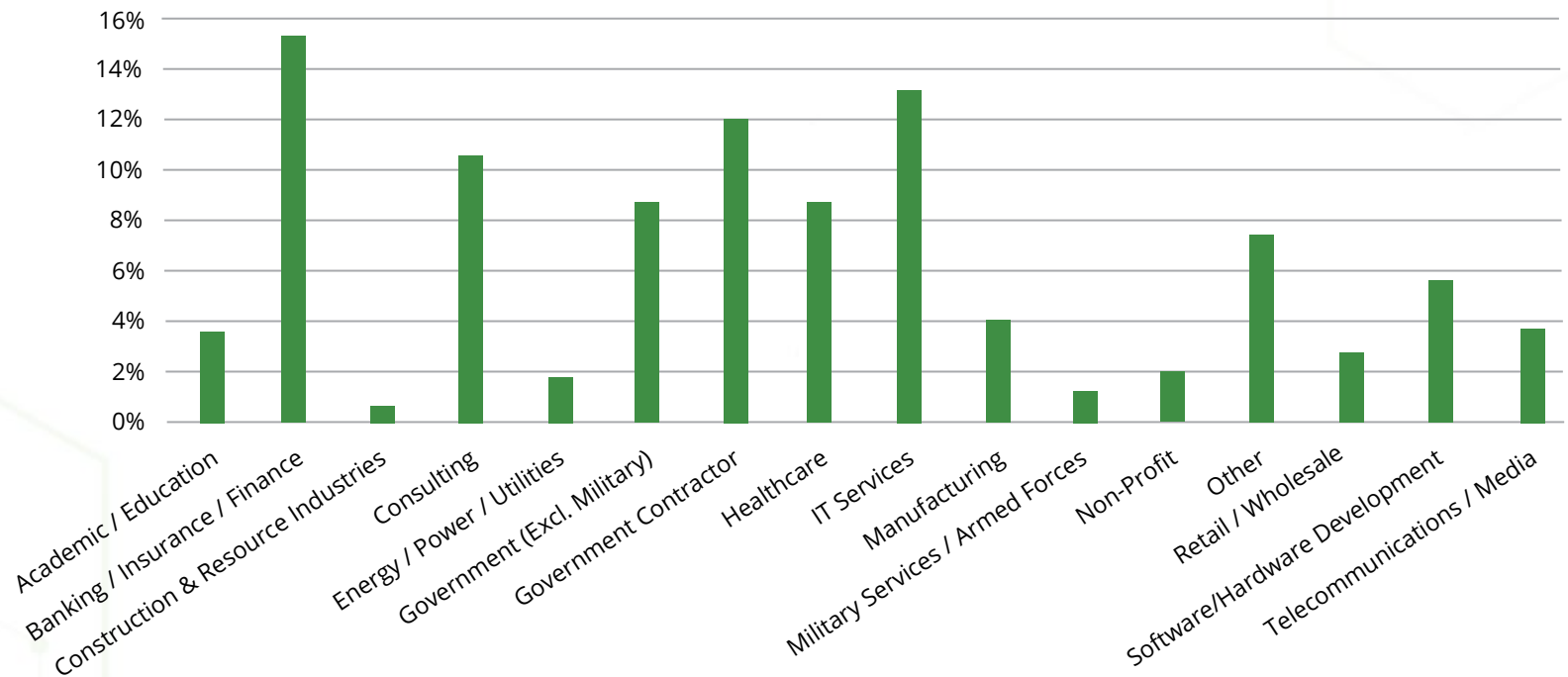
WHY EXHIBIT AND SPONSOR

- Expand your organization's global brand recognition
- Connect with cybersecurity leaders and stakeholders
- Gain access to one-on-one conversations with key decision-makers seeking the latest products and solutions
- Nurture qualified leads that convert to sales
- Choose from a broad range of premium visibility opportunities

"As a sponsor of ISC2 SECURE DC, we were impressed with the level of expertise and knowledge demonstrated by the attendees and presenters alike. The conference provided an excellent platform for industry leaders to share insights and best practices for addressing today's complex security challenges."
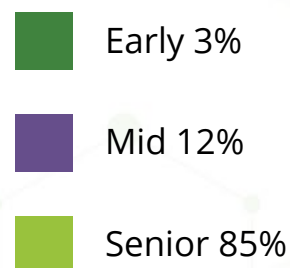
– Adam Sakai, **RegScale**

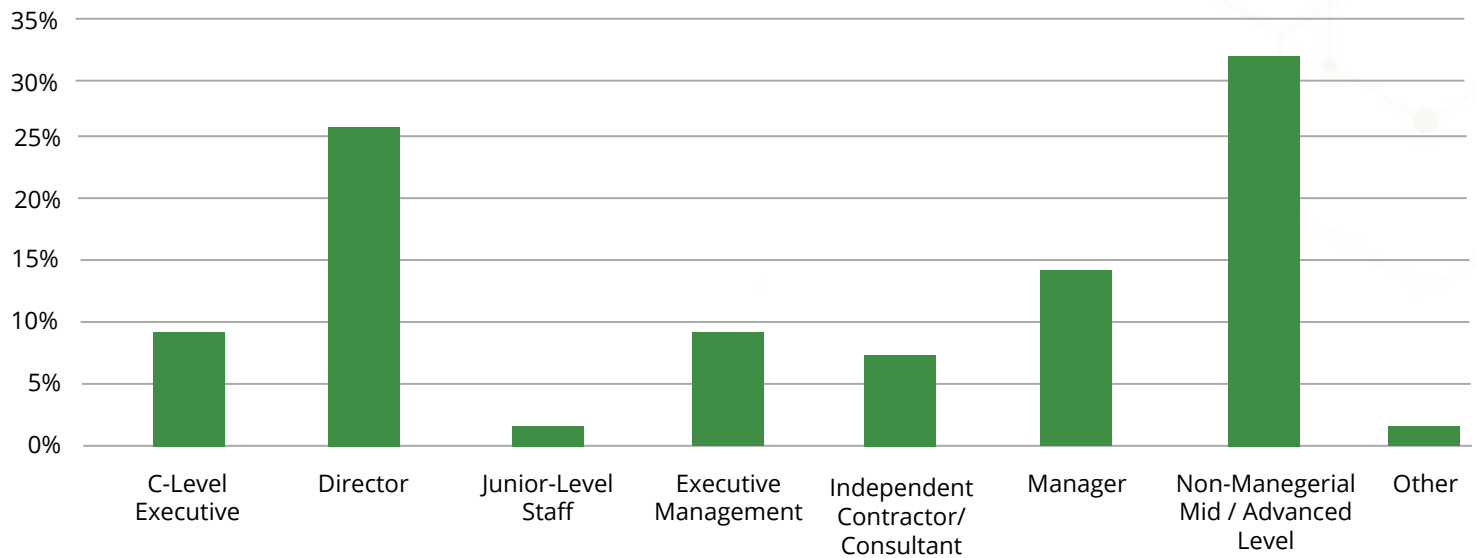For more information on sponsorship and exhibit options please contact **sponsorships@ISC2.org**.

Attendee Insights

Industry

Industry	Percentage
Academic / Education	3.6%
Banking / Insurance / Finance	15.3%
Construction & Resource Industries	0.7%
Consulting	10.6%
Energy / Power / Utilities	1.8%
Government (Excl. Military)	8.7%
Government Contractor	12%
Healthcare	8.7%
IT Services	13.2%
Manufacturing	4%
Military Services / Armed Forces	1.3%
Non-Profit	2%
Other	7.4%
Retail / Wholesale	2.8%
Software/Hardware Development	5.6%
Telecommunications / Media	3.7%

Professional Experience

- Early 3%
- Mid 12%
- Senior 85%

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Level of Responsibility

Bar chart showing percentages by category:
- C-Level Executive: ~9%
- Director: ~26%
- Junior-Level Staff: ~2%
- Executive Management: ~9%
- Independent Contractor/Consultant: ~7%
- Manager: ~14%
- Non-Managerial Mid / Advanced Level: ~32%
- Other: ~2%

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Package Sponsorships	Speaking Session Sponsor	Breaks, Lunch & Hospitality Sponsor	Lanyard Sponsor	Online Registration Sponsor	Wi-Fi Sponsor	Tabletop Booth
Cost	**$12,000**	**$6,500**	**$6,000**	**$5,000**	**$4,000**	**$3,000**
Main Sponsorship						
One (1) 55-minute live speaking session opportunity	X					
Breaks and lunch sponsorship with one reserved "sponsored by" table for networking within area		X				
Your logo printed on lanyards alongside ISC2 logo given to all conference attendees			X			
List your logo on back of all attendee badges alongside the Wi-Fi information					X	
Pre-event online registration sponsor, Your logo will be front and center on our online registration paths and included in the confirmation and attendee communication emails. (minimum 2 emails per attendee).				X		
Tabletop Booth						
One (1) 6-foot table	X	X	X	X	X	X
Two (2) chairs	X	X	X	X	X	X
Leads						
One (1) lead retrieval license	X	X	X	X	X	X
Registrant opt-in list – Post event opt-in list to be provided within 1 week after event	X	X	X	X	X	X
Session attendees contact information (includes email addresses)	X					
Passes						
Main Conference Passes	4	3	2	2	2	2
Branding						
Company logo and link displayed on event website sponsorship page	X	X	X	X	X	X
Company logo displayed on on-site signage	X	X	X	X	X	X
Company logo and link included in at least (1) promotional email and/or social media post	X					
Session featured on main agenda reaching all attendees	X					

SPONSORSHIP PACKAGES

Speaking Session Sponsor - US $12,000

Quantity availability: 2

Speaking Opportunity

- One (1) 50-minute live speaking session opportunity
- Eligible for CPE credit if criteria is met. Session must be educational in nature to qualify for CPE credits. ISC2 will determine if CPE can be awarded based on content.

Tabletop Booth

- One (1) 6-foot skirted table
- Two (2) chairs

Leads

- One (1) lead retrieval license
- Registrant opt-in list – Post event opt-in list to be provided within 1 week after event
- Session attendees contact information (including email addresses)

Passes

- Four (4) Main Conference Passes

Marketing

- Session featured on main agenda reaching all attendees
- Company logo and link displayed on event website sponsorship page
- Company logo displayed on on-site signage
- Company logo and link included in at least one (1) promotional email and/or social media post

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SPONSORSHIP PACKAGES

Breaks & Lunch Hospitality Sponsor - US $6,500

Quantity availability: 1

Hospitality Sponsorship
- 2 x 20-minute Breaks and 1 x 60-minute Lunch Sponsorship with "sponsored by" signage placed on tables within attendee self-serve area

Tabletop Booth
- One (1) 6-foot skirted table
- Two (2) chairs

Leads
- One (1) lead retrieval license
- Registrant opt-in list – Post event opt-in list to be provided within 1 week after event

Passes
- Three (3) Main Conference Passes

Marketing
- Company logo recognition throughout sponsored area
- Distribution of printed materials in/near sponsored area
- Company logo and link displayed on event website sponsorship page
- Company logo displayed on on-site signage
- Company logo and link included in at least one (1) promotional email and/or social media post

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SPONSORSHIP PACKAGES

Online Registration Sponsor - US $5,000

Quantity availability: 1

As the pre-event online registration sponsor, you'll be the first point of contact and leave a lasting impression.

- Your logo will be front and center on our online registration paths

- Logo and hyperlink to organization webpage included in the confirmation email and any additional attendee communication emails that each attendee receives (minimum 2 emails per attendee).

Tabletop Booth
- One (1) 6-foot skirted table
- Two (2) chairs

Leads
- One (1) lead retrieval license
- Registrant opt-in list – Post event opt-in list to be provided within 1 week after event

Passes
- Two (2) Main Conference passes

Marketing
- Company logo displayed on event website sponsorship page
- Company logo displayed on on-site signage

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SPONSORSHIP PACKAGES

Lanyard Sponsor - US $6,000

Quantity availability: 1

Lanyard Sponsorship
- Logo on event lanyards

Tabletop Booth
- One (1) 6-foot skirted table
- Two (2) chairs

Leads
- One (1) lead retrieval license
- Registrant opt-in list – Post event opt-in list to be provided within 1 week after event

Passes
- Two (2) Main Conference Passes

Marketing
- Company logo and link displayed on event website sponsorship page
- Company logo displayed on on-site signage

Wi-Fi Sponsor - US $4,000

Quantity availability: 1

Wi-Fi Sponsorship
- Logo on back of each attendee badge near Wi-Fi information
- Wi-Fi login details will also be customised to include your company name within the password

Tabletop Booth
- One (1) 6-foot skirted table
- Two (2) chairs

Leads
- One (1) lead retrieval license
- Registrant opt-in list – Post event opt-in list to be provided within 1 week after event

Passes
- Two (2) Main Conference Passes

Marketing
- Company logo and link displayed on event website sponsorship page
- Company logo displayed on on-site signage

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SPONSORSHIP PACKAGES

Tabletop Booth - US $3,000

Quantity availability: 7

Tabletop Booth
- One (1) 6-foot skirted table
- Two (2) chairs

Leads
- One (1) lead retrieval license
- Registrant opt-in list – Post event opt-in list to be provided within 1 week after event

Passes
- Two (2) Main Conference Passes

Marketing
- Company logo and link displayed on event website sponsorship page
- Company logo displayed on on-site signage

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STAND ALONE ELEMENTS

Charging Stations - US $3,000 (Per Station)

Quantity availability: 1

Standard Onsite Branding Opportunities - Starting from US $1,000+

Quantity availability: Multiple

Self-service stations offer all-in-one portable chargers, empowering attendees to stay connected during the event, whenever they need it, on the move.

- Includes minimum of 25 unit eject portable chargers

- 24" inch screen on freestanding unit can be fully customizable for your needs. It can play videos, display images or gifs, slideshows, event itineraries. Material will need to be supplied in pre-prepared format to ISC2.

Leads
- Registrant opt-in list – Post event opt-in list to be provided within 1 week after event

Passes
- Two (2) Main Conference Passes

Marketing
- Company logo and link displayed on event website sponsorship page

Additional Branding Options
Reach out to our Sponsorship Sales team to learn more about pricing.
- Units can fully wrapped to showcase your brand
- Power banks can be branded with an adhesive vinyl on the frontside.

We have multiple on-site branding opportunities available. This includes both digital and physical. Reach out to our Sponsorship Sales team to learn more about the options available.

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