



ISC2™

SECURITY CONGRESS

2024

Sponsorship
Prospectus



ABOUT ISC2



ABOUT ISC2 SECURITY CONGRES



WHY EXHIBIT AND SPONSOR?



ISC2 is an international nonprofit membership association focused on inspiring a safe and secure cyber world. Best known for the acclaimed Certified Information Systems Security Professional (CISSP®) certification, ISC2 offers a portfolio of credentials that are part of a holistic, pragmatic approach to security. Our association of candidates, associates and members, more than 600,000 strong, is made up of certified cyber, information, software and infrastructure security professionals who are making a difference and helping to advance the industry. Our vision is supported by our commitment to educate and reach the general public through our charitable foundation – The Center for Cyber Safety and Education™.

ISC2 Security Congress gathers the leading minds in cybersecurity for powerful collaboration and learning on the most current issues impacting the profession. This premier conference draws thousands of security thought-leaders from around the world with the highest value educational content and opportunities to grow in their careers. Attendees value the opportunity to explore the latest cybersecurity products and services in the Expo Hall and build their professional networks during ISC2 exclusive events.

- Expand your organization’s global brand recognition
- Connect with thousands of cybersecurity leaders and stakeholders
- Gain access to one-on-one conversations with key decision-makers seeking the latest products and solutions
- Nurture qualified leads that convert to sales
- Choose from a broad range of premium visibility opportunities

“Outstanding, for us, this is one of the best events we do all year.”

- RegScale – 2023 Platinum Sponsor

IN-PERSON PASS INCLUSIONS

Please note, hotel accommodations are not included in conference passes.

All Access Passes - access to all three days of conference.

In-Person Expo Only Passes - access only for the days the expo hall is open

Info	All Access Pass	In-Person Expo Only Pass
In-person Access to Main conference sessions	X	
In-person Access to Keynotes	X	
In-person Access to Awards Presentations	X	
In Person Access to ISC2 Town Hall	X	
In-person access to conference swag bag	X	
In-person Access to Expo Hall	X	
In-person Access to Expo Hall (Theaters)	X	X
In-person Access to Expo Hall (Passport to Prizes)	X	X
In-person Access to breaks and lunch*	X	X
In-person access to networking events	X	X

* Only access to breaks and lunch on day's the Expo Hall is open



EXHIBITOR PACKAGES

Info	Premium Exhibitor	Standard Exhibitor
Cost	\$12,000 + VAT	\$6,500 + VAT
Quantity Available	5	30
Exhibitor Booth		
Exhibit Space	10x20	10x10
6ft Table(s)	2	1
Chair(s)	4	2
Company Name Sign	X	X
Pipe & Drape	X	X
Carpeted Flooring	X	X
Leads		
On-site Lead retrieval licences	2	1
Registrant opt-in list (post-event opt-in list to be provided within one week of event closing)	X	X
Passes		
In-person Expo Only Passes (see pass inclusions list for more info)	2	2
Virtual Expo Only Passes	2	2
Option to purchase additional in-person Expo Only passes at \$300 each	X	X
Marketing and Branding		
Company logo and link displayed on ISC2 Security Congress website	X	X
Company logo and listing in mobile app	X	X
Social Media		
Social Media Mention(s) (Post Event)	1	1
Virtual Showcase		
Company logo and listing in exhibitor/sponsor level virtual showcase	X	X
Company Description & Contact Information	X	X
Link to Website	X	X

Virtual Showcase (continued)	Premium Exhibitor	Standard Exhibitor
Booth Banner Image	X	X
Resource Page and Contact Page	X	X
Reporting	X	X
1:1 Video Conferencing	X	X
Conversations (text chat)	X	X

The Premium Exhibitor and Standard Exhibitor packages DO NOT include All Access Passes.

Virtual Exhibitor Package

Info	Virtual Exhibitor (online only)
Cost	\$2,500 + VAT
Quantity Available	45
Passes	
Virtual Expo Only Passes	2
Virtual Showcase	
Company logo and listing in exhibitor/sponsor level virtual showcase	X
Company Description & Contact Information	X
Link to Website	X
Booth Banner Image	X
Resource Page and Contact Page	X
Reporting	X
1:1 Video Conferencing	X
Conversations (text chat)	X
Video Commercial	
One (1) 30-second commercial, provided by sponsor, streamed online on virtual platform	1
Commercial visible by all attendees via Archives page	X

PREVIOUS SPONSORS AND EXHIBITORS

atc. anecdotes AUDITBOARD axis

BIO-key® BLACK GIRLS HACK MY REALITY HACKS SQUAD CON BOSON bsi.

clarity Delinea CYBERSECURITY SERVICE U.S. DEPARTMENT OF HOMELAND SECURITY DRATA

FORTINET. FORTRA™ HAIKU hyperproof

iapp INTIGRITI KEYFACTOR

Laminar LARES LOCKHEED MARTIN rubrik

LOGICGATE ProcessUnity RegScale

SecureIdeas professionally evil Security Compass SEM

SPRINTO Stairwell SYNOPSYS®

TEAM CYMRU THREATLOCKER WALLIX CYBERSECURITY SIMPLIFIED



EXECUTIVE SPONSOR PACKAGES

Info	Headline	Diamond	Platinum	Gold	Silver	Bronze
Cost	\$65,000 + VAT	\$55,000 + VAT	\$45,000 + VAT	\$30,000 + VAT	\$20,000 + VAT	\$15,000 + VAT
Quantity Available	1	2	3	4	5	3
Exhibitor Booth						
Booth Size	20x30	20x30	20x20	10x20	10x10	10x10
6ft Table(s)	2	2	2	2	1	1
Chair(s)	4	4	4	4	2	2
Company Name Sign	X	X	X	X	X	X
Pipe & Drape	X	X	X	X	X	X
Carpeted Flooring	X	X	X	X	X	X
Leads						
On-site Lead retrieval licences	6	5	4	3	2	2
Registrant opt-in list (post-event opt-in list to be provided within one week of event closing)	X	X	X	X	X	X
Passes						
In-person All Access Passes (see pass inclusions list for more info)	6	5	4	3	2	2
In-person Expo Only Passes (see pass inclusions list for more info)	6	5	4	3	2	2
Virtual Expo Only Passes	2	2	2	2	2	2
Option to purchase additional in-person Expo Only passes at \$300 each	X	X	X	X	X	X
Speaking Opportunity						
One (1) 50-60 minute breakout session session day and time to be chosen by ISC2	X	X	X			
One (1) 20-minute presentation within the Expo Hall Theater session day and time to be chosen by ISC2				X	X	
One (1) 20-minute product demo within the Expo Hall Theater session day and time to be chosen by ISC2				X		X

Info	Headline	Diamond	Platinum	Gold	Silver	Bronze
Hospitality						
Exclusive sponsorship of the main Networking Night: - Ten (10) Networking Night invitations for sponsor - Includes sponsor logo presence on networking signage throughout venue	X					
Exclusive sponsorship of one (1) breakfast or one (1) lunch during the event		X				
Exclusive sponsorship of one (1) break during the event (not including breakfast or lunch)			X			
Marketing and Branding						
Company logo and link displayed on ISC2 Security Congress website	X	X	X	X	X	X
Company logo and listing in mobile app	X	X	X	X	X	X
Company logo in e-blast recognizing sponsor level pre-event	X	X	X	X	X	X
Exclusive logo presence on specific on-site branded signage with high level exposure	X	X	X	X	X	X
Session featured on agenda and available to all attendees in-person and online	X	X	X			
Exclusive logo presence on specific on-site branded signage with high level exposure	X	X				
Video Commercial						
One (1) 30-second commercial, provided by sponsor, streamed online on virtual platform	X	X	X	X	X	X
Number of video plays to online audience	3	2	2	1	1	1
Branded SWAG						
One (1) co-branded item (for all-access pass holders)	Main Conference Bag	Premium Item	Standard Item	Standard Item		
Social Media						
Social Media Mention(s) (Pre-Event)	2	2	2	1	0	0
Social Media Mention(s) (During Event)	2	1	1	1	1	1
Social Media Mention(s) (Post Event)	1	1	1	1	1	1
Virtual Showcase						
Company logo and listing in exhibitor/sponsor level virtual showcase	X	X	X	X	X	X
Company Description & Contact Information	X	X	X	X	X	X
Link to Website	X	X	X	X	X	X
Booth Banner Image	X	X	X	X	X	X
Resource Page and Contact Page	X	X	X	X	X	X
Reporting	X	X	X	X	X	X
1:1 Video Conferencing	X	X	X	X	X	X
Conversations (text chat)	X	X	X	X	X	X

For more information on sponsorship and exhibit options please contact sponsorships@ISC2.org.

EXECUTIVE PACKAGES BREAKDOWN

HEADLINE SPONSOR / \$65,000 / 1 available

Exhibitor Booth	Leads	Passes	Speaking Opportunity	Hospitality
<ul style="list-style-type: none"> One (1) 20ft x 30ft booth space Two (2) 6-foot table Four (4) chairs One (1) Company Name Sign Pipe and drape Carpeted flooring 	<ul style="list-style-type: none"> Six (6) On-site lead retrieval licenses Registrant opt-in list (post-event opt-in list to be provided within one week of event close) 	<ul style="list-style-type: none"> Six (6) in-person All Access passes Six (6) in-person Expo Only Passes Two (2) virtual expo only passes Option to purchase additional in-person Expo Only passes at \$300 each 	<ul style="list-style-type: none"> One (1) 50-60 minute breajout session -session day and time to be chosen by ISC2 	<ul style="list-style-type: none"> Exclusive sponsorship of the main Networking Night Dedicated event space that includes sponsor logo presence on networking signage throughout venue Ten (10) Networking night invitations for sponsor
Marketing and Branding	Video Commercial	Branded SWAG	Social Media	Virtual Showcase Inclusion
<ul style="list-style-type: none"> Company logo and link displayed on ISC2 Security Congress website Company logo and listing in mobile app Company logo in e-blast recognizing sponsor level pre-event Company logo featured on sponsor recognition on-site signage Exclusive logo presence on specific on-site branded signage with high level exposure Session featured on agenda and available to all attendees in-person and online 	<ul style="list-style-type: none"> One (1) 30-second commercial, provided by sponsor, streamed online on virtual platform. Maximum of three (3) plays to online audience 	<ul style="list-style-type: none"> One (1) co-branded item - Main Conference Bag (for all-access pass holders) 	<ul style="list-style-type: none"> Two (2) social media mentions pre-event Two (2) social media mentions during event One (1) social media "thank you" post after event 	<ul style="list-style-type: none"> Company logo and listing in exhibitor/sponsor level virtual showcase Company Description & Contact Information Link to Website Booth Banner Image Resource Page and Contact Page Reporting 1:1 Video Conferencing Conversations (text chat)

DIAMOND SPONSOR / \$55,000 / 2 available

Exhibitor Booth	Leads	Passes	Speaking Opportunity	Hospitality
<ul style="list-style-type: none"> One (1) 20ft x 30ft booth space Two (2) 6-foot table Four (4) chairs One (1) Company Name Sign Pipe and drape Carpeted flooring 	<ul style="list-style-type: none"> Five (5) On-site lead retrieval licenses Registrant opt-in list (post-event opt-in list to be provided within one week of event close) 	<ul style="list-style-type: none"> Five (5) in-person All Access passes Five (5) in-person Expo Only passes Two (2) virtual Expo Only passes Option to purchase additional in-person Expo Only passes at \$300 each 	<ul style="list-style-type: none"> One (1) 50-60 minute breajout session -session day and time to be chosen by ISC2 	<ul style="list-style-type: none"> Exclusive sponsorship of one (1) breakfast or one (1) lunch during the event - day/time chosen by ISC2
Marketing and Branding	Video Commercial	Branded SWAG	Social Media	Virtual Showcase Inclusion
<ul style="list-style-type: none"> Company logo and link displayed on ISC2 Security Congress website Company logo and listing in mobile app Company logo in e-blast recognizing sponsor level pre-event Company logo featured on sponsor recognition on-site signage Exclusive logo presence on specific on-site branded signage with high level exposure Session featured on agenda and available to all attendees in-person and online 	<ul style="list-style-type: none"> One (1) 30-second commercial, provided by sponsor, streamed online on virtual platform Maximum of two (2) plays 	<ul style="list-style-type: none"> One (1) co-branded premium item (for all-access pass holders) 	<ul style="list-style-type: none"> Two (2) social media mentions pre-event One (1) social media mentions during event One (1) social media "thank you" post after event 	<ul style="list-style-type: none"> Company logo and listing in exhibitor/sponsor level virtual showcase Company Description & Contact Information Link to Website Booth Banner Image Resource Page and Contact Page Reporting 1:1 Video Conferencing Conversations (text chat)

PLATINUM SPONSOR / \$45,000 / 3 available

Exhibitor Booth	Leads	Passes	Speaking Opportunity	Hospitality
<ul style="list-style-type: none"> One (1) 20ft x 20ft booth space Two (2) 6-foot table Four (4) chairs One (1) Company Name Sign Pipe and drape Carpeted flooring 	<ul style="list-style-type: none"> Four (4) On-site lead retrieval licenses Registrant opt-in list (post-event opt-in list to be provided within one week of event close) 	<ul style="list-style-type: none"> Four (4) in-person All Access passes Four (4) in-person Expo Only passes Two (2) virtual Expo Only Passes Option to purchase additional in-person Expo Only passes at \$300 each 	<ul style="list-style-type: none"> One (1) 50-60 minute breakout session -session day and time to be chosen by ISC2 	<ul style="list-style-type: none"> Exclusive sponsorship of one (1) break during the event (not including breakfast or lunch) - day/time chosen by ISC2
Marketing and Branding	Video Commercial	Branded SWAG	Social Media	Virtual Showcase Inclusion
<ul style="list-style-type: none"> Company logo and link displayed on ISC2 Security Congress website Company logo and listing in mobile app Company logo in e-blast recognizing sponsor level pre-event Company logo featured on sponsor recognition on-site signage Session featured on agenda and available to all attendees in-person and online 	<ul style="list-style-type: none"> One (1) 30-second commercial, provided by sponsor, streamed online on virtual platform Maximum of two (2) plays 	<ul style="list-style-type: none"> One (1) co-branded standard item for all-access pass holders) 	<ul style="list-style-type: none"> Two (2) social media mentions pre-event One (1) social media mention during event One (1) social media "thank you" post after event 	<ul style="list-style-type: none"> Company logo and listing in exhibitor/sponsor level virtual showcase Company Description & Contact Information Link to Website Booth Banner Image Resource Page and Contact Page Reporting 1:1 Video Conferencing Conversations (text chat)

GOLD SPONSOR / \$30,000 / 4 available

Exhibitor Booth	Leads	Passes	Speaking Opportunity	Hospitality
<ul style="list-style-type: none"> One (1) 10ft x 20ft space One (1) 6-foot table Two (2) chairs One (1) Company Name Sign Pipe and drape Carpeted flooring 	<ul style="list-style-type: none"> Three (3) On-site lead retrieval licenses Registrant opt-in list (post-event opt-in list to be provided within one week of event close) 	<ul style="list-style-type: none"> Three (3) in-person All Access passes Three (3) in-person Expo Only passes Two (2) virtual Expo Only passes Option to purchase additional in-person Expo Only passes at \$300 each 	<ul style="list-style-type: none"> One (1) 20-minute presentation within the Expo Hall Theater - session day and time to be chosen by ISC2 One (1) 20-minute product demo within the Expo Hall Theater - session day and time to be chosen by ISC2 	
Marketing and Branding	Video Commercial	Branded SWAG	Social Media	Virtual Showcase Inclusion
<ul style="list-style-type: none"> Company logo and link displayed on ISC2 Security Congress website Company logo and listing in mobile app Company logo in e-blast recognizing sponsor level pre-event Company logo featured on sponsor recognition on-site signage 	<ul style="list-style-type: none"> One (1) 30-second commercial, provided by sponsor, streamed online on virtual platform Maximum of one (1) play 	<ul style="list-style-type: none"> One (1) co-branded standard item (for all-access pass holders) 	<ul style="list-style-type: none"> One (1) social media mention pre-event One (1) social media mention during event One (1) social media "thank you" post after event 	<ul style="list-style-type: none"> Company logo and listing in exhibitor/sponsor level virtual showcase Company Description & Contact Information Link to Website Booth Banner Image Resource Page and Contact Page Reporting 1:1 Video Conferencing Conversations (text chat)

SILVER SPONSOR / \$20,000 / 5 available

Exhibitor Booth	Leads	Passes	Speaking Opportunity	Hospitality
<ul style="list-style-type: none"> • One (1) 10ft x10ft booth space • One (1) 6-foot table • Two (2) chairs • One (1) Company Name Sign • Pipe and drape • Carpeted flooring 	<ul style="list-style-type: none"> • Two (2) On-site lead retrieval licenses • Registrant opt-in list (post-event opt-in list to be provided within one week of event close) 	<ul style="list-style-type: none"> • Two (2) in-person All Access passes • Two (2) in-person Expo Only passes • Two (2) virtual Expo Only passes • Option to purchase additional in-person Expo Only passes at \$300 each 	<ul style="list-style-type: none"> • One (1) 20-minute presentation within the Expo Hall Theater - session day and time to be chosen by ISC2 	
Marketing and Branding	Video Commercial	Branded SWAG	Social Media	Virtual Showcase Inclusion
<ul style="list-style-type: none"> • Company logo and link displayed on ISC2 Security Congress website • Company logo and listing in mobile app • Company logo in e-blast recognizing sponsor level pre-event • Company logo featured on sponsor recognition on-site signage 	<ul style="list-style-type: none"> • One (1) 30-second commercial, provided by sponsor, streamed online on virtual platform • Maximum of one (1) play 		<ul style="list-style-type: none"> • One (1) social media mention during event • One (1) social media “thank you” post after event 	<ul style="list-style-type: none"> • Company logo and listing in exhibitor/sponsor level virtual showcase • Company Description & Contact Information • Link to Website • Booth Banner Image • Resource Page and Contact Page • Reporting • 1:1 Video Conferencing • Conversations (text chat)

BRONZE SPONSOR / \$15,000 / 3 available

Exhibitor Booth	Leads	Passes	Speaking Opportunity	Hospitality
<ul style="list-style-type: none"> • One (1) 10ft x 10ft booth space • One (1) 6-foot table • Two (2) chairs • One (1) Company Name Sign • Pipe and drape • Carpeted flooring 	<ul style="list-style-type: none"> • Two (2) On-site lead retrieval licenses • Registrant opt-in list (post-event opt-in list to be provided within one week of event close) 	<ul style="list-style-type: none"> • Two (2) in-person All Access passes • Two (2) in-person Expo Only passes • Two (2) virtual Expo Only passes • Option to purchase additional in-person Expo Only passes at \$300 each 	<ul style="list-style-type: none"> • One (1) 20-minute product demo within the Expo Hall Theater - session day and time to be chosen by ISC2 	
Marketing and Branding	Video Commercial	Branded SWAG	Social Media	Virtual Showcase Inclusion
<ul style="list-style-type: none"> • Company logo and link displayed on ISC2 Security Congress website • Company logo and listing in mobile app • Company logo in e-blast recognizing sponsor level pre-event • Company logo featured on sponsor recognition on-site signage 	<ul style="list-style-type: none"> • One (1) 30-second commercial, provided by sponsor, streamed online on virtual platform • Maximum of one (1) play 		<ul style="list-style-type: none"> • One (1) social media mention during event • One (1) social media “thank you” post after event 	<ul style="list-style-type: none"> • Company logo and listing in exhibitor/sponsor level virtual showcase • Company Description & Contact Information • Link to Website • Booth Banner Image • Resource Page and Contact Page • Reporting • 1:1 Video Conferencing • Conversations (text chat)

STAND ALONE PACKAGES

Info	Cost	Quantity Available	Details
LANYARD SPONSOR	\$20,000 + VAT	1	Logo presence on lanyards given to all conference attendees (staff, VIPs, sponsors, exhibitors, attendees, speakers etc.)
HOTEL KEY CARD SPONSOR	\$18,000 + VAT	1	Logo on hotel key card distributed to attendees at hotel check-in on peak guest check-in nights at start of Congress. Key cards provided to all attendees in ISC2 Security Congress Room Block
WI-FI SPONSOR	\$8,000 + VAT	1	Logo on attendee badge near Wi-Fi information Logo listed on Wi-Fi landing page in mobile app
MOBILE APP SPONSOR	\$6,500 + VAT	1	Logo in pre-event app download instruction email to all in-person attendees Sponsor banner on homepage that links to a personalised page within the app with sponsor description
PASSPORT TO PRIZES PARTICIPANT	\$250 + VAT	25	Recognition throughout the event as Passport to Prizes Participant Sponsor must provide a prize valued at minimum of \$100*

* There is no maximum value only a minimum of \$100

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