

# ISC2™ **SECURE** EVENTS

Sponsorship Prospectus 2024



## ABOUT ISC2

ISC2 is an international nonprofit membership association focused on inspiring a safe and secure cyber world. Best known for the acclaimed Certified Information Systems Security Professional (CISSP®) certification, ISC2 offers a portfolio of credentials that are part of a holistic, pragmatic approach to security. Our association of candidates, associates and members, more than 600,000 strong, is made up of certified cyber, information, software and infrastructure security professionals who are making a difference and helping to advance the industry. Our vision is supported by our commitment to educate and reach the general public through our charitable foundation – The Center for Cyber Safety and Education™.

## ABOUT ISC2 SECURE EVENTS

The ISC2 SECURE Events series is a global initiative focused on continuing the cybersecurity conversation at a regional level, on topics with a global impact. The series facilitates regional engagement, allowing members and non-members to stay up-to-date on the most current cybersecurity topics year-round.

As an ISC2 SECURE Events participating sponsor, you'll have the opportunity to present highly targeted, regional-specific messaging that answers each audience's unique interests.

## WHY EXHIBIT AND SPONSOR

- Expand your organization's global brand recognition
- Connect with thousands of cybersecurity leaders and stakeholders
- Gain access to one-on-one conversations with key decision-makers seeking the latest products and solutions
- Nurture qualified leads that convert to sales
- Choose from a broad range of premium visibility opportunities

"As a sponsor of ISC2 SECURE DC, we were impressed with the level of expertise and knowledge demonstrated by the attendees and presenters alike. The conference provided an excellent platform for industry leaders to share insights and best practices for addressing today's complex security challenges."

– Adam Sakai,  
**RegScale**

# LIVE, IN-PERSON EVENTS

Our in-person series is comprised of four regional events which will host around 100-200 attendees. These one-day events will be hosted in various locations around the world in 2024.

<b>SECURE Europe</b>	<b>May 29</b>	<b>Amsterdam</b>
<b>SECURE Asia Pacific</b>	<b>August 1</b>	<b>Singapore</b>
<b>SECURE London</b>	<b>November</b>	<b>London</b>
<b>SECURE Washington, DC</b>	<b>December 6</b>	<b>Washington, DC</b>



## EXPAND YOUR GLOBAL REACH BY SPONSORING MULTIPLE EVENTS.

Become a **SECURE Executive Sponsor** by purchasing opportunities at all four SECURE Events and get a 10% package discount at ISC2 Security Congress!

For information on sponsorship packages at our other events, please contact [sponsorships@ISC2.org](mailto:sponsorships@ISC2.org).

<b>Package Inclusions</b>	<b>Speaking Session Sponsor</b>	<b>Hospitality Sponsor</b>	<b>Network Reception Sponsor</b>	<b>Lanyard Sponsor</b>	<b>Wi-Fi Sponsor</b>	<b>Tabletop Booth</b>
<b>Cost</b>	<b>\$12,000</b>	<b>\$8,500</b>	<b>\$7,500</b>	<b>\$6,000</b>	<b>\$4,000</b>	<b>\$3,000</b>
<b>Main Sponsorship</b>						
One (1) 55-minute live speaking session opportunity	X					
Breakfast, lunch and break sponsorship with one reserved "sponsored by" table for networking within area		X				
Networking reception (60-90 mins) drinks and light bites provided (Dependant on location)			X			
Logo on event lanyards				X		
Logo on back of each attendee badge near Wi-Fi information					X	
<b>Tabletop Booth</b>						
One (1) 6-foot table	X	X	X	X	X	X
Two (2) chairs	X	X	X	X	X	X
<b>Leads</b>						
One (1) lead retrieval license	X	X	X	X	X	X
Registrant opt-in list – Post event opt-in list to be provided within 1 week after event	X	X	X	X	X	X
Session attendees contact information (includes email addresses)	X					
<b>Passes</b>						
Main Conference Passes	<b>3</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>2</b>
<b>Marketing</b>						
Company logo and link displayed on event website sponsorship page	X	X	X	X	X	X
Company logo displayed on on-site signage	X	X	X	X	X	X
Company logo and link included in at least (1) promotional email and/or social media post	X	X	X			
Session featured on main agenda reaching all attendees	X					
Company logo recognition throughout sponsored area		X	X			
Distribution of printed materials in/near sponsored area		X	X			



# SPONSORSHIP PACKAGES

## Speaking Session Sponsor - US \$12,000

Quantity availability: 2

### Speaking Opportunity

- One (1) 55-minute live speaking session opportunity
- Eligible for CPE credit if criteria is met. Session must be educational in nature to qualify for CPE credits. ISC2 will determine if CPE can be awarded based on content.

### Tabletop Booth

- One (1) 6-foot skirted table
- Two (2) chairs

### Leads

- One (1) lead retrieval licence
- Registrant opt-in list – Post event opt-in list to be provided within 1 week after event
- Session attendees contact information (including email addresses)

### Passes

- Three (3) Main Conference Passes
- Promotional code for additional passes available upon request

### Marketing

- Session featured on main agenda reaching all attendees
- Company logo and link displayed on event website sponsorship page
- Company logo displayed on on-site signage
- Company logo and link included in at least one (1) promotional email and/or social media post



For more information on sponsorship and exhibit options please contact [sponsorships@ISC2.org](mailto:sponsorships@ISC2.org).

# SPONSORSHIP PACKAGES

## Hospitality Sponsor - US \$8,500

Quantity availability: 1

### Hospitality Sponsorship

- Breakfast, Lunch and Break Sponsorship with one reserved “sponsored by” table for networking within area

### Tabletop Booth

- One (1) 6-foot skirted table
- Two (2) chairs

### Leads

- One (1) lead retrieval licence
- Registrant opt-in list – Post event opt-in list to be provided within 1 week after event

### Passes

- Three (3) Main Conference Passes
- Promotional code for additional passes available upon request

### Marketing

- Company logo recognition throughout sponsored area
- Distribution of printed materials in/ near sponsored area
- Company logo and link displayed on event website sponsorship page
- Company logo displayed on on-site signage
- Company logo and link included in at least one (1) promotional email and/or social media post



# SPONSORSHIP PACKAGES

## Networking Reception Sponsor - US \$7,500

Quantity availability: 1

### Networking Reception Sponsorship

- Networking Reception (60-90 mins)  
drinks and light bites provided

Note: Dependant on event region

### Tabletop Booth

- One (1) 6-foot skirted table
- Two (2) chairs

### Leads

- One (1) lead retrieval licence
- Registrant opt-in list – Post event  
opt-in list to be provided within  
1 week after event

### Passes

- Three (3) Main Conference passes
- Promotional code for additional  
passes available upon request

### Marketing

- Company logo recognition throughout  
sponsored area
- Distribution of printed materials in/  
near sponsored area
- Company logo and link displayed on  
event website sponsorship page
- Company logo displayed on on-site  
signage
- Company logo and link included in  
at least (1) promotional email and/or  
social media post



For more information on sponsorship and exhibit options please contact [sponsorships@ISC2.org](mailto:sponsorships@ISC2.org).



# SPONSORSHIP PACKAGES

## Lanyard Sponsor - US \$6,000

Quantity availability: 1

### Lanyard Sponsorship

- Logo on event lanyards

### Tabletop Booth

- One (1) 6-foot skirted table
- Two (2) chairs

### Leads

- One (1) lead retrieval license
- Registrant opt-in list – Post event opt-in list to be provided within 1 week after event

### Passes

- Two (2) Main Conference Passes
- Promotional code for additional passes available upon request

### Marketing

- Company logo and link displayed on event website sponsorship page
- Company logo displayed on on-site signage

## Wi-Fi Sponsor - US \$4,000

Quantity availability: 1

### Wi-Fi Sponsorship

- Logo on back of each attendee badge near Wi-Fi information

### Tabletop Booth

- One (1) 6-foot skirted table
- Two (2) chairs

### Leads

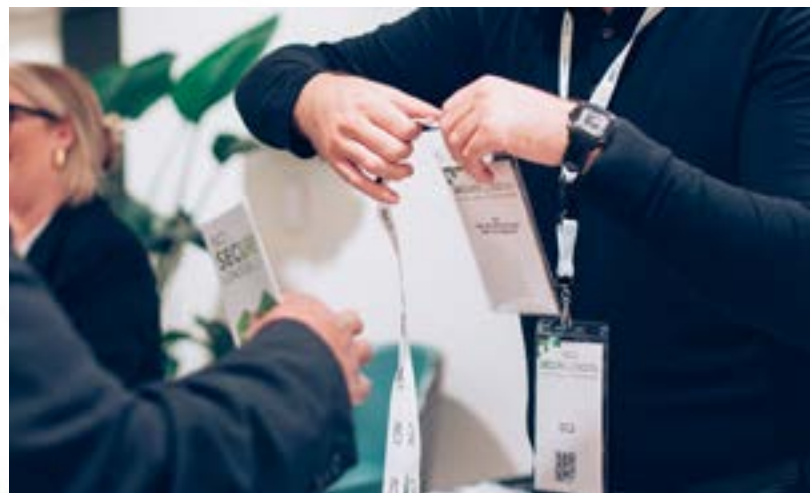
- One (1) lead retrieval license
- Registrant opt-in list – Post event opt-in list to be provided within 1 week after event

### Passes

- Two (2) Main Conference Passes
- Promotional code for additional passes available upon request

### Marketing

- Company logo and link displayed on event website sponsorship page
- Company logo displayed on on-site signage



For more information on sponsorship and exhibit options please contact [sponsorships@ISC2.org](mailto:sponsorships@ISC2.org).



# SPONSORSHIP PACKAGES

## Tabletop Booth - US \$3,000

Quantity availability: 5

### Tabletop Booth

- One (1) 6-foot skirted table
- Two (2) chairs

### Leads

- One (1) lead retrieval license
- Registrant opt-in list – Post event opt-in list to be provided within 1week after event

### Passes

- Two (2) Main Conference Passes
- Promotional code for additional passes available upon request

### Marketing

- Company logo and link displayed on event website sponsorship page
- Company logo displayed on on-site signage



## EXPAND YOUR GLOBAL REACH BY SPONSORING MULTIPLE EVENTS.

Become a **SECURE Executive Sponsor** by purchasing opportunities at all four SECURE Events and get a 10% package discount at ISC2 Security Congress!

For information on sponsorship packages at our other events, please contact [sponsorships@ISC2.org](mailto:sponsorships@ISC2.org).