

2024

ISC2™ | Webinars

Sponsorship Opportunities



ABOUT ISC2

ISC2 is the world's leading member organization for cybersecurity professionals, driven by our vision of a safe and secure cyber world. Our more than 600,000 members, candidates and associates around the globe are a force for good, safeguarding the way we live. Our award-winning certifications – including cybersecurity's premier certification, the CISSP® – enable professionals to demonstrate their knowledge, skills and abilities at every stage of their careers. ISC2 strengthens the influence, diversity and vitality of the cybersecurity profession through advocacy, expertise and workforce empowerment that accelerates cyber safety and security in an interconnected world. Our charitable foundation, **The Center for Cyber Safety and Education**, helps create more access to cyber careers and educate those most vulnerable. Learn more and get involved at [ISC2.org](https://www.isc2.org). Connect with us on [X](#), [Facebook](#) and [LinkedIn](#).

ABOUT ISC2 WEBINARS

As the process of securing critical assets continues to grow in complexity, ISC2 is committed to offering forums for our members that empower them to stay ahead of emerging threats. ISC2 webinars allow cybersecurity professionals to take a deep dive into a specific topic. By attending, they advance their knowledge on the hottest topics and track current trends in the field while earning CPE credits to maintain their credentials.

- Each webinar is an exclusive sponsorship
- Choose your topic/speaker or align with a hot-topic pre-identified by ISC2
- Quality lead generation converts to sales
- Dedicated marketing support
- Collateral distribution
- Language support for Asia Pacific events

For all webinars, ISC2 will provide an industry professional moderator and partner with you on webinar development to maximize audience impact.

Reach a growing audience of decision-makers

North America

Asia Pacific

Europe, Middle East, North Africa

Average Viewer Rating (scale 1-5)

4.77

4.7

4.69

Average Pre-Registration

1386

547

868

Average Conversion Rate

58%

50%

49%

SECURITY BRIEFINGS: Deep dives into subject matters on specific topics. Length: 1 hour

COFFEE WITH CONTENT: Highly focused security briefings broadcast mid-mornings, regional time. Length: 30 minutes

THINK TANKS: Roundtable discussions with panel experts and live audience participation. Length: 1 hour

PRODUCT SHOWCASES: Brand/product promotions that include facilitated product questions followed by demos. Length: 25 minutes

WEBINAR OPTIONS	Security Briefings	Coffee with Content Series (for new partners)	Think Tanks	Product Showcases (call for pricing)
Regional Availability	All	All	North America Only	All
Available Delivery Formats	Live Pre-Recorded	Live	Live	Pre-Recorded
Guaranteed Lead Generation over a 3-month Period	X	X	X	
60-Minute CPE Webinar	X		X	
30-Minute CPE Webinar		X		
25-Minute non-CPE Product Demo				X
On-Demand Viewing Attendance	X	X	X	X
ISC2-Provided Moderator	X	X	X	X
Dedicated Email Featuring Your Content, Speaker and Your Brand + ISC2 Brand	X	X	X	
Inclusion in ISC2 Event Newsletters (timing-dependent)	X	X	X	X
Post-Event Analysis Report	X	X	X	
ISC2-Provisioned Panelists Join Your Esteemed Expert			X	
Social Media Exposure to Audience of 300,000+ on LinkedIn	X	X	X	X
*Available in English or Local Languages	X	X		

*Local languages currently featured: Japanese, Mandarin and Korean.

PRICING

NORTH AMERICA: U.S \$18,000 – U.S. \$28,000
ASIA PACIFIC: U.S. \$6,000 – U.S. \$12,000
UK & EUROPE: £10,000 – £14,500

Discounts available when you bundle any three or more webinars. Cost varies based on region, product selection and number of provided leads.

For more information on sponsorship and exhibit opportunities please contact sponsorships@ISC2.org.

REGION: NORTH AMERICA

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WEBINAR OPTIONS	Security Briefings \$27,000	Security Briefings \$23,400	Coffee with Content Series (for new partners) \$18,000	Think Tanks \$28,000	Product Showcases (Call for pricing)
Available Formats	Live	Pre-Recorded	Live	Live	Pre-Recorded
Guaranteed Lead Generation over a 3-month Period	X - 400 Leads Provided	X - 350 Leads Provided	X - 250 Leads Provided	X - 400 Leads Provided	
60-Minute CPE Webinar	X	X		X	
30-Minute CPE Webinar			X		
25-Minute non-CPE Product Demo					X
On-Demand Viewing Attendance	X	X	X	X	X
ISC2-Provided Moderator	X	X	X	X	X
Dedicated Email Featuring Your Content, Speaker and Your Brand + ISC2 Brand	X	X	X	X	
Inclusion in ISC2 Event Newsletters (timing-dependent)	X	X	X	X	X
Post-Event Analysis Report	X		X	X	
ISC2-Provisioned Panelists Join Your Esteemed Expert				X	
Social Media Exposure to Audience of 300,000+ on LinkedIn	X	X	X	X	X
<i>Discounts available when you bundle any three or more webinars.</i>					

“ Another great presentation. I enjoy the educational value ISC2 webinars bring to the forefront. ~ 2023 Attendee ”

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SECURITY BRIEFINGS: Deep dives into subject matters on specific topics. Length: 1 hour

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WEBINAR OPTIONS	Security Briefings \$12, 000	Security Briefings Local Language \$6,000	Product Showcase (Call for pricing) \$5,000
Available Formats	Live and Pre-Recorded	Live and Pre-Recorded	Pre-Recorded
Guaranteed Lead Generation over a 3-month Period	X - All Leads Provided	X - All Leads Provided	
60-Minute CPE Webinar	X	X	
25-Minute non-CPE Product Demo			X
On-Demand Viewing Attendance	X	X	X
ISC2-Provided Moderator	X	X	X
Dedicated Email Featuring Your Content, Speaker and Your Brand + ISC2 Brand	X	X	
Inclusion in ISC2 Event Newsletters (timing-dependent)	X	X	X
Post-Event Analysis Report	X	X	
Social Media Exposure to Audience of 300,000+ on LinkedIn	X	X	X

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“ ISC2 webcasts are so informative and current. This is an invaluable service you provide to the cyber community. ~ 2023 Attendee ”

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WEBINAR OPTIONS	Security Briefings £14,000	Coffee with Content Series (for new partners) £10,000	Product Showcase (Call for pricing)
Available Formats	Live and Pre-Recorded	Live	Pre-Recorded
Guaranteed Lead Generation over a 3-month Period	X - All Leads Provided	X - All Leads Provided	
60-Minute CPE Webinar	X		
30-Minute CPE Webinar		X	
25-Minute non-CPE Product Demo			X
On-Demand Viewing Attendance	X	X	X
ISC2-Provided Moderator	X	X	X
Dedicated Email Featuring Your Content, Speaker and Your Brand + ISC2 Brand	X	X	
Inclusion in ISC2 Event Newsletters (timing-dependent)	X	X	X
Post-Event Analysis Report	X	X	
Social Media Exposure to Audience of 300,000+ on LinkedIn	X	X	X

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Super fabulous content, excellently presented with right level of detail to satisfy hunger. Incredibly insightful with information I can take back and use in my daily course of work
~ 2023 Attendee



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