

Newsletter Media Kit

ISC2™
Your Future. Secured.

For more information,
please contact your
ISC2 representative:

Glen Cox
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INSIGHTS e-newsletter

ISC2 newsletters are a great way to connect with more than 650,000 highly engaged members, associates and candidates.

Insights is our primary newsletter, providing a broad range of high-quality feature content from leading journalists and ISC2 expert members. Six annual web-based e-mail newsletters will be published every other month starting in February.

<i>Insights</i> e-newsletter	February	April	June	August	October	December
Ad material due date	Feb. 7, 2025	April. 10, 2025	June 5, 2025	Aug 7, 2025	Oct. 9, 2025	Nov. 27, 2025
Publication live date	Feb. 20, 2025	April 24, 2025	June 19, 2025	Aug. 21, 2025	Oct. 23, 2025	Dec. 11, 2025
Email notification	Feb 25, 2025	April 29, 2025	June 24, 2025	Aug 26, 2025	Oct 28, 2025	Dec 16, 2025
Provisional Topic	Deepfakes and Misinformation	Information Sharing	Educating the Workforce	Smart Public Infrastructure	Zero Trust	Cybersecurity Considerations for 2026



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Advertising & Sponsorship Sales

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Insights e-newsletter

Cloud Security Insights e-newsletter

Magazine and e-newsletter specifications

Cloud Security INSIGHTS

Cloud Security Insights is our dedicated newsletter focused on all things cloud-related, reflecting the critical importance of cloud security to the cybersecurity professional. This newsletter provides engagement opportunities specifically targeted to a cloud-focused audience, supported by cloud-related feature content and perennial topics that assist all security professionals. Six annual web-based e-mail newsletters will be published every other month starting January.

<i>Cloud Security Insights</i> e-newsletter	January	March	May	July	September	November
Ad material due date	Jan. 9, 2025	Mar. 7, 2025	May 8, 2025	July 10, 2025	Sept. 10, 2025	Nov. 6, 2025
Publication live date	Jan. 23, 2025	Mar. 20, 2025	May 22, 2025	July 24, 2025	Sept. 25, 2025	Nov. 20, 2025
Email notification	Jan. 28, 2025	Mar. 25, 2025	May 27, 2025	July 29, 2025	Sept. 30, 2025	Nov. 25, 2025
Provisional Topic	Datacenter Security	Attacks Launched from Cloud Platforms	Securing the Hybrid Working Environment	Cloud Supply Chains	Security Implications of Shared Service Environments	Mitigating Cloud Denial of Service Incidents



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Magazine and e-newsletter specifications

Specifications

Insights and Cloud Security Insights e-newsletters

The e-newsletters are a web-based e-mail production. All content is provided by professional journalists and (ISC)2 members. The sponsor will have a logo, URL, link and 50-75 words of copy.

Insights and Cloud Security Insights e-newsletter specifications

Deliverables:

- 200 x 150 pixel banner
- Sponsor to provide artwork in .jpg format with URL to hyperlink.
- Seventy-five words for e-mail copy provided in a Word document.
- Once the e-mail is built, we will send for review.

Note: Sponsors can track ad metrics/CTR through their internal tracking URLs. ISC2 does not allow for third-party banner management programs to be added to the website.

Rate card

Insights e-newsletter

Insights e-newsletter sponsorship is a flat \$6,500 per issue.

Cloud Security Insights e-newsletter

Cloud Security Insights e-newsletter sponsorship is a flat \$6,500 per issue.

About ISC2

ISC2 is the world's leading member organization for cybersecurity professionals, driven by our vision of a safe and secure cyber world. Our more than 650,000 members, candidates and associates around the globe are a force for good, safeguarding the way we live.

Our award-winning certifications — including cybersecurity's premier certification, the CISSP® — enable professionals to demonstrate their knowledge, skills and abilities at every stage of their careers. ISC2 strengthens the influence, diversity and vitality of the cybersecurity profession through advocacy, expertise and workforce empowerment that accelerates cyber safety and security in an interconnected world.

Our charitable foundation, The Center for Cyber Safety and Education, helps create more access to cyber careers and educate those most vulnerable. Learn more and get involved at [ISC2.org](https://www.isc2.org). Connect with us on X, Facebook and LinkedIn.



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