

ASIA PACIFIC  
**2026**

# ISC2™ Webinar Prospectus

Confidence Grows Here.



**About ISC2** ISC2 is the world's leading member organization for cybersecurity professionals, driven by our vision of a safe and secure cyber world. Our more than 265,000 certified members, and associates, are a force for good, safeguarding the way we live. Our award-winning certifications – including cybersecurity's premier certification, the CISSP® – enable professionals to demonstrate their knowledge, skills and abilities at every stage of their careers. ISC2 strengthens the influence, diversity and vitality of the cybersecurity profession through advocacy, expertise and workforce empowerment that accelerates cyber safety and security in an interconnected world.

**About  
ISC2 APAC  
Webinars**

As the process of securing critical assets continues to grow in complexity, ISC2 webinars are committed to offering forums for our members that empower them to stay ahead of emerging threats. Partner with ISC2 on educational opportunities on some of the hottest topics and trends in the field, all the while gaining leads and exposing your brands to members in Asia-Pacific.

- One (1) exclusive sponsor per webinar
- ISC2-provided moderator for all webinars
- Choose your topic/speaker or align with a top trend pre-identified by ISC2
- Generate actionable leads
- Dedicated marketing support

### Amplify Your Brand and Expertise

Our webinars are designed to attract highly engaged professionals by delivering credible, content-rich experiences—not product pitches. Sponsors are recognized as champions of industry advancement, building long-term trust and visibility with decision-makers who are actively seeking solutions and expertise. This vendor neutral, educational format consistently drives stronger attendance and higher-quality leads.

### English Webinars

<b>4.7</b> Average Viewer Rating (scale 1-5)	<b>750</b> Average Pre-Registration	<b>1000+</b> Average On-demand Viewers (1 month)	<b>70%</b> Average Opt-in Registration Leads
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### Japanese Webinars

<b>3.9</b> Average Viewer Rating (scale 1-5)	<b>350</b> Average Pre-Registration	<b>450+</b> Average On-demand Viewers (1 month)	<b>50%</b> Average Opt-in Registration Leads
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## DEMOGRAPHIC INFORMATION

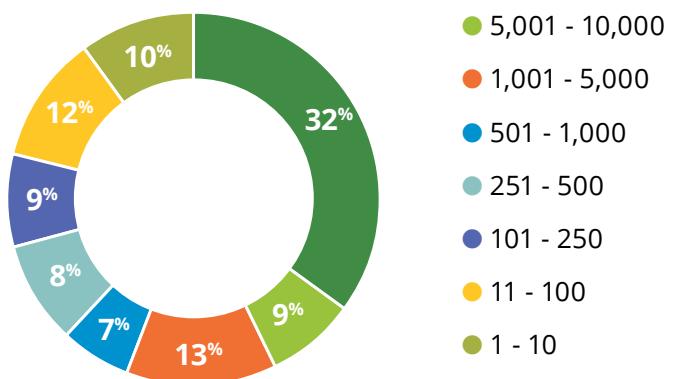
### ASIA PACIFIC AUDIENCE PROFILE

**APAC Channel Subscribers: 92,000+**

Level:

- C-Level/Exec/EVP/SVP/VP/AVP = 6%
- Director/Manager = 33%
- Analyst/Architect = 12%
- Staff = 49%

Company Size:



### Industry

1. Computer Software: 16%
2. Information Technology and Services: 11%
3. Banking: 6%
4. (MSSP) Managed Security Service Provider: 6%
5. Telecommunications: 5%
6. Management Consulting: 3%
7. Higher Education: 3%
8. Financial Services: 3%
9. (MSP) Managed Service Provider and/or (CSP) Cloud Service Provider: 3%
10. Government Administration: 3%

### By APAC Sub-region

- ASEAN: 23%
- Greater China Region: 18%
- Japan: 18%
- Oceania: 12%
- South & Central Asia: 29%

**ISC2 APAC Membership: 49,000+**

- ASEAN: 24%
- Greater China Region: 22%
- Japan: 14%
- Oceania: 17%
- South & Central Asia: 20%

# Region: Asia Pacific

WEBINAR SPONSORSHIP OPTIONS	Security Briefings	Security Briefings, Local Languages	Security Briefings (Bundle of 3 Webinars)
	U.S. \$12,000	U.S. \$6,000	<a href="#">Enquire for Pricing</a>
<b>Available Formats</b>	<b>Live and Pre-Recorded</b>		
Guaranteed Lead Generation over a 3-month Period	All Opt-in Leads Provided		
60-Minute CPE Webinar		X	
On-Demand Viewing Attendance		X	
ISC2-Provided Moderator		X	
One Dedicated Email Featuring Your Content, Speaker and Your Brand + ISC2 Brand		X	
Inclusion in ISC2 Event and APAC Member Newsletters (timing-dependent)		X	
Post-Event Analysis Report		X	
Exposure to APAC Audience of 100,000+ on LinkedIn, Facebook and X		X	

**Local languages currently featured:** Japanese. Discounts available when you bundle any three or more webinars.

## ISC2 Webinar Sponsors include:



For more information on webinar sponsorships or bundle options, please email [isc2asia@isc2.org](mailto:isc2asia@isc2.org).