

2026

# ISC2 | Webinar Prospectus



## About ISC2

**ISC2** is the world's leading member organization for cybersecurity professionals, driven by our vision of a safe and secure cyber world. Our more than 265,000 certified members, and associates, are a force for good, safeguarding the way we live. Our award-winning certifications – including cybersecurity's premier certification, the CISSP® – enable professionals to demonstrate their knowledge, skills and abilities at every stage of their careers. ISC2 strengthens the influence, diversity and vitality of the cybersecurity profession through advocacy, expertise and workforce empowerment that increases cyber safety and security in an interconnected world.

## About ISC2 Webinars

Your speakers. Your content. Our platform. As the process of securing critical assets continues to grow in complexity, **ISC2 webinars** are committed to offering forums for our members that empower them to stay ahead of emerging threats. Partner with ISC2 on educational opportunities on some of the hottest topics and trends in the field, all the while gaining leads and exposing your brands to members in a targeted region of your choice.

- One (1) exclusive sponsor per webinar
- ISC2-provided moderator for all webinars
- Choose your topic/speaker or align with a top trend pre-identified by ISC2
- Generate actionable leads
- Dedicated marketing support

### Reach a Growing Audience of Decision-makers

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**North America**

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**Europe, Middle East, Africa**

### Average Viewer Rating (scale 1-5)

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**4.77**

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**4.74**

### Average Pre-Registration

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**1,870**

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**1,212**

# Amplify Your Brand and Expertise

Our webinars are designed to attract highly engaged professionals by delivering **credible, content-rich experiences—not product pitches**. Sponsors are recognized as champions of industry advancement, building long-term trust and visibility with decision-makers who are actively seeking solutions and expertise. This vendor neutral, **educational format consistently drives stronger attendance and higher-quality leads**.



**Select  
Your  
Audience**

**North America,  
Europe/UK, Middle East or Africa**

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**Select  
Your  
Format**

**Live**

Maximize engagement by interacting directly with the audience through Q&A and polls that can provide insights and feedback.

**On-Demand**

Record with ISC2's moderator when it is convenient and release at the perfect time for your audience.

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**Select  
Your  
Duration**

**30-minutes**

Great for essential insights (no filler, just takeaways)

**60-minutes**

For more in-depth learning, case studies, or roundtable discussions

## Match Presentation Style to Your Content

### **Traditional\***

PowerPoint slides and 1-2 speakers chosen by you!

### **Roundtable Discussion**

Up to 3 speakers. You provide 1 speaker, and ISC2 provides the rest!

### **Fireside Chat**

Your speaker + ISC2's moderator engaged in a relaxed, content-rich discussion.

**\*Only presentation style available for 30-minute webinars is Traditional – no Roundtables or Fireside Chats.**

*For all webinars, ISC2 will provide a moderator that supports your content with industry-backed perspectives.*

## ISC2 Lead Guarantee

- **Live Webinars** - ISC2 will provide you with data from all opt-ins that registered or attended live.
- **On-Demand Webinars** - ISC2 will provide you with data from opt-ins that attended within 30 days of launch. Lead reports will be provided twice, at two-week intervals.

Each webinar is backed by:

- **One Dedicated Email**
- **One Dedicated Social Media Post** with exposure to an audience of 300,000 + on LinkedIn
- **Inclusion in ISC2 Event Newsletters**  
*(timing dependent)*

## Add-On a Product Showcase!

Ask our sales team about adding a low-cost product demo recording to your webinar purchase. ISC2 will link this recording as a handout to your live webinar to maximize your brand exposure and will keep the demo live in our product showcase channel for one year. Leads will be provided for the first month of hosting.



“This content and presentation **was AMAZING!** Thank you so much for this webinar, it gave my team **valuable** info to present to our organization.”

“This session **provoked** a lot of **thought** and questions on how we’re starting to set up AI in our organization. I now have the itch to start probing more, thank you!”

“An interesting session on application security, explained in a **clear and engaging** way. I really enjoyed the one-hour excursion and found it both **insightful and practical**. Many thanks!”



*For more information regarding regional sponsorship packages, please contact Event Sales at [sponsorships@isc2.org](mailto:sponsorships@isc2.org).*

# Demographic Information

## North American Audience Profile

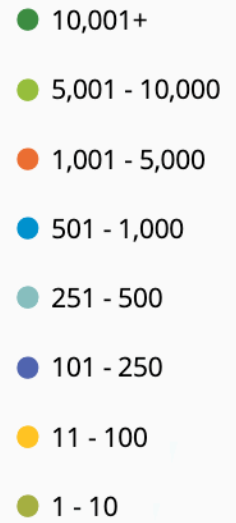
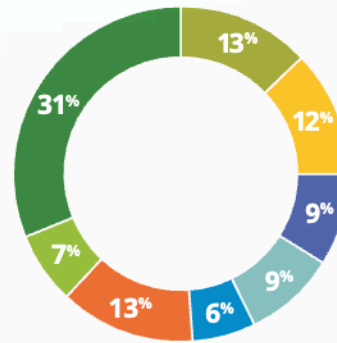
### Security Briefings Channel

Members: 187,152

Job Function:

- C-Level/Exec/EVP/SVP/VP/AVP: 7%
- Practitioner: 47%
- Director/Manager: 31%
- Analyst/Architect: 15%

Company Size:



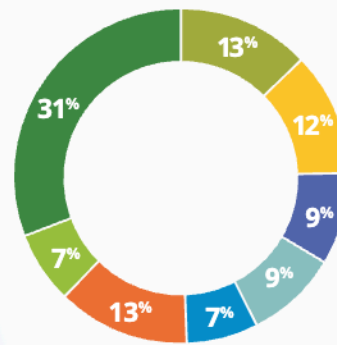
### Think Tank Channel

Members: 165,195

Job Function:

- C-Level/Exec/EVP/SVP/VP/AVP: 7%
- Practitioner: 45%
- Director/Manager: 32%
- Analyst/Architect: 16%

Company Size:



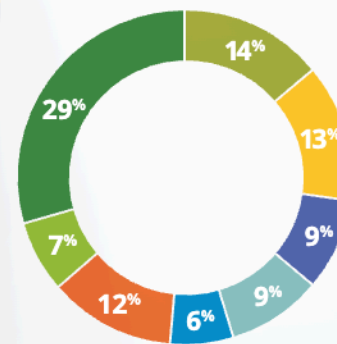
## Europe, Middle East & Africa Audience Profile

Members: 109,658

Job Function:

- C-Level/Exec/EVP/SVP/VP/AVP: 7%
- Practitioner: 46%
- Director/Manager: 32%
- Analyst/Architect: 15%

Company Size:



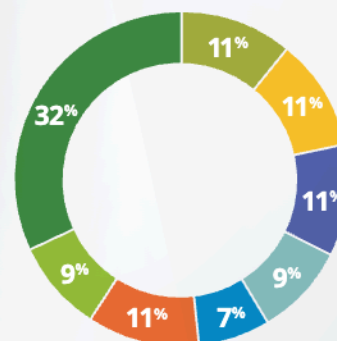
## Product Showcase Channel Profile

Members: 1,266

Job Function:

- C-Level/Exec/EVP/SVP/VP/AVP: 7%
- Practitioner: 50%
- Director/Manager: 31%
- Analyst/Architect: 12%

Company Size:



\*Represents 12 months of data up to and including October 2025.

# ISC2™ | Webinars

For more information on webinar sponsorships or bundle opportunities, please contact [sponsorships@ISC2.org](mailto:sponsorships@ISC2.org).

