

2024

# ISC2™ | Webinars

Sponsorship Opportunities



## ABOUT ISC2

ISC2 is the world's leading member organization for cybersecurity professionals, driven by our vision of a safe and secure cyber world. Our more than 600,000 members, candidates and associates around the globe are a force for good, safeguarding the way we live. Our award-winning certifications – including cybersecurity's premier certification, the CISSP® – enable professionals to demonstrate their knowledge, skills and abilities at every stage of their careers. ISC2 strengthens the influence, diversity and vitality of the cybersecurity profession through advocacy, expertise and workforce empowerment that accelerates cyber safety and security in an interconnected world. Our charitable foundation, **The Center for Cyber Safety and Education**, helps create more access to cyber careers and educate those most vulnerable. Learn more and get involved at [ISC2.org](https://www.isc2.org). Connect with us on [X](#), [Facebook](#) and [LinkedIn](#).

## ABOUT ISC2 WEBINARS

As the process of securing critical assets continues to grow in complexity, ISC2 is committed to offering forums for our members that empower them to stay ahead of emerging threats. ISC2 webinars allow cybersecurity professionals to take a deep dive into a specific topic. By attending, they advance their knowledge on the hottest topics and track current trends in the field while earning CPE credits to maintain their credentials.

- Each webinar is an exclusive sponsorship
- Choose your topic/speaker or align with a hot-topic pre-identified by ISC2
- Quality lead generation converts to sales
- Dedicated marketing support
- Collateral distribution
- Language support for Asia Pacific events

For all webinars, ISC2 will provide an industry professional moderator and partner with you on webinar development to maximize audience impact.

### Reach a growing audience of decision-makers

North America

Asia Pacific

Europe, Middle East, North Africa

### Average Viewer Rating (scale 1-5)

4.77

4.7

4.69

### Average Pre-Registration

1386

547

868

### Average Conversion Rate

58%

50%

49%

**SECURITY BRIEFINGS:** Deep dives into subject matters on specific topics. Length: 1 hour

**COFFEE WITH CONTENT:** Highly focused security briefings broadcast mid-mornings, regional time. Length: 30 minutes

**THINK TANKS:** Roundtable discussions with panel experts and live audience participation. Length: 1 hour

**PRODUCT SHOWCASES:** Brand/product promotions that include facilitated product questions followed by demos. Length: 25 minutes

WEBINAR OPTIONS	Security Briefings	Coffee with Content Series (for new partners)	Think Tanks	Product Showcases (call for pricing)
<b>Regional Availability</b>	<b>All</b>	<b>All</b>	<b>North America Only</b>	<b>All</b>
<b>Available Delivery Formats</b>	<b>Live Pre-Recorded</b>	<b>Live</b>	<b>Live</b>	<b>Pre-Recorded</b>
Guaranteed Lead Generation over a 3-month Period	X	X	X	
60-Minute CPE Webinar	X		X	
30-Minute CPE Webinar		X		
25-Minute non-CPE Product Demo				X
On-Demand Viewing Attendance	X	X	X	X
ISC2-Provided Moderator	X	X	X	X
Dedicated Email Featuring Your Content, Speaker and Your Brand + ISC2 Brand	X	X	X	
Inclusion in ISC2 Event Newsletters (timing-dependent)	X	X	X	X
Post-Event Analysis Report	X	X	X	
ISC2-Provisioned Panelists Join Your Esteemed Expert			X	
Social Media Exposure to Audience of 300,000+ on LinkedIn	X	X	X	X
*Available in English or Local Languages	X	X		

\*Local languages currently featured: Japanese, Mandarin and Korean.

## PRICING

**NORTH AMERICA:** U.S \$18,000 – U.S. \$28,000  
**ASIA PACIFIC:** U.S. \$6,000 – U.S. \$12,000  
**UK & EUROPE:** £10,000 – £14,500

Discounts available when you bundle any three or more webinars. Cost varies based on region, product selection and number of provided leads.

For more information on sponsorship and exhibit opportunities please contact [sponsorships@ISC2.org](mailto:sponsorships@ISC2.org).

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