



ISC2[™] SECURITY 20 CONGRESS 26

OCTOBER 26 - 28, 2026 | GAYLORD ROCKIES + VIRTUAL

Sponsorship Prospectus



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About ISC2

ISC2 is the world's leading member organization for cybersecurity professionals driven by a vision of a safe and secure cyber world. Our award-winning certifications — including the CISSP®— enable professionals to demonstrate their knowledge, skills and abilities at every stage of their careers. Learn more at [ISC2.org](https://www.isc2.org).

About Security Congress

Security Congress gathers over 4,000 of the leading minds in cybersecurity for powerful collaboration and learning on the most current issues impacting the profession. Now in its 16th year, this premier conference draws thousands of security thought-leaders from around the world with the highest value educational content and opportunities to advance their careers. Attendees value the opportunity to explore the latest cybersecurity products and services in the Expo Hall and build their professional networks during exclusive networking events.

Why Exhibit or Sponsor?

Security Congress is a premier global cybersecurity event, bringing together thousands of highly qualified decision-makers and stakeholders from across the entire security ecosystem. With a reputation for delivering thought leadership and actionable insights, it's where influence happens, deals are made and brands are elevated. As a sponsor, your organization will expand global brand recognition, gain access to one-on-one conversations with cybersecurity leaders actively seeking innovative products and solutions and nurture qualified leads that convert to sales. With a broad range of premium visibility opportunities, Security Congress provides an unrivalled platform for vendors who cannot afford to miss the chance to connect, engage, and make an impact.

"Outstanding, for us, this is one of the **best events** we do all year."



(2023, 2024 and 2025 Platinum Sponsor)

"The show floor has been amazing, we've had a ton of traffic coming through, and they've all been very **high-quality leads.**"

KEYFACTOR

(2024 and 2025 Silver Sponsor)

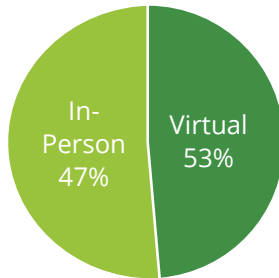
"The **conference has been amazing**, we have met some great people and had meaningful conversations, and the networking events they have held have been awesome."

THREATLOCKER

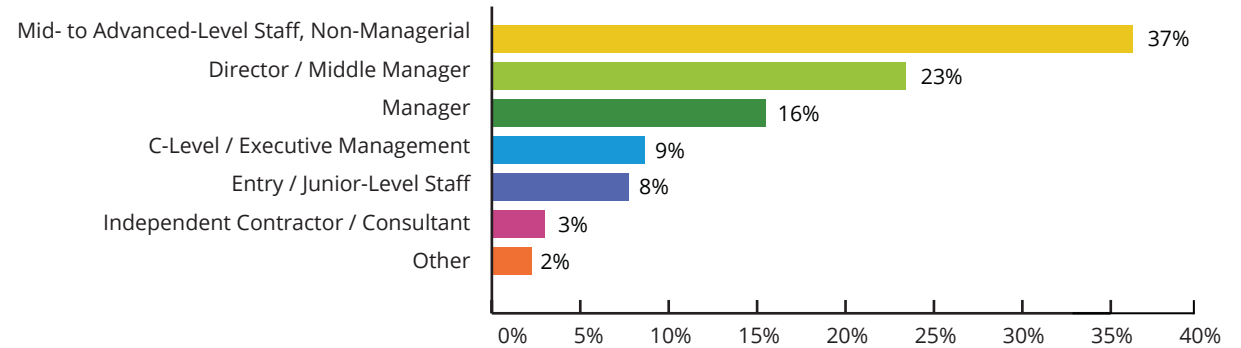
(2024 and 2025 Platinum Sponsor)

Demographic Information

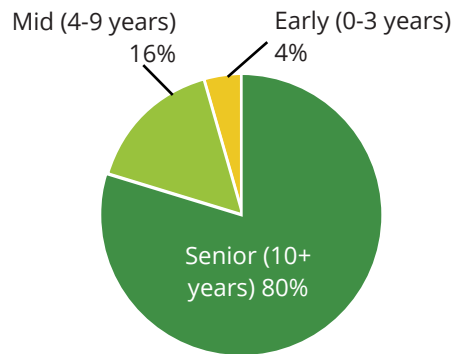
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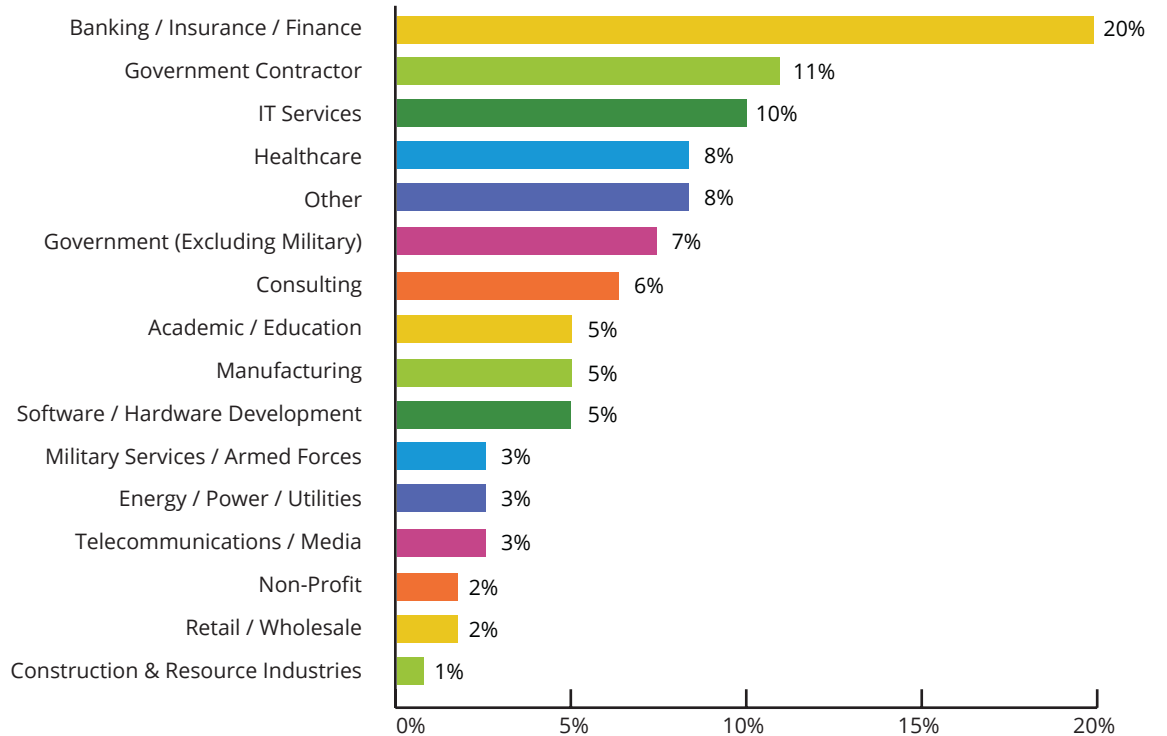
JOB TITLE CLASSIFICATION



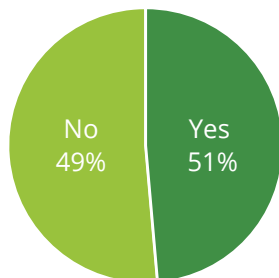
PROFESSIONAL EXPERIENCE



COMPANY INDUSTRY



PURCHASING AUTHORITY



Sponsorship & Exhibitor **Packages**

Info	Diamond	Platinum	Gold	Silver	Bronze	10 x 20 Booth Only	10 x 10 Booth Only	Virtual Booth Only
Quantity Available	1	4	5	10	15	5	30	25
Exhibitor Booth*								
Booth Size (In-Person)	20 x 30	20 x 20	10 x 20	10 x 10	10 x 10	10 x 20	10 x 10	
Virtual Booth	✓	✓	✓	✓	✓	✓	✓	✓
Leads								
On-Site Lead Retrieval Licenses	5	4	3	2	2	2	1	
Registrant Pre-Event Opt-In List (to be provided 3 weeks prior to event)	✓	✓	✓	✓	✓			
Registrant Post-Event Opt-In List (to be provided within one week of event closing)	✓	✓	✓	✓	✓	✓	✓	✓
Passes								
In-Person Main Conference Passes	6	5	4	3	2			
In-Person Expo Only Passes	10	8	6	5	4	6	4	
Virtual Expo Only Passes	2	2	2	2	2	2	2	2
Option to purchase additional In-Person Expo Only passes at \$300 each	✓	✓	✓	✓	✓	✓	✓	
Speaking Opportunity								
One (1) 60-Minute CPE Credit Breakout Session	✓	✓	✓					
One (1) 25-Minute Presentation In Expo Hall Theater				✓				
Virtual Audience								
NEW Recording Sponsor - your logo featured on all post-event recording pages	✓							
One (1) 30-second commercial, provided by sponsor, streamed online on virtual platform	✓	✓	✓	✓	✓			

Sponsorship & Exhibitor Packages

Info	Diamond	Platinum	Gold	Silver	Bronze	10 x 20 Booth Only	10 x 10 Booth Only	Virtual Booth Only
Hospitality								
Exclusive sponsorship of one (1) breakfast or one (1) lunch during the event - to be chosen by ISC2	✓	✓						
Exclusive sponsorship of one (1) morning or afternoon break during the event (not including breakfast or lunch)			✓					
Marketing and Branding								
Company logo and link featured on event website and mobile app	✓	✓	✓	✓	✓	✓	✓	Website Only
Company logo featured on sponsor recognition on-site signage	✓	✓	✓	✓	✓			
Session available to all attendees in-person and virtual	✓	✓	✓					
Exclusive logo presence on specific on-site branded signage with high level exposure	✓							
One (1) co-branded item (for In-Person Pass holders)	Main Conference Bag	Premium Item	Standard Item					
Social media mention(s) (pre and during event)	2	2	2	1	1			
Social media mention(s) (post event)	1	1	1	1	1	1	1	
Discount code for in-person passes provided to share with network	✓	✓	✓	✓	✓	✓	✓	
Passport to Prizes								
Recognition throughout the event as Passport To Prizes participant. Sponsor to provide a prize valued at a minimum of \$100	✓	✓	✓	✓	✓	Available for Add-On	Available for Add-On	

**Booth set up includes (1) six-foot table, (2) chairs, (1) waste basket, a company sign, rear pipe & drape and carpeted flooring.*

A-La-Carte Options to **Maximize your Brand Exposure**

Info	Quantity Available	Details
Registration Platform Sponsor	1	Ensure your brand is front and center from the very first attendee touchpoint. As the Registration Sponsor, your logo will be prominently displayed throughout the online registration journey and featured in every attendee confirmation email, guaranteeing repeated exposure before the event even begins. *NEW FOR 2026* Onsite, your branding will be seamlessly integrated into the check-in experience with co-branded iPads, reinforcing your presence as attendees arrive and register. This sponsorship delivers consistent, high-impact visibility across both digital and in-person channels, making your brand an integral part of the attendee experience from start to finish.
Lanyard Sponsor	1	Ensure constant visibility with your logo featured on lanyards worn by all 2,000+ in-person attendees, ensuring your brand is seen throughout every session, networking interaction and photo opportunity.
Hotel Key Card Sponsor	1	Make a lasting first impression with your logo featured on hotel key cards distributed to Congress attendees at check-in, placing your brand directly in their hands and seen multiple times each day throughout their stay.
NEW FOR 2026 Recharge Lounge & Coffee Kiosk	1	Located in the prime setting of Rockies Square at the Gaylord Rockies Convention Center, this lounge offers attendees a welcoming space to relax, recharge both themselves and their devices and enjoy a freshly brewed coffee. Alongside the free-standing branding around the coffee kiosk - featuring sponsor recognition on the kiosk top and coffee sleeves for repeated impressions — an exclusive recharge lounge enhances visibility with branded pillows and other touchpoints. This always-popular gathering space ensures continuous exposure throughout the day, while optional venue branding within the section offers sponsors additional opportunities to maximize their presence and impact.
Wi-Fi Sponsor	1	As the Wi-Fi Sponsor, your brand will be integrated into one of the most essential touchpoints of the attendee experience. Your logo will appear on attendee badges alongside the Wi-Fi information, ensuring continuous visibility throughout the event. *NEW FOR 2026* The Wi-Fi landing page on attendee devices will be customized with your branding — including a tailored background, logos, a brandable link and a redirect link — delivering repeated, high-value impressions each time attendees connect.
Mobile App Sponsor	1	Logo in pre-event app, download instruction email to all in-person attendees, Sponsor banner on homepage that links to a personalised page within the app with sponsor description.

A-La-Carte Options to **Maximize your Brand Exposure**

Info	Quantity Available	Details
NEW FOR 2026 Hydration Sponsor - Fill it Forward Initiative	1	As our exclusive Hydration Sponsor, your brand will be aligned with the Fill it Forward initiative, a program that promotes sustainability, wellness and global impact. Attendees will receive reusable water bottles with tags linked to the Fill it Forward app, encouraging them to refill and reuse throughout the event. Each scan not only tracks the positive environmental impact but also unlocks charitable donations to clean water projects around the world — creating a lasting legacy beyond the event. This sponsorship provides high-visibility branding opportunities at hydration stations, on reusable bottles and within the app experience, positioning your organization as a leader in health, innovation and social responsibility.
NEW FOR 2026 Closed Captioning Sponsor	1	Your logo is displayed as the Closed Captioning Sponsor at the beginning of all non-sponsored live streamed sessions, plus acknowledgement on the conference website and virtual event platform. Includes a virtual expo booth.
Passport to Prizes Participant*	50	Recognition throughout the event as Passport to Prizes Participant. Sponsor must provide a prize valued at minimum of \$100.

**There is no maximum value only a minimum of \$100.*

In-Person Pass Inclusions

Please note, hotel accommodations are not included in conference passes.

Main Conference Passes - access to all three days of the conference

In-Person Expo Only Passes - access only for the days the expo hall is open

Info	Main Conference Pass	In-Person Expo Only Pass
Main Conference Sessions	✓	
Keynotes	✓	
Awards Presentations	✓	
ISC2 Town Hall	✓	
Conference SWAG Bag	✓	
Expo Hall	✓	✓
Expo Hall Theatre Sessions	✓	✓
Participate in Passport to Prizes	✓	✓
Breakfast, Break and Lunch Catering	✓	✓
Main Attendee Networking Events	✓	✓



Diamond Sponsor / 1 Available

Exhibitor Booth	Leads	Passes	Speaking Opportunity	Hospitality	Passport to Prizes*
• One (1) 20ft x 30ft booth space • One (1) 6-foot table • Two (2) chairs • One (1) company name sign • Pipe and drape • Carpeted flooring	• Five (5) On-Site Lead Retrieval Licenses • Registrant opt-in list (post-event opt-in list to be provided within one week of event close)	• Six (6) In-Person Main Conference passes • Ten (10) In-Person Expo Only passes • Two (2) Virtual Expo Only passes • Option to purchase additional In-Person Expo Only passes	• One (1) 60-minute CPE breakout session – day and time to be chosen by ISC2	• Exclusive sponsorship of one (1) breakfast or one (1) lunch during the event – day and time chosen by ISC2	• Inclusion in Passport to Prizes • Recognition throughout the event as Passport to Prizes Participant • Sponsor must provide a prize valued at minimum of \$100* • Sponsor to provide the prize
Marketing and Branding	Video Commercial	Branded SWAG	Social Media	Virtual Audience	Virtual Showcase Inclusion
• Company logo and link displayed on ISC2 Security Congress website • Company logo and listing in mobile app • Company logo in e-blast recognizing sponsor level pre-event • Company logo featured on sponsor recognition on-site signage • Exclusive logo presence on specific on-site branded signage with high level exposure • Session featured on agenda and available to all attendees in-person and virtual • Discount code for In-Person passes provided to share with network	• One (1) 30-second commercial, provided by sponsor, streamed online on virtual platform	• One (1) co-branded Main Conference bag item (for Main Conference pass holders)	• Two (2) social media mentions pre-event • One (1) social media mention during event • One (1) social media “thank you” post after event	• Recording Sponsor - Your logo featured on all post-event recording pages	• Company logo and listing in exhibitor / sponsor level virtual showcase • Company description & contact information • Link to website • Booth banner image • Resource page • Reporting • Ability to connect with attendees • Virtual booth contact information for opt-ins

*There is no maximum value only a minimum of \$100.

For more information on sponsorship and exhibit options please contact sponsorships@ISC2.org.

Platinum Sponsor / 4 Available

Exhibitor Booth	Leads	Passes	Speaking Opportunity	Hospitality	Passport to Prizes*
• One (1) 20ft x 20ft booth space • One (1) 6-foot table • Two (2) chairs • One (1) company name sign • Pipe and drape • Carpeted flooring	• Four (4) On-Site Lead Retrieval Licenses • Registrant opt-in list (post-event opt-in list to be provided within one week of event close)	• Five (5) In-Person Main Conference passes • Eight (8) In-Person Expo Only passes • Two (2) Virtual Expo Only Passes • Option to purchase additional In-Person Expo Only passes	• One (1) 60-minute CPE breakout session – day and time to be chosen by ISC2	• Exclusive sponsorship of one (1) breakfast or one (1) lunch during the event – day and time chosen by ISC2	• Inclusion in Passport to Prizes • Recognition throughout the event as Passport to Prizes Participant • Sponsor must provide a prize valued at minimum of \$100* • Sponsor to provide the prize
Marketing and Branding	Video Commercial	Branded SWAG	Social Media	Virtual Audience	Virtual Showcase Inclusion
• Company logo and link displayed on ISC2 Security Congress website • Company logo and listing in mobile app • Company logo in e-blast recognizing sponsor level pre-event • Company logo featured on sponsor recognition on-site signage • Exclusive logo presence on specific on-site branded signage with high level exposure • Session featured on agenda and available to all attendees in-person and virtual • Discount code for In-Person passes provided to share with network	• One (1) 30-second commercial, provided by sponsor, streamed online on virtual platform	• One (1) co-branded – Main Conference bag item (for Main Conference pass holders)	• Two (2) social media mentions pre-event • One (1) social media mentions during event • One (1) social media “thank you” post after event		• Company logo and listing in exhibitor / sponsor level virtual showcase • Company description & contact information • Link to website • Booth banner image • Resource page • Reporting • Ability to connect with attendees • Virtual booth contact information for opt-ins

*There is no maximum value only a minimum of \$100.

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Gold Sponsor / 4 Available

Exhibitor Booth	Leads	Passes	Speaking Opportunity	Hospitality	Passport to Prizes*
• One (1) 10ft x 20ft space • One (1) 6-foot table • Two (2) chairs • One (1) company name sign • Pipe and drape • Carpeted flooring	• Three (3) On-Site Lead Retrieval Licenses • Registrant opt-in list (post-event opt-in list to be provided within one week of event close)	• Four (4) In-Person Main Conference passes • Six (6) In-Person Expo Only passes • Two (2) Virtual Expo Only passes • Option to purchase additional In-Person Expo Only passes	• One (1) 60-minute CPE breakout session – day and time to be chosen by ISC2	• Exclusive sponsorship of one (1) morning or afternoon break during the event (not including breakfast or lunch)	• Inclusion in Passport to Prizes • Recognition throughout the event as Passport to Prizes Participant • Sponsor must provide a prize valued at minimum of \$100* • Sponsor to provide the prize
Marketing and Branding	Video Commercial	Branded SWAG	Social Media	Virtual Audience	Virtual Showcase Inclusion
• Company logo and link displayed on ISC2 Security Congress website • Company logo and listing in mobile app • Company logo in e-blast recognizing sponsor level pre-event • Company logo featured on sponsor recognition on-site signage • Session featured on agenda and available to all attendees in-person and virtual • Discount code for In-Person passes provided to share with network	• One (1) 30-second commercial, provided by sponsor, streamed online on virtual platform • Maximum of one (1) play	• One (1) co-branded standard item (for Main Conference pass holders)	• One (1) social media mention pre-event • One (1) social media mention during event • One (1) social media “thank you” post after event		• Company logo and listing in exhibitor / sponsor level virtual showcase • Company description & contact information • Link to website • Booth banner image • Reporting • Ability to connect with attendees • Virtual booth contact information for opt-ins

*There is no maximum value only a minimum of \$100.

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Silver Sponsor / 10 Available

Exhibitor Booth	Leads	Passes	Speaking Opportunity	Hospitality	Passport to Prizes*
• One (1) 10ft x10ft booth space • One (1) 6-foot table • Two (2) chairs • One (1) company name sign • Pipe and drape • Carpeted flooring	• Two (2) On-Site Lead Retrieval Licenses • Registrant opt-in list (post-event opt-in list to be provided within one week of event close)	• Three (3) In-Person Main Conference passes • Four (4) In-Person Expo Only passes • Two (2) Virtual Expo Only passes • Option to purchase additional In-Person Expo Only passes	• One (1) 25-minute presentation within the Expo Hall Theater session – day and time to be chosen by ISC2		• Inclusion in Passport to Prizes • Recognition throughout the event as Passport to Prizes Participant • Sponsor must provide a prize valued at minimum of \$100* • Sponsor to provide the prize
Marketing and Branding	Video Commercial	Branded SWAG	Social Media	Virtual Audience	Virtual Showcase Inclusion
• Company logo and link displayed on ISC2 Security Congress website • Company logo and listing in mobile app • Company logo in e-blast recognizing sponsor level pre-event • Company logo featured on sponsor recognition on-site signage • Discount code for In-Person passes provided to share with network	• One (1) 30-second commercial, provided by sponsor, streamed online on virtual platform • Maximum of one (1) play		• One (1) social media mention during event • One (1) social media “thank you” post after event		• Company logo and listing in exhibitor / sponsor level virtual showcase • Company description & contact information • Link to website • Booth banner image • Resource page • Reporting • Ability to connect with attendees • Virtual booth contact information for opt-ins

*There is no maximum value only a minimum of \$100.

Bronze Sponsor / 15 Available

Exhibitor Booth	Leads	Passes	Speaking Opportunity	Hospitality	Passport to Prizes*
• One (1) 10ft x 10ft booth space • One (1) 6-foot table • Two (2) chairs • One (1) company name sign • Pipe and drape • Carpeted flooring	• Two (2) On-Site Lead Retrieval Licenses • Registrant opt-in list (post-event opt-in list to be provided within one week of event close)	• Three (3) In-Person Main Conference passes • Four (4) In-Person Expo Only passes • Two (2) Virtual Expo Only passes • Option to purchase additional In-Person Expo Only passes			• Inclusion in Passport to Prizes • Recognition throughout the event as Passport to Prizes Participant • Sponsor must provide a prize valued at minimum of \$100* • Sponsor to provide the prize
Marketing and Branding	Video Commercial	Branded SWAG	Social Media	Virtual Audience	Virtual Showcase Inclusion
• Company logo and link displayed on ISC2 Security Congress website • Company logo and listing in mobile app • Company logo in e-blast recognizing sponsor level pre-event • Company logo featured on sponsor recognition on-site signage • Discount code for In-Person passes provided to share with network	• One (1) 30-second commercial, provided by sponsor, streamed online on virtual platform • Maximum of one (1) play		• One (1) social media mention during event • One (1) social media "thank you" post after event		• Company logo and listing in exhibitor / sponsor level virtual showcase • Company description & contact information • Link to website • Booth banner image • Resource page • Reporting • Ability to connect with attendees • Virtual booth contact information for opt-ins

*There is no maximum value only a minimum of \$100.

For more information on sponsorship and exhibit options please contact sponsorships@ISC2.org.



Enhanced Branding Opportunities for **Gaylord Rockies**



Spotlight your Brand Throughout the Event

ISC2 Security Congress venue sponsorships amplify your brand in high-traffic, premium-visibility areas, enhancing recognition and recall with our in-person global attendance. Your brand will be right in the path of 2,000+ cybersecurity professionals navigating the venue each day of the event.

Extend your brand's visibility well beyond your booth. You'll get noticed by cybersecurity decision-makers in public and private sectors, across industries including technology, manufacturing, healthcare, finance and more.

Why Venue Branding Sponsorships?

- **Maximum-foot-traffic exposure** – Sponsor brands are seen repeatedly by attendees entering, exiting and moving around the venue.
- **Exclusive branding zones** – Sponsors may receive exclusive rights to key spaces to help ensure uninterrupted visibility.
- **Photo and video backdrops** – Sponsor branding may appear in event and attendee photography, extending visibility post-event.
- **Repeat impressions** – Continuous exposure throughout the event builds strong brand recall.

Activation Period

Your digital branding or venue branding will be visible to attendees during the following dates:

- **October 25:** From 4:00 p.m. onwards for the pre-conference events of Registration Opening and our Welcome Networking Event.
- **October 26–28:** Main conference days.

Make your Brand Unmissable

Our team is standing by to tailor a sponsorship package that matches your company's objectives and delivers your strongest return on investment.

Security Congress venue branding sponsorships are available exclusively in combination with sponsorship and booth packages.



Digital Branding



Mobile Boards – 5 Available

About: 5 individual sponsor opportunities or 1 exclusive sponsorship available

Location: Various high traffic areas (Placement discussion with ISC2)

Size: 55"



LED Wall – 1 Screen Available

About: 4 individual sponsor opportunities or 1 exclusive sponsorship available

Location: Prime position in walkway leading to Expo Hall

Size: 26.24' x 6.56'



LED Board – 1 Available

About: 4 individual sponsor opportunities or 1 exclusive sponsorship available

Location: Various (Placement discussion with ISC2)

Size: 22.5' x 74'

Printed Venue Branding



Wall Panels - 1 Available

About: 1 exclusive opportunity (includes set of 2 - left / right)

Location: Main conference floor in central area



Full Escalator Clings - 1 Available

About: 1 exclusive opportunity (includes all 4 sets)

Location: Escalators from main conference floor to breakout floor



Full Escalator Clings - 1 Available

About: 1 exclusive opportunity (includes all 2 sets)

Location: Escalators from main conference floor to breakout floor



Column - 1 Available

About: 1 cling

Location: Adams Level, Escalator Landing



Elevator Door Wraps - 1 Set Available

About: 1 exclusive opportunity (includes 3 escalator doors on level 2 only)

Location: Set of (3) elevators on east side of breakout space



Elevator Door Wraps - 1 Set Available

About: 1 exclusive opportunity (includes 2 escalator doors on level 2 only)

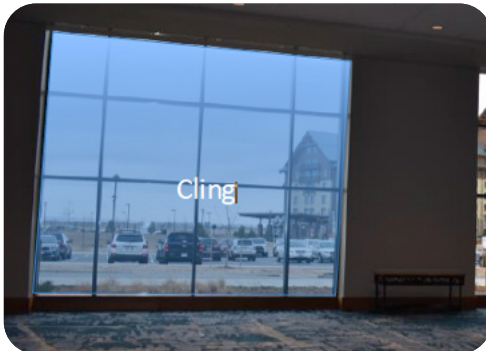
Location: Set of (2) elevators on east side of Adams & Colorado breakout rooms



Header Cling - 1 Available

About: 1 cling

Location: Main conference level behind coffee kiosk



Windows - 1 Available

About: 1 exclusive opportunity (12 window panes total). Opportunity to brand 1 window is available, please enquire with your sales representative for options.

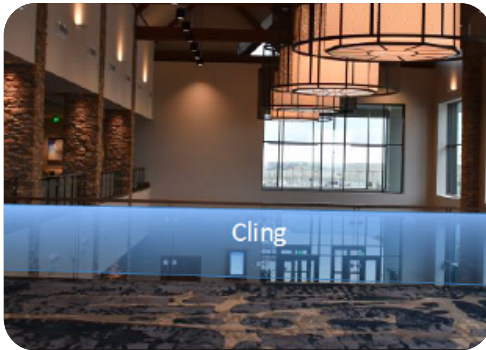
Location: Along main corridor leading between General Conference room and Expo Hall



Glass Railing Panels - 1 Available

About: 1 Exclusive opportunity (8 panels total)

Location: Breakout room level



Glass Railing Panels – 1 Available

About: 1 exclusive opportunity (8 panels total)

Location: Breakout room level



Breakout Hallway Window Bank – 1 Available

About: 1 exclusive opportunity (6 panels total)

Location: Along corridors leading to breakout rooms (level 1)



Breakout Hallway Window Bank – 1 Available

About: 1 Exclusive opportunity (6 panels total)

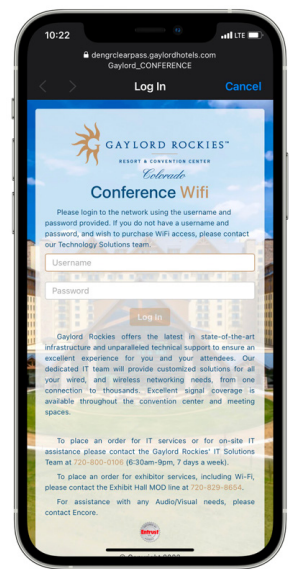
Location: Along corridors leading to breakout rooms (level 2)



Breakout Hallway Window Bank - 1 Available

About: 1 exclusive opportunity (6 panels total)

Location: Along corridors leading to breakout rooms (level 3)



Wifi Sponsorship - 1 Available

About: 3 custom areas available:

1. Background image & logos
2. Brandable text
3. Redirect link

Location: Digital

Previous **Sponsors and Exhibitors**

360**ADVANCED**

 **Accedere**

aws partner
network

ASCERA

 **AuditBoard**

 **BIO-key®**

 **BLACKDUCK®**

 **BrainStorm®**

bsi

 **chainguard**

 **CHECK POINT™**

 **clarity**
security

COMPLYL
CONTINUOUS COMPLIANCE

 **Confidencial**

 **DASHLANE**

Deloitte.

 **flare**

 **Fortified**
HEALTH SECURITY

 **hyperproof**

KEYFACTOR

 **LARES**
A DAMOVO COMPANY

LBMC

LevelB/ue

MAGNET
FORENSICS®

NSF®

 **PARAMIFY**

ProcessUnity 

quantum  **emotion®**

 **RegScale**

 **RubinBrown®**

 **Scrut**
Automation

 **SecureIdeas**
professionally **evil®**

SecurityCompass

 **SEM**
Classified and High Security Data Destruction

 **SPRINTO**

 **Sprocket**
Security

 **THREATLOCKER**

 **training**
camp™

 **TREND** MICRO

 **TrustCloud**

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