

From hidden potential to the power of AI

Prepare your information for the future

Question | How can your organization position itself for success in an era of digital advancement, artificial intelligence (AI), and rapid growth?

Answer | Design a resilient pathway that connects the past to the present and the future.








Building the bridge to digital: 3 roadblocks

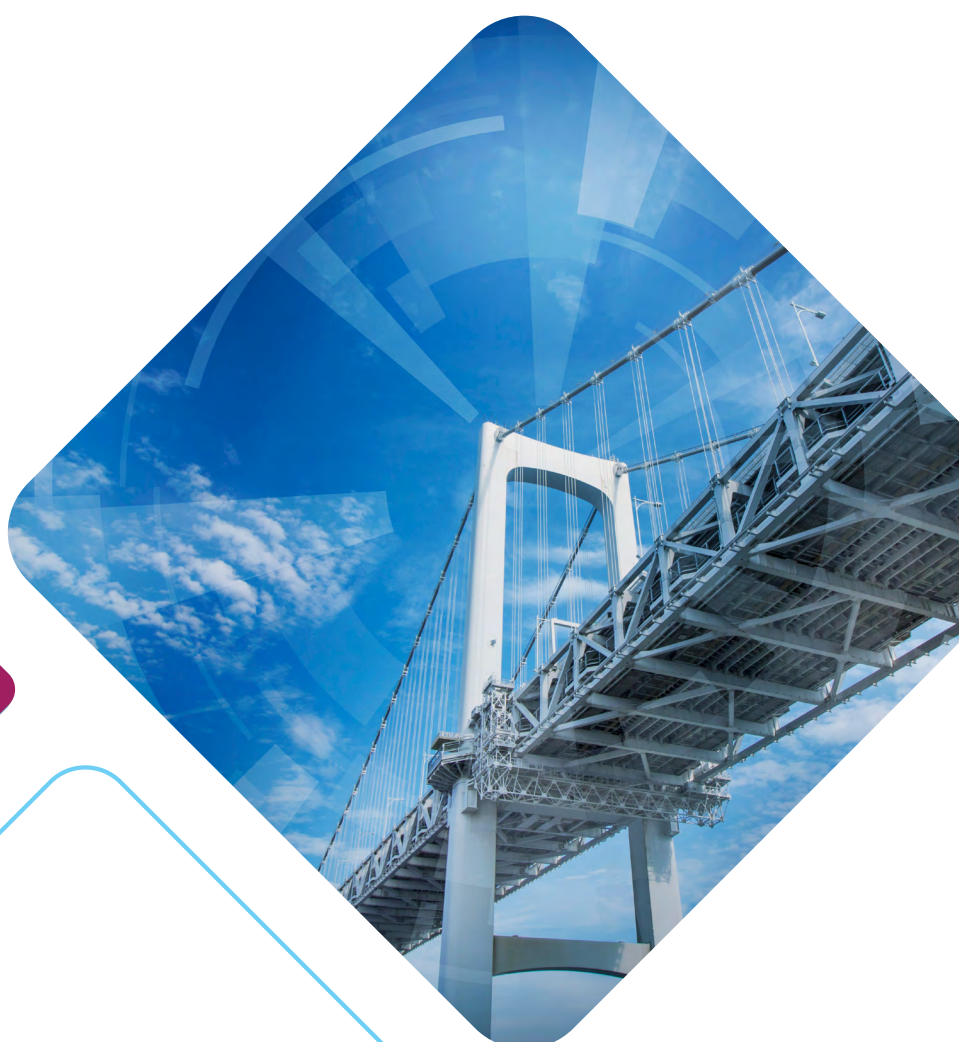
Records and information management (RIM) leaders are uniquely positioned to navigate their organizations through the new age of data-driven information management.

Where can you begin building this bridge?

- 1 Address your paper records inventory**
Without an action plan for records cleanup, you can't move forward with other priorities. Missing record codes, unknown box contents, and commingled files can significantly complicate your efforts.
- 2 Decide what to keep, destroy, or digitize**
Don't let decision gridlock stop your progress. Work with policy experts to make defensible decisions that will activate the information you need and clear out the records you don't.
- 3 Gain and keep control**
AI thrives on clear, structured information. Focus on establishing control of your RIM program and maintaining it over time, so you'll be prepared for whatever the future holds.

What if you could...

-  Activate your information?
-  Prepare for AI with confidence?
-  Save on storage and labor costs?
-  Meet your compliance and information governance requirements?
-  Continue to proactively manage your paper records into the future?



3 destinations in data-driven information management

Embracing digital transformation can lead the way to more opportunities and lasting success for your organization.

Where will you go next?

- 1 Operationalized data**
Clean, usable, and AI-ready data will fuel smart decision-making and uncover new value in your information.
- 2 Advanced automated processes**
Your organization is likely already taking advantage of automation, but with advancements in AI, new possibilities allow employees to focus on higher-value activities that drive innovation and growth.
- 3 Enhanced cybersecurity and IT asset management**
Effective data security and hardware asset management ensure that technology investments align with strategic objectives, minimize costs, and maintain regulatory compliance.



Explore Iron Mountain's Smart Records Cleanup Suite

See how we can help strengthen your information foundation and get started on your records cleanup journey.

ironmountain.com/smartsuite