Solution brief

Start your compliance journey understanding your data

Iron Mountain Information Governance Advisory services

Challenge

Achieving compliance and efficiency in how your organization governs information is an ongoing process that involves systematically reviewing your approach to information governance (IG) over time. As the amount of information your organization produces rapidly grows, so do the threats of litigation and risk of privacy breaches. All the while, the likelihood of being able to get your hands around this data to actually make use of it decreases.

Impact

Information is one of your organization's most critical business assets – but without properly assessing the way your organization governs information and developing a roadmap to address your gaps, it's impossible to document progress towards strategic goals, provide concrete proof of business benefit, and ensure your organization is effectively managing risk. This can be further aggravated by increasing data protection and compliance regulations emerging from government and regulatory agencies, forcing organizations to identify areas of the business which fail to meet the law, and recommend they implement controls and procedures to mitigate the risks associated with information management. Noncompliance can result in expensive fines, if not going out of business.



Industry fact

Non-compliance costs more than twice the cost of maintaining compliance.

IRIS FMP



What if you could

Overcoming these challenges by implementing best practices enables organizations to unlock the value of their information, which can in turn enhance visibility on data, streamline compliance, and increase operational efficiency by responding to changes faster, securing critical information and complying with various rules and regulations imposed by industries and governments. With Iron Mountain Information Governance Advisory Services, organizations can:

- > Assess IG maturity and compliance: benchmark your IG program maturity against your peers, and identify gaps and remediation recommendations with state-of-the-art maturity assessments tools and expertise
- > Implement a robust IG program: move your IG program from where it is today to achieve your future state by working with trusted IG professionals to develop and implement a robust IG program tailored to your needs
- > **Augment your IG staff:** gain a competitive advantage by augmenting your staff competencies on information governance practices for a sustainable information management

Iron Mountain IG Advisory services

Iron Mountain IG Advisory services are a comprehensive suite of maturity and compliance assessments of your current IG practices with a strategic roadmap designed to assist customers in transforming their information management practices and help you achieve your desired future state. Iron Mountain IG consultants with deep industry knowledge can help you build a comprehensive IG program and can provide temporary staffing support as needed.

Assessments

- > IGPulsecheck® and IGHealthrate™ for discovery and maturity assessment: Organizations today struggle to realize the true benefits of information governance. A lack of focus in information governance practices and capabilities can lead to increased risk and costs. With robust IG processes, organizations can achieve their strategic goals, accomplish digital transformation, and mitigate risk while reducing costs. Iron Mountain's IGPulseCheck® is a diagnostic triage assessment to quickly identify and prioritize client IG related challenges. As part of the discovery process, IG Advisory conducts an IGPulseCheck® to assist in defining the problem, understanding the scope, and setting the groundwork for a successful engagement. Iron Mountain's IGHealthRate™ is an enterprise information governance maturity assessment tool that produces a numeric score, enabling organizations to measure their current status and track performance over time. Iron Mountain also provides customized assessments using our proven methodology, Advise to Execute (A2E). With A2E, we can define specific assessment activities that meet your requirements.
- > Recordkeeping Compliance and Reassurance Survey Tool (RECAST): Organization's records have become increasingly complicated to manage due to the vast array of formats and media used. This is then further challenged by where those records are located. In addition, industry and segment-specific statutory and regulatory requirements regarding records management continue to increase. Recordkeeping Compliance and Reassurance Survey Tool (RECAST) is Iron Mountain's ISO 15489 and 30300 compliance assessment, designed to build or improve an organization's recordkeeping framework.

Program Development

For those organizations lacking the resources, templates, and tools to stand up a comprehensive IG program, Iron Mountain's Information Governance experts will work with you to develop the two foundational aspects of your IG program: a cross-functional IG structure including a steering committee and enterprise-wide IG policies. This will allow organizations to optimize data utilization, while enhancing efficiency and compliance.

Staff Augmentation

As organizations grow, information becomes more complex, and it is recommended to strengthen information governance best practices throughout the business. Working with Iron Mountain from day forward, you'll have trained and screened IG professionals working alongside you to implement and administer tailored programs to meet your information governance needs.

Clear business benefits

By combining Iron Mountain's advisory services, organizations can take control of their data and implement an effective information governance strategy to elevate their business and:

- > Assess IG maturity and compliance: assess and measure your current organization for IG adoption and maturity. You can map your current IG practices, processes, and policies against the Enterprise Information Governance (EIG) framework to help you assess and evaluate how information is created, used, managed, and secured across your organization. You'll gain greater insight into your current capabilities and establish a baseline for pursuing and measuring meaningful improvement.
- > **Implement a robust IG program:** strengthen your information governance strategy working with Iron Mountain's experts to develop and implement a tailored IG program designed to optimize data and boost protection from cyberattacks. IG professionals will work with you to define and establish a policy-driven approach to information management to ensure compliance with specific regulations, internal policies, and record retention guidelines.
- > **Augment your IG staff:** gain a competitive edge by working with certified professionals to define roles, policies, processes, and metrics required to manage your information throughout the lifecycle, including defensible disposition. Our IG professionals will train your staff and they will receive recognized certifications that will boost their competencies in IG program management.
- > For organizations seeking a comprehensive information governance platform, Iron Mountain's InSight® Digital Experience Platform (DXP) offers robust capabilities, including retention policy management and identification of duplicate information, and can be further enhanced by our IG Advisory services to address redundant, obsolete, and trivial data.

Contact Iron Mountain to learn how we can help drive better operational efficiency with information governance for your organization while helping maintain compliance with the latest industry regulatory requirements.

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About Iron Mountain

Iron Mountain Incorporated (NYSE: IRM), founded in 1951, is the global leader for storage and information management services. Trusted by more than 225,000 organizations around the world, and with a real estate network of more than 98 million square feet across more than 1,400 facilities in over 60 countries, Iron Mountain stores and protects billions of information assets, including critical business information, highly sensitive data, and cultural and historical artifacts. Providing solutions that include secure storage, information management, digital transformation, secure destruction, as well as data centers, art storage and logistics, and cloud services, Iron Mountain helps organizations to lower cost and risk, comply with regulations, recover from disaster, and enable a more digital way of working. Visit www.ironmountain.com for more information.

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