

# Logos

The Crozier logo is the cornerstone of our visual identity. To maintain consistency across all applications, always use the approved logo files. The primary logo is presented in black and white to ensure maximum versatility and legibility across diverse backgrounds.



# Logo Clear Space

To protect the integrity and visibility of the Crozier logo, always maintain clear space around it. Use the "o" in Crozier as a guide to define the minimum amount of padding on all sides. No text, graphics, or other visual elements should intrude on this area.



# Logo Do's and Don'ts

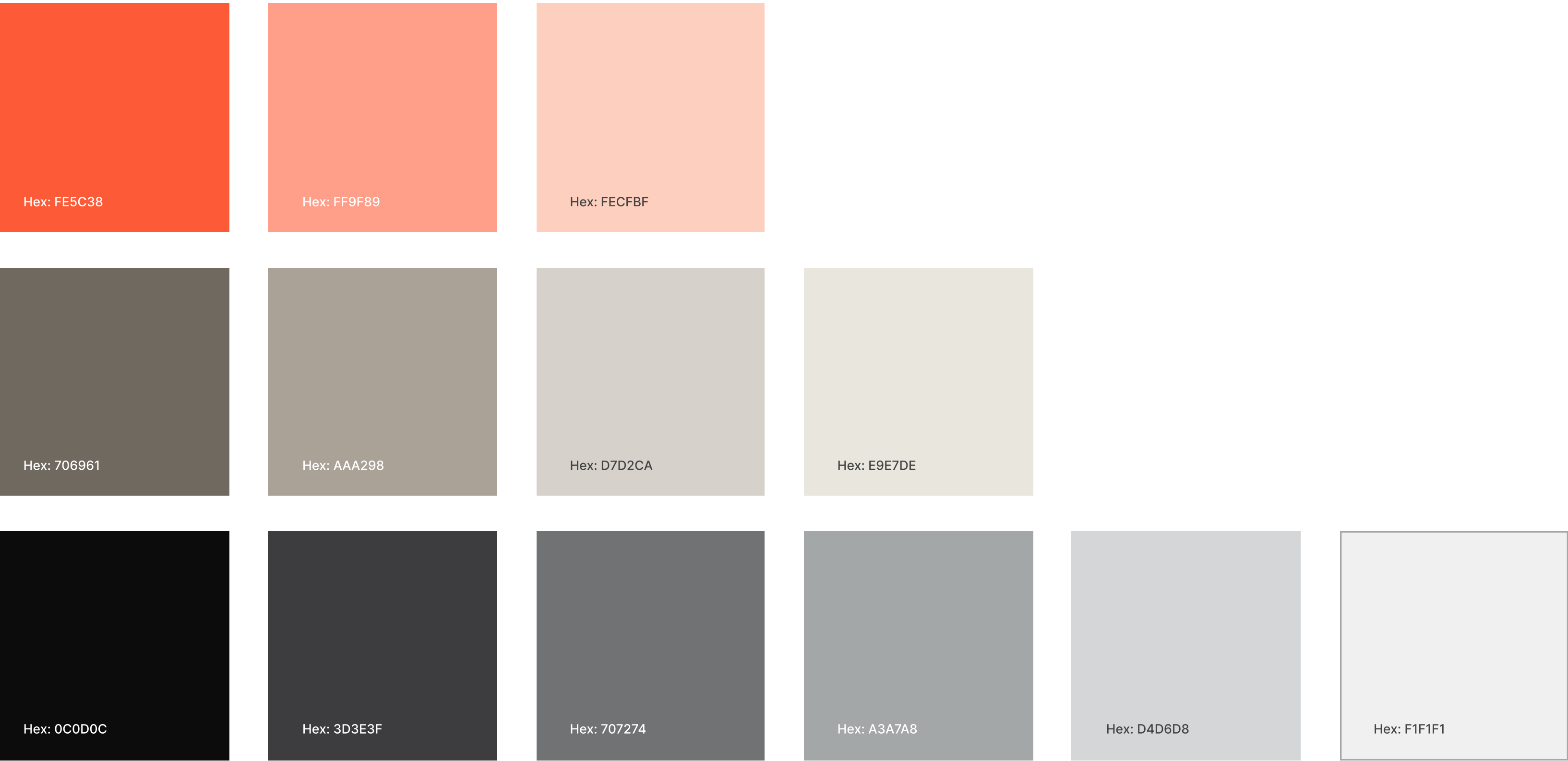
Consistent and thoughtful placement of the Crozier logo ensures clarity and professionalism. Always use the logo over backgrounds that provide adequate contrast. Avoid placing the logo over busy or low-contrast areas of an image, stretching or distorting it, or adding shadows or effects. Refer to the examples on this page to see what's permitted—and what's not.





# Color Palette Page

Crozier’s brand colors reflect our values of care, precision, and elegance. This palette should be used thoughtfully to create a cohesive and recognizable brand presence. Refer to the color breakdowns provided here for digital and print applications.





For questions or additional support, reach out to  
eliana.ortega.contr@ironmountain.com  
Access the full set of brand assets, including  
logos and templates [here](#)

Disclaimer:

This brand guideline is a working draft and is currently in development. Content, visuals, and specifications are subject to change. Please do not distribute or implement without prior approval from the Crozier brand team.