

Testimonial

Domino

Digital catalogue access at Domino

Domino is a music label based in London offering a wide array of music and content. It's also one of the longest running independents, celebrating its 30th anniversary in 2023. The label has been home to a myriad of artists during that time, including Arctic Monkeys, Franz Ferdinand, The Kills, Wet Leg, Animal Collective, and Jon Hopkins, to name a few. The onset of the global pandemic and a range of new catalogue acquisitions prompted Domino to approach Iron Mountain for help to expand the scope and functionality of their archive management.

A custom solution for archive access

Iron Mountain Media & Archive Services created a customised solution to give the Domino team remote access to their archive via a fully searchable database. Each asset was barcoded and photographed, and where applicable transferred to new containment (in cases where original cartons had deteriorated over time). These digital records now sit on Iron Mountain Media & Archive Services' digital content repository, "Smart Vault," a secure and web-based platform that allows remote access to the media asset inventory, along with customised metadata. The Domino team can now log in remotely, view their assets from their desks, and most importantly, add additional metadata.

Iron Mountain Media & Archive Services used a custom field structure to allow Domino to input, review, organise, group and make decisions about their assets, such as returning or destroying duplicate items, and even to ask questions or comment in the fields. The inventory management solution has lowered costs for Domino; reduced travel since they don't need to handle the assets in person; provided remote access to all that need it; and saved time that otherwise would have been spent filling out spreadsheets with new metadata.

// The Iron Mountain Media & Archive Services Smart Vault system has enabled us to greatly enhance the accessibility and functionality of our physical asset archive, allowing us to choose how and when to manage catalogues in the future. This, combined with their excellent on site studio, means that copies/files can be extracted, and transmitted easily. The development process was smooth and interactive and we have been impressed with the service portfolio. //

– Paul Briggs
Global Head of Production, Domino



Industry

Entertainment / Music

Challenge

Remotely access and manage extensive recorded music catalogues

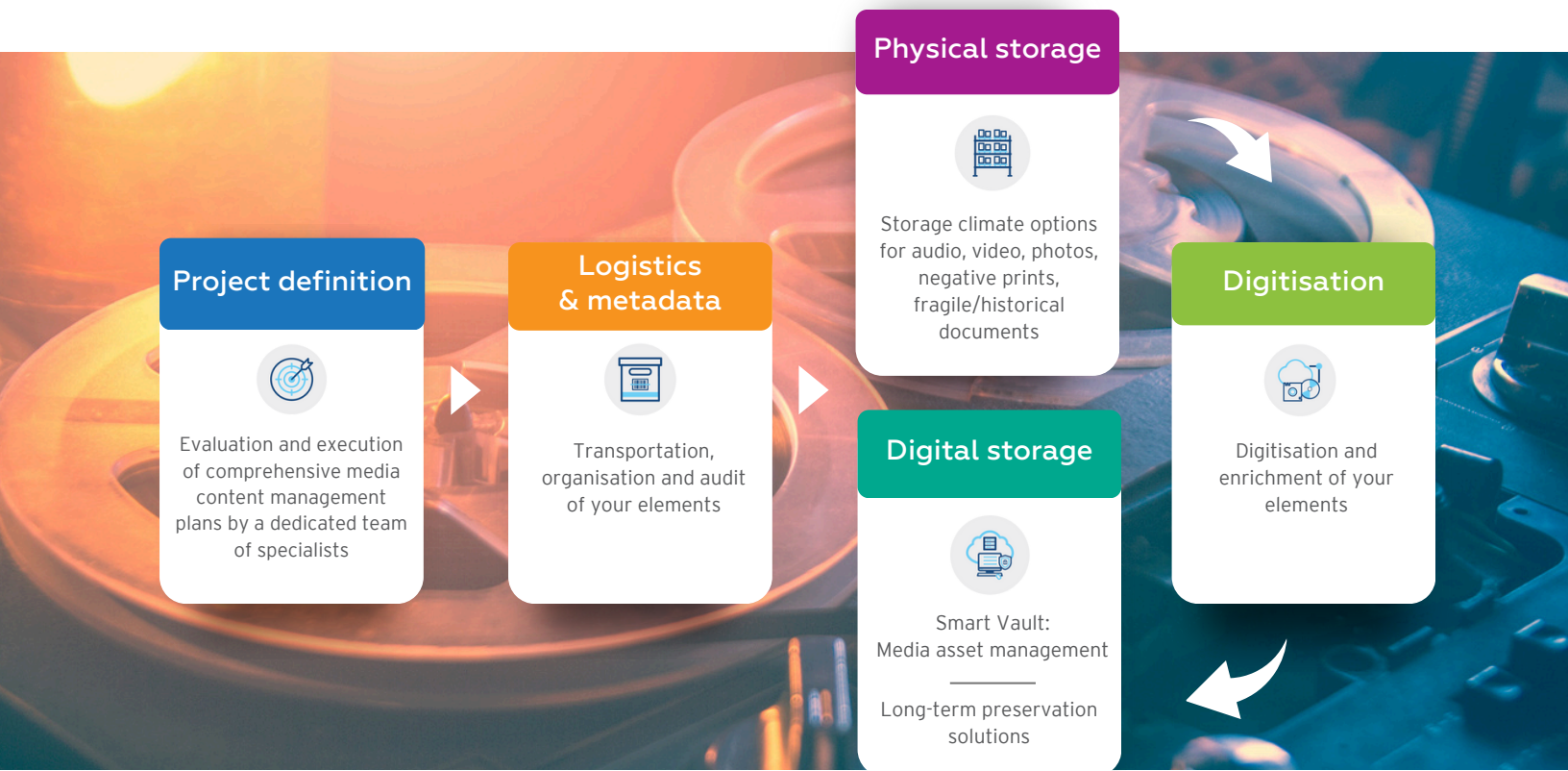
Solution

Smart Vault digital content repository solution for easy remote access and management of Domino's assets

Value

- Enabled remote asset management
- Streamlined metadata enrichment
- Lowered operational costs
- Saved time on manual tasks





About Iron Mountain Media & Archive Services

Iron Mountain Media and Archive Services, founded in 1988 is the media and entertainment division of Iron Mountain Incorporated® and the go-to physical and digital media archiving service for the media and entertainment industries. They partner with clients ranging from the broadcast, film, music and sports sectors to brand archives and individual artists' collections and estates, to protect and activate media archives to preserve our collective cultural heritage. A global leader in media preservation, restoration and archive management, they offer industry-leading archive, storage, chain-of-custody processes and physical and digital content preservation solutions to ensure the complete protection of some of the world's most treasured and iconic assets.

ironmountain.com/entertainment