

Case study

## Praktikertjänst improves healthcare information and property management

### Ensuring fast, secure access to records

With nearly 60 years' experience, Praktikertjänst is the largest private dental and healthcare group in Sweden. The company's shareholders are its doctors, dentists, technicians, hygienists, physiotherapists, nurses, midwives, chiropractors, psychologists, and therapists. They get the possibility of running a clinic or laboratory, with the freedom of an entrepreneur and job security that comes from being an employee.

Praktikertjänst depends on efficient information sharing. Those records must be securely stored and easy to recall when required.

"Our archive includes patient files, financial documents, contracts and employee information," says Sofie Lindberg, Coordinator for Praktikertjänst. "Legally, we tend to have two time limits for storage: seven years and forever."

### Safe recycling of old technology

Like most large, dispersed organisations Praktikertjänst frequently, and proactively, has to deal with building adaptations and closures as part of a fast-changing real estate strategy. With that comes the perennial challenge of securely disposing of end-of-life IT assets.

"Local clinics used different suppliers for clearing offices and retiring laptops, PCs, printers and other items, which was expensive and hard to control," adds Lindberg. "No company, especially a healthcare provider, can afford for IT equipment containing sensitive data to end up at landfill waste sites."

Iron Mountain® has enjoyed a long relationship with Praktikertjänst that dates back around 20 years. During that time the company has optimised archiving operations, introduced digital records and, more recently, reduced risks associated with IT asset management.

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Sofie Lindberg, Coordinator, Praktikertjänst



## Industry

Private healthcare

## Challenge

Along with centralised document archiving and digitisation, Praktikertjänst needed help with secure recycling of end-of-life IT assets. Praktikertjänst also needed a customised solution for archiving and inventory management, in order to make it simpler and faster to close down medical clinics across Sweden.

## Solution

A suite of Iron Mountain<sup>®</sup> services - off-site records management, on-demand imaging, IT asset recycling (with ITAD), and management of other inventory - work together to ensure compliance and protection with nothing left to chance.

### Value

- Significantly more time for healthcare professionals to spend with patients
- Complete assurance for safe disposal of office and medical equipment
- Full audit trail and CO<sup>2</sup> savings with Iron Mountain's ITAD service
- Same or next business day delivery for requested files



# Off-site records management and on-demand imaging

Iron Mountain helped Praktikertjänst develop a holistic digital strategy for centralising and digitising paper documents. The offsite archive totals around 26,200 cubic feet. The service provides full chain of custody covering collection, transportation, scanning and shredding. Specialists pick up paper files from site, index them and give them individual barcodes for tracking.

If a file is needed, Praktikertjänst staff place an order using the Iron Mountain ReQuest Web portal and it's delivered next business day, or same day if urgent. As part of the service, they can also ask for the file to be digitised. "It's a really simple process," says Lindberg. "Iron Mountain sends the scanned document as a compressed PDF file over secure, encrypted e-mail."

### Secure IT asset disposition

The ITAD service takes care of old and unwanted IT equipment, with clear asset tracking throughout the entire journey. All sensitive information is deleted in a safe and secure way. Electronic parts are recycled, when possible. Along with assisting with advice and planning for clinic closures, Iron Mountain specialists dismantle furniture and medical equipment, while taking care to safely label and pack records.

Next, they remove everything from site, before arranging the donation or secure destruction of those materials. If necessary, items can be stored at an Iron Mountain warehouse for safe keeping.

"Before, our healthcare practitioners handled clinic clearances themselves, which didn't work as well as using ITAD," adds Lindberg. "The big advantages now are central control, convenience and a practical solution for shutting down clinics, easily and quickly."





### Greater security and convenience

Iron Mountain IT and records management processes work so smoothly that Praktikertjänst staff don't even think about them. Having documents scattered across several archives used to cause problems. Not only in terms of ensuring consistent handling, but also differences in the way documents were stored and protected against threats like fire, flood, and theft.

Now, those issues no longer exist. Freed from searching through boxes and dusty cabinets, digital records flow quickly around the group.

"All our records are safely held in one central Iron Mountain facility, and can be instantly found and supplied upon request," adds Lindberg. "This is the best solution. I don't know how we could handle archiving otherwise, particularly with the space we would need."

### More time to spend with patients

With one country-wide process and database for all disposal information, Praktikertjänst has the reassurance of compliant recycling and the secure destruction of obsolete IT. That includes the ability to track assets as they are processed through each secure checkpoint up to final processing, where an auditable certificate of recycling and data destruction is provided for audit purposes.

In addition, the Iron Mountain ITAD service makes it possible to reach Praktikertjänst's environmental, social and governance goals. By promoting recycling and a circular economy Praktikertjänst can contribute to sound environmental practices, that make a difference for future generations.

"It's difficult to find services like ITAD outside Stockholm, especially with a focus on sustainability. We're very satisfied, everything works well," concludes Lindberg. "We save money using one supplier and our clinical teams save lots of time, which they can now spend with patients."

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#### Sofie Lindberg, Coordinator, Praktikertjänst

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#### About Iron Mountain

Iron Mountain Incorporated (NYSE: IRM), founded in 1951, is the global leader for storage and information management services. Trusted by more than 220,000 organizations around the world, and with a real estate network of more than 85 million square feet across more than 1,400 facilities in over 50 countries, Iron Mountain stores and protects billions of information assets, including critical business information, highly sensitive data, and cultural and historical artifacts. Providing solutions that include secure storage, information management, digital transformation, secure destruction, as well as data centers, art storage and logistics, and cloud services, Iron Mountain helps organizations to lower cost and risk, comply with regulations, recover from disaster, and enable a more digital way of working. Visit www.ironmountain.com for more information.

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