

Case study

Spendrups Bryggeri uses agile warehousing to protect production, sales and service levels

Beverage brewing experts

Spendrups Bryggeri is Sweden's biggest and most prominent family-owned, independent brewery and the driving force behind brands such as Heineken and other carefully selected beers, wine, spirits, bottled water, cider and soft drinks.

Largely automated, supply chain operations are managed from its central warehouse in Grängesberg. Some 45,000 pallets of beverage products are efficiently stacked up to 38 metres high ready for distribution to shops, restaurants and the state-run Systembolaget retail chain. In accordance with just-in-time logistics, pallets are automatically delivered to pick-up points for drivers to load themselves.

Adapting for unplanned delays

With delayed renovation work taking down one of its eight production lines Spendrups quickly needed to find a scalable warehousing solution leading up to Midsummer, a time when people gather to celebrate the summer solstice.

"June is a particularly busy period with typically twice as many truck deliveries," says Jimmy Nylander, Operations Manager at Spendrups Bryggeri. "Normally, it's not a problem but lost production capacity meant we had to build up a large buffer supply of tinned and bottled drinks. However, we'd run out of storage space at our Grängesberg facility."

"Normally, it's not a problem but lost production capacity meant we had to build up a large buffer supply of tinned and bottled drinks. However, we'd run out of storage space at our Grängesberg facility."

Jimmy Nylander, Operations Manager, Spendrups Bryggeri

Industry

Brewery

Challenge

With a production line out of action and no space at its central warehouse Spendrups needed a way to scale-up operations to meet peak demand.

Solution

Iron Mountain® fully managed warehousing and logistics service provides fully compliant secure storage for 7,000 pallets of tinned and bottled drinks.

Value

- Successfully bridged manufacturing challenges
- Zero loss of income
- 24-hour order fulfilment
- Less admin and handling effort



Strict requirements

An opportune meeting at an event and subsequent conversations convinced the company to go with Iron Mountain®.

“It wasn’t easy to find a warehousing partner that was flexible, fast, and close to us,” adds Nylander. “Iron Mountain was also able to meet strict legal requirements for alcohol storage. The alternative would have been to use a number of suppliers which would have been cumbersome.”

Ticking every box

To satisfy concerns around security and ISO certifications Spendrups conducted a thorough assessment including an inspection of facilities and process controls. “Iron Mountain passed with flying colours and backed everything up with a robust SLA, which we’ve never had to call on,” says Nylander.

Guaranteeing storage for 7,000 pallets, importantly the Iron Mountain warehouse in Örebro fulfilled all the demands Spendrups had regarding temperature, humidity, theft prevention, security monitoring, leakage handling, insurance, and so on.





Protecting revenue

Like all manufacturers Spendrups needed to be able to ramp-up production to take advantage of peaks in consumer demand, thereby maintaining service levels and fully maximising sales opportunities. When renovation of an assembly line threatened to derail operations ahead of Midsummer festivities Iron Mountain helped bridge the gap.

“The biggest benefit is enabling the business to overcome an extraordinary and challenging situation,” says Nylander. “We were able to resume normal operations - making and storing products exactly when we really needed to - without losing any income.”

“Iron Mountain passed with flying colours and backed everything up with a robust SLA, which we’ve never had to call on.”

Jimmy Nylander, Operations Manager, Spendrups Bryggeri

www.ironmountain.com/uk
www.ironmountain.com/ie

Less admin and handling effort

As new pallets of tinned and bottled drinks are dropped off, Iron Mountain specialists tag, log and position them in the most optimal way taking account of factors such as product best before dates. To arrange a collection Spendrups personnel simply place an order 24 hours in advance so the respective pallets can be correctly prepared.

“Iron Mountain is well known as a leader in managing paper and digital records, but here they quickly showed how well they can adapt,” concludes Nylander. “The relationship is good and trust has been built throughout the process.”

UK. 08445 60 70 80
ROI. 1800 732 673
NI. 08445 60 70 80

About Iron Mountain

Iron Mountain Incorporated (NYSE:IRM), founded in 1951, is the global leader for storage and information management services. Trusted by more than 220,000 organizations around the world, and with a real estate network of more than 85 million square feet across more than 1,400 facilities in over 50 countries, Iron Mountain stores and protects billions of information assets, including critical business information, highly sensitive data, and cultural and historical artifacts. Providing solutions that include secure storage, information management, digital transformation, secure destruction, as well as data centers, art storage and logistics, and cloud services, Iron Mountain helps organizations to lower cost and risk, comply with regulations, recover from disaster, and enable a more digital way of working. Visit www.ironmountain.com for more information.

© 2023 Iron Mountain Incorporated. All rights reserved. Iron Mountain and the design of the mountain are registered trademarks of Iron Mountain Incorporated in the U.S. and other countries. All other trademarks and registered trademarks are the property of their respective owners.

