

Case study

CANAL+

Digital transformation of CANAL+'s historic tape archive

CANAL+ is a French premium television channel that boasts more than 21 million subscribers. The channel was the first to exclude paid advertising in France and today offers several kinds of programming. Iron Mountain Media & Archive Services has stored CANAL+'s half million archived tapes for the past 20 years and was recently awarded the work to digitise this historic collection to support the expansion of their streaming services.

A custom-built, future-proof solution

CANAL+ needed easy access to its vast archive of broadcast content, and requested long-time partner IMES to digitise approximately 100,000 tapes (up to 110,000 hours) over a three-year period.

Iron Mountain Media & Archive Services digitised the content and ingested it into Smart Vault, their proprietary digital content repository that ensures

that originals are secure offline, while digital content is easily accessible remotely to view and distribute the content or metadata. All files in Smart Vault are LTO-secure and all content is indexed to make it searchable.

Iron Mountain Media & Archive Services is also providing two shifts of employees to meet the needs of CANAL+ and includes an "emergency provision" for up to 10 specific tapes per day to be uploaded if they need a particular piece of content urgently. In addition, Iron Mountain Media & Archive Services offers editing services for projects spread over several tapes; for example, footage of a football match residing on three tapes will be edited together to form a single file.

" Broadcasters are faced with a huge demand for streaming content, so it makes sense to repurpose our valuable existing assets to answer that demand. Iron Mountain Media & Archive Services' expert team knows our content, understands our stringent quality requirements, and is able to accommodate time-sensitive requests to deliver the content we need with precision and efficiency. "

– Albert Sellem

Director of Operations at CANAL+



Industry

- Media and Entertainment

Challenge

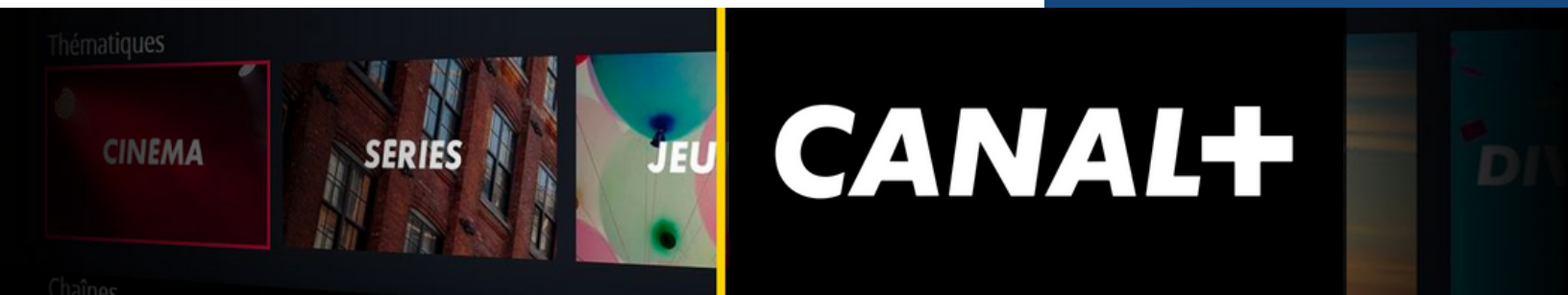
Digitising a half-million archived tapes for streaming expansion

Solution

Utilized Iron Mountain Media & Archive Services' Smart Vault for secure digitisation and easy access

Value

- Enabled rapid access to vast broadcast content archives
- Secured and indexed digital content for efficient searchability
- Provided emergency access and editing for seamless content integration



[ironmountain.com/entertainment](https://www.ironmountain.com/entertainment)

About Iron Mountain Media & Archive Services

Iron Mountain Media and Archive Services, founded in 1988 is the media and entertainment division of Iron Mountain Incorporated® and the go-to physical and digital media archiving service for the media and entertainment industries. They partner with clients ranging from the broadcast, film, music and sports sectors to brand archives and individual artists' collections and estates, to protect and activate media archives to preserve our collective cultural heritage. A global leader in media preservation, restoration and archive management, they offer industry-leading archive, storage, chain-of-custody processes and physical and digital content preservation solutions to ensure the complete protection of some of the world's most treasured and iconic assets. Visit <https://www.ironmountain.com/industries/entertainment> for more information.

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