#### Case study

# Unemployment claims, a pandemic, and the digital mailroom

## Challenge

To say the pandemic had a major impact on our economy would be an extreme understatement.

And the amount of incoming mail due to unemployment claims increased dramatically as a result of COVID-related layoffs. One of the largest states in the US took this time as an opportunity to streamline its mailroom operations.

While the mailroom is generally thought of as a traditional backoffice function, the pandemic put it in the spotlight. This state needed a way to expedite its unemployment claims while simultaneously applying the correct policies to meet federal regulatory and confidentiality requirements.

#### Solution

To handle the influx of unemployment claims and supporting documents, this state turned to our Digital Mailroom solution. In line with US Government regulations, our solution is NIST 800-53 compliant.

By digitizing tens of thousands of pieces of mail at the entry point, the state was able to more efficiently process incoming claims and apply retention policies.

#### Outcome

For this state, we were able to provide critical support for its COVID-19 relief. From document intake to digitization, classification, and secure disposal, our Digital Mailroom offering covered the



# Industry

State government

# Challenge

Deliver swift correspondence for incoming flood of unemployment claims in one state's physical mailroom

# Solution

Iron Mountain Digital Mailroom



state's end-to-end unemployment claim processing for 1,500 users.

Not only were we able to digitize tens of thousands of unemployment claims, we extracted data from those forms to provide quick customer service.

Learn more about our Digital Mailroom solution.

## Outcome

- End-to-end mailroom processing and digital ingestion for one of the 10 largest states
- Includes digitization and handling of tens of thousands of unemployment claims and supporting documents, a critical support for COVID-19 relief
- Provided 1,500 active users with access to Iron Mountain InSight<sup>®</sup>, our intelligent document processing and content services platform
- Extracted data from claims forms, allowing the state government to search for claims and supporting documents content services platform
- NIST 800-53 compliant for solution

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#### About Iron Mountain

Iron Mountain Incorporated (NYSE: IRM), founded in 1951, is the global leader for storage and information management services. Trusted by more than 220,000 organizations around the world, and with a real estate network of more than 85 million square feet across more than 1,400 facilities in over 50 countries, Iron Mountain stores and protects billions of information assets, including critical business information, highly sensitive data, and cultural and historical artifacts. Providing solutions that include secure storage, information management, digital transformation, secure destruction, as well as data centers, art storage and logistics, and cloud services, Iron Mountain helps organizations to lower cost and risk, comply with regulations, recover from disaster, and enable a more digital way of working. Visit www.ironmountain.com for more information.

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