



## SOLUTION BRIEF

# AN INTELLIGENT APPROACH TO DIGITIZING DOCUMENTS

**ALL THE BENEFITS OF GOING ELECTRONIC,  
WITHOUT THE UNCERTAINTIES AND HIGH COSTS**

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Converting your paper-based records into electronic documents can yield tremendous benefits: reducing physical records storage requirements, streamlining access and distribution of information across your organization, and reducing records management costs.

But there are many pitfalls that can undermine the effectiveness of an imaging solution. With our support and expertise, you can implement a new document conversion program, or redesign your current program, confident of achieving your goals without the capital investment, long lead times, or uncertain outcomes of an in-house solution.

### AN INTELLIGENT APPROACH TO SCANNING

Scanning 100 percent of your documents may not provide the most cost-effective solution for your situation. Our solutions provide intelligent scanning, based on the access requirements for different types of documents.

Frequently accessed documents or document elements – such as the customized coverage page of an insurance policy – are always scanned. Documents that are rarely accessed are not scanned until they are actually requested; they are then quickly delivered through our Image

On Demand™ service. A well-designed, selective scanning program can yield dramatic reductions in conversion costs while meeting document access requirements.

With our digital solutions, you can:

- Support electronic processes
- Reduce storage costs
- Enable faster search and retrieval
- Provide anytime, anywhere access to documents
- Ensure scalability and reliability
- Deploy new capabilities with minimal capital outlay

### FEATURES AT-A-GLANCE

- Scan only what you need, when you need it
- Interface with your in-house electronic document management (EDM) system or Iron Mountain-hosted image archive
- Ensure best practices for document security, access, and compliance
- Implement quickly, with little or no capital investment

## DOCUMENT IMAGING SERVICES

We offer four types of imaging services depending on what your record inventory consists of:

### BACKFILE CONVERSION

If you have a backlog of paper records that are costly to store and manage, we can help you establish a fast, efficient process and perform bulk conversion of those records to electronic form. Backfile conversion reduces or eliminates onsite physical records storage and makes records easier to search, access, and distribute. Proprietary web-based tools provide an efficient way to identify unneeded records so they can be safely purged, without requiring your staff to physically examine the contents of every carton.

### DAY-FORWARD CONVERSION

While many types of records are initially created on paper, companies often want to quickly convert them to electronic form to support electronic workflow processes. Our experts can help you establish a conversion process that integrates smoothly with your existing business processes.

### IMAGE ON DEMAND

Image On Demand provides a cost-effective conversion solution for paper-based documents that have low retrieval needs. Rather than scanning all documents, which can be costly – and is often unnecessary – you can outsource a complete document library to Iron

Mountain, with users only requesting specific documents “on demand,” as needed. Those documents are quickly retrieved, scanned, and made available within hours. This “pay as you go” service minimizes costs by only digitizing requested documents.

### DIGITAL RECORDS CENTER

The Digital Records Center is an electronic repository where you can securely store, find, and share the digital files that we've created from paper, other media formats, or original digital documents. Authorized users can search for, retrieve, and share the information they need 24/7, from any location and on any device.

### HOW TO GET STARTED

Figuring out how to tackle all the different types of documents and records your organization has, and determining what to do with each type, can seem like a daunting task. We do this every day, so we have best practices and suggestions on how to make it a smooth process. It starts with an assessment – one of our experts will meet with you onsite, walk through your facility, and discuss retention requirements. From there, we provide you with an estimate of time and costs to get you started on your digital transformation journey.

Go to [ironmountain.com/digital-transformation/document-imaging](https://ironmountain.com/digital-transformation/document-imaging) for more information.

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800.899.IRON | [IRONMOUNTAIN.COM](https://ironmountain.com)

### ABOUT IRON MOUNTAIN

Iron Mountain Incorporated (NYSE: IRM) is a global leader in innovative storage, asset lifecycle management, and information management services. With over 70 years of experience serving more than 95% of the Fortune 500 and 225,000 companies worldwide, Iron Mountain helps customers CLIMB HIGHER™ to transform their businesses. Through a range of services including digital transformation, data centers, secure records storage, information management, asset lifecycle management, secure destruction, and art storage and logistics, Iron Mountain helps businesses unlock value and intelligence from their stored digital and physical assets at speed and with security while supporting their sustainability goals.

