



# IRON MOUNTAIN DATA MANAGEMENT

Data is what you rely on to operate your business, enable internal strategies, enter into new markets and support your organization's compliance needs. But as data growth continues at an unprecedented pace, it's putting a strain on IT systems, processes and resources. Without a sound data management process, your business will be in turmoil. Do what you can to make sure your data is secure, yet available when you need it most.

## HOW WE SOLVE YOUR DATA MANAGEMENT PROBLEMS

Iron Mountain is best positioned to solve the complex problems associated with managing information. Our suite of data management solutions and expertise makes us the one partner to protect, preserve and manage information throughout the entire data cycle. Either as stand-alone products or integrated solutions, our technology agnostic capabilities give us the necessary flexibility to help our customers - regardless of whether they use cloud, disk, or tape in their process. Our overall goal is to help manage costs and mitigate risk to the businesses of our customers.

## THE CHALLENGES FACING IT

The biggest challenge facing today's IT departments is trying to manage the increasing demands of the business with the pressure to hold the line on costs and mitigate risk. This is not a new challenge, but we believe that it has become more critical over the past several years and will become even more difficult in years to come.

The demands of the business drive innovation. However, this innovation and idea creation also creates data and content in various formats, which is growing exponentially each year. The significant increase in data is putting stress on the overall infrastructure - forcing IT to set aside budget for capacity and expand or build additional space to handle the increase storage needs.

- Companies need cutting-edge solutions in order to drive innovation
- Data is growing at an exponential rate
- The exponential increase in data is overloading current storage capacity and infrastructure
- All of the new data being created needs to be protected, stored, and easily recovered

# TRUSTED GUARDIANS OF PRECIOUS ASSETS

PROTECTING, PRESERVING AND MANAGING INFORMATION FOR OUR CUSTOMERS - WE ENSURE YOUR DATA IS SECURE, AVAILABLE AND ACCESSIBLE WHILE HELPING TO MITIGATE RISK TO THE BUSINESS AND REDUCE OVERALL IT SERVICES TCO

## TECHNOLOGY AGNOSTIC FLEXIBILITY

Iron Mountain understands the business of protecting, preserving and managing information. As technology changes, we adapt to customer needs. No matter how a customer stores their information, we have solutions that can help.

Iron Mountain Data Management is the technology agnostic solutions provider with the expertise to protect, preserve and manage your information, regardless of the systems and processes you use. We ensure your data is secure, available and accessible while mitigating risk to the business and reducing overall IT services total cost of ownership.

## WORLD CLASS LOGISTICS

- > Better than Six Sigma delivery for more than 69M pickups each year
- > Purpose built logistic management systems
- > Full lifecycle IT asset management

## DATA PROTECTION IS OUR DNA

- > Systrust (SOC 3 Report) and PCI Level 1
- > Defensible legal chain of custody
- > Focus on driving your business

## WHY CHOOSE IRON MOUNTAIN

We are your one trusted partner to protect, preserve and manage information.

While you focus on what makes your business successful, we will focus on keeping your information safe and secure.

- > We are trusted by over 94% of the Fortune 1000 because of our deep industry knowledge and substantial experience
- > IRM is in the business of protecting, preserving and managing information for our customers
- > Data Protection is in our DNA, we are the partner that you can trust with your data protection and security

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### ABOUT IRON MOUNTAIN

Iron Mountain Incorporated (NYSE: IRM) provides information management services that help organizations lower the costs, risks and inefficiencies of managing their physical and digital data. Founded in 1951, Iron Mountain manages billions of information assets, including backup and archival data, electronic records, document imaging, business records, secure shredding, and more, for organizations around the world. Visit the company website at [www.ironmountain.com](http://www.ironmountain.com) for more information.

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