



## AUTOMATED MEDIA IMAGE CAPTURE

# MORE INSIGHT FROM YOUR MEDIA ARCHIVE

The new Automated Media Image Capture System (AMICS) from Iron Mountain Entertainment Services marries advanced technology with practical utility to address and resolve many of the complex challenges associated with the usability of large-scale media archives.

By automating several steps in a traditionally manual process and integrating innovative features, AMICS drastically reduces the manual labor of metadata entry, allowing for:

- Greater insight into and searchability of your inventory
- Significant cost savings
- Significant time savings

Clients currently using the system have seen a cost reduction of 65% and a 98% improvement in number of assets processed per hour.

We invite you to discover how our state-of-the-art AMICS system can unlock the value of your media inventory through automated metadata capture and creation.

## THREE STEPS TO MORE INSIGHT FROM YOUR ARCHIVE

### 1. MULTIFACETED.

Simultaneous high-resolution image capture of all sides of a media asset

### 2. AUTOMATED.

Innovative processing to automate the capture of metadata for each asset, including but not limited to: photos of all sides of the box, multiple barcodes, handwriting, box dimensions, and manufacturer. All of this information is captured in only seconds per asset.

### 3. ACCESSIBLE.

Proprietary cloud-based user interface to give you 24-7 search and browse access to your inventory.

# BENEFITS

- > **SIMULTANEOUS CAPTURE**  
of 6 media asset box sides, minimizing asset handling and orientation.
- > **AUTO IMAGE CROPPING AND ORDERING**  
maintaining consistency in media asset capture.
- > **CUSTOMIZABLE FILE NAMING**  
offering flexibility to match your organizational needs.
- > **MOBILE AND SELF-CONTAINED**  
significantly reducing Retrieval/Refile costs.
- > **BARCODE CAPTURE AND VALIDATION**  
against known customer inventory for accuracy.
- > **DIMENSION CAPTURE**  
of media asset boxes, providing detailed asset information.
- > **EMBEDDED USER INFORMATION**  
such as operator, timestamp, customer ID, vault, and shelf for enhanced traceability.



*The unit is fully mobile and designed to be used within aisles, minimizing both labor and asset handling.*

## IMES, AT YOUR SERVICE

You've been tasked with the critical and complex role of both preserving irreplaceable assets, and identifying the evolving technology to keep this content accessible for the world's audiences.

Everyone at IMES cares about your archive as much as you do. We think and act as an extension of your own team to meet the current and future needs of your archive for both historical preservation and revenue generation. We'll always hold ourselves accountable to your standards.

- > **PASSION AND EXPERTISE**  
Experts, industry veterans, and specialists who truly love what they do; we work as an extension of your team, giving you confidence to solve any challenge that comes your way.
- > **ONE STOP SHOP**  
Our complete chain of custody and services can support the entire asset lifecycle. We'll make it easier to solve a diverse set of challenges by tailoring solutions to meet your exact needs and requirements.
- > **INDUSTRY-LEADING TECHNOLOGY**  
Our tools and technology enable us to provide world class security, remediation, and inventory management, so you can confidently access your most important assets — now and forever — wherever they are.

### ABOUT IRON MOUNTAIN ENTERTAINMENT SERVICES

Iron Mountain Entertainment Services (IMES), the media and entertainment division of Iron Mountain Incorporated, is the go-to physical and digital media archiving service for the media and entertainment industries. IMES partners with clients ranging from the broadcast, film, music, and sports sectors to brand archives and individual artists' collections and estates, to protect and activate media archives to preserve our collective cultural heritage. A global leader in media preservation, restoration, and archive management, IMES offers industry-leading archive, storage, chain-of-custody processes, and physical and digital content preservation solutions to ensure the complete protection of some of the world's most treasured and iconic assets. Visit [www.ironmountain.com/entertainment](http://www.ironmountain.com/entertainment) for more information.