

TO HELP YOU PROTECT AND UNLOCK THE VALUE OF WHAT MATTERS MOST TO YOU IN INNOVATIVE AND RESPONSIBLE WAYS.

WHAT MATTERS MOST TO YOU, MATTERS MOST TO US.

As a service provider for 70 years, we've watched the oil and gas industry evolve information systems from open-reel seismic tapes to GIS shapefile maps to digitized P&IDs. All along the way we have evolved with you and now we're solving a broader range of problems and protecting a broader range of assets.

- We're collaborating with you to connect cross-discipline workflows that depend on a wide variety of physical and digital data (e.g., geologic maps, financial analyses, engineering diagrams, maintenance procedures, regulatory standards).
- We're enabling intelligent business processes that help you better understand the cost structures, profitability and ROI associated with producing assets and facility operations.
- And we're giving you the ability to claim green electricity consumption from our 100% renewable energy powered data centers.

OUR FOCUS IS INNOVATION. OUR OUTCOME IS TRANSFORMATIVE. It's a powerful partnership that's really just getting started.

Today, we partner with over 225,000 CUSTOMERS

MOUNTAIN®





The oil and gas industry has more than 25 years of data that is still in use today. By some estimates, as much as 80% of that information is captured as unstructured data (i.e., physical records, electronic documents and media files). While many efforts are underway to improve usage, the first order of business is to protect these valuable assets and ensure their availability in the coming years.

> From protecting critical business information to preserving valuable artifacts and crucial moments in history, safeguarding physical and digital assets throughout their lifecycle is our foundation. Iron Mountain has the resources and expertise you need to effectively manage your inventory and make it easily accessible when needed. Plus, our protection extends to final disposition as items are no longer needed or useful, we offer environmentally responsible shredding and IT disposition services.



UNLOCK

Our energy industry is not immune to the problem of employees spending most of their time looking through unstructured data to find what they need to do their jobs. A recent McKinsey study found that knowledge workers spend 19% of their time searching for and gathering information, resulting in far less time available for analyzing and creating new knowledge. Why? Siloed operations producing data in diverse formats, managing a spider web of systems deployed across distributed organizations and geographies.

> Equally important and challenging is the legacy metadata – the information that provides context around your content. Without reliable metadata, your engineers spend valuable time correlating and interpreting data from multiple, disparate sources. Add in the complexities of employee turnover and loss of institutional knowledge, and you have major obstacles that will only get worse with time.

> > Tackling and resolving the complexities that come with distributed content and information is one of the things we do best. With proven information governance practices, we make it easier for you to adhere to policies and better manage risk. And with business process and workflow automation practices, you're able to gather and analyze the right set of information at the right time—regardless of format type. Unlocking value through improved information management practices across the lifecycle has proven to be a competitive edge to our customers.



TRANSFORM

Oil and Gas is an industry in transition—not only with the entrance of new energy but even within the core business itself. Current economics and sustainability expectations put enormous pressure on oil and gas leaders to fundamentally rethink business models and adapt new ways of working.

Helping customers like you transform in meaningful ways is at the heart of what we do. For some, this may be guidance on best-fit infrastructure options that could include greenpowered data centers, cost-effective multi-tier cloud-storage, and scanning services to bring appropriate paper storage into the digital realm. For others, this may be working together on next-generation technology, such as automated content classification and metadata extraction, to maximize the value of existing Enterprise Content Management (ECM) infrastructure and legacy applications. In these cases and more, we're reshaping processes, to drive business intelligence, faster.

> We partner with over 225,000 customers worldwide to protect, govern and maximize the value of both their physical and digital assets. Our history of trust, global network of facilities, and integrated set of information management solutions make us your key to unlocking value in today's hybrid world. As your partner, we take extra steps to ensure every service we offer is sustainable and environmentally responsible in innovative ways. Visit www.ironmountain.com/industries/energy to learn more.



RETHINK VALUE CREATION

WE'RE HELPING CUSTOMERS **ACTIVATE VALUE CREATION** AND DRIVE BETTER **BUSINESS OUTCOMES** THROUGH OUR SOLUTIONS.

Explore the [+] for a quick overview of each of our services. Intelligent **Content Services**▶ Records & IT Asset Cloud Storage **Disposition** & Migration > Secure Storage & Logistics ▶ Data Centers & **Colocation Services** ▶

> Reduce Risk and **Avoid Costly Fines**







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