IRON MOUNTAIN®

SECURE IT ASSET DISPOSITION (ITAD)

FOR CORPORATE END-USER DEVICES

INDUSTRY FACT

ACCORDING TO THE WORLD ECONOMIC FORUM, A RECORD **57.4 MILLION METRIC TONS** OF E-WASTE – DISCARDED PRODUCTS WITH A BATTERY OR PLUG SUCH AS COMPUTERS AND MOBILE PHONES – WAS GENERATED WORLDWIDE IN 2021, UP **21%** FROM 2014. IF CURRENT TRENDS CONTINUE, GLOBAL E-WASTE IS PREDICTED TO REACH **74 MILLION METRIC TONS** BY 2030.

CHALLENGE

As data continues to grow at an exponential rate, so must an organisation's surplus of retired IT equipment. The migration to new devices and management of retired assets directly affects the ability to overcome data growth challenges. Meanwhile, pressure from the government and corporate initiatives to practice environmentally compliant operations requires companies to look for secure, yet socially responsible, ways to dispose of or recycle these assets. Without defined procedures for disposing, recycling, and/or refurbishing retired assets, organisations face the risk of data breaches and subsequent regulatory penalties and damaged brand reputation.

HOW THIS AFFECTS YOU

> You need best-practice disposition methodologies that ensure reliability and consistency from collection through final disposition

> You lack confidence that your sensitive data could be lost, stolen, or compromised

> You want to be sustainable and environmentally compliant when it comes to disposing of potentially hazardous e-waste

> You simply don't have the bandwidth to do this in-house

WHAT IF YOU COULD

> Confidently manage your old, obsolete, or decommissioned IT equipment?

> Dispose of IT assets and data-bearing media in an environmentally friendly manner that is compliant with the strictest government regulations and industry best practices?

> Be sure that all sensitive information has been completely destroyed prior to recycling or repurposing assets?

> Securely track your equipment through recycling or repurposing, so you don't have to worry about data exposure?

WHAT YOU GAIN

> All-encompassing and consistent disposition strategy with secure chain of custody processes and centralised reporting to protect data, reduce e-waste, and ensure compliance

> Confidence that your retired assets are processed in accordance with all laws, regulations, and industry best practices

> Support your sustainability goals by diverting IT assets from the waste stream and extend their useful lives

The Iron Mountain® Secure IT Asset Disposition (ITAD) service helps you repurpose, recycle, and/or destroy retired IT assets in a consistent, reliable, environmentally compliant, and secure manner.

OUR SERVICES

IT Asset Remarketing: Remarketing lowers your Total Cost of Ownership (TCO), increases ROI, and minimises environmental impact by extending useful life (up to 20 times less energy-intensive than recycling). Assets with sufficient fair market value are tested, graded, refurbished, and sold to maximise value recovery. All data is destroyed and assets that fail testing are recycled. Iron Mountain's remarketing service increases value recovery by up to 40% vs. alternatives through extensive partner channels, including a global network of 45,000 system integrators, VARS, consultants, and maintenance companies.

Recycling: All data is destroyed and assets are de-manufactured into commodity categories and recycled in an eco-friendly manner. Iron Mountain supports the internationally recognised standards that ensure compliance with industry best practices that follow the strictest environmental and data privacy guidelines.

Secure Media Destruction: Shredding or degaussing of data-bearing media such as hard drives or computer tapes can take place onsite at your premises or offsite. Itemisation ensures that all media designated for destruction has been processed and provides an audit trail.

Box Programme: The programme is designed to provide secure ITAD for organisations that have a remote workforce. Iron Mountain sends end users a return label along with all the material necessary to package and return IT assets in remote locations, such as employee homes. Assets can either be shipped directly to a central facility for redeployment or returned to an ITAD processing centre for storage, depot repair, or disposition services.

Lease Return Services: Lease schedules are monitored and assets that are at the end of lease are itemised, wiped of all data, and returned to the lessor. This process frees up internal space and resources, and minimises fees for late returns.

VALUE PROPOSITION

GLOBAL FOOTPRINT

Iron Mountain currently offers secure ITAD services in over 30 countries on five continents. Unlike some companies, we maintain a physical presence in these countries — including staff, facilities, and a fleet of vehicles.

ENVIRONMENTAL RESPONSIBILITY

Your IT asset disposition programme will comply with all regulations and industry best practices. You can rest assured that no e-waste will be exported or landfilled. Your assets will be managed in ways that reduce greenhouse gas emissions, cut pollution, and save energy and resources — helping you minimise your organisation's carbon footprint and promote your sustainability goals.

SECURE CHAIN OF CUSTODY AND LOGISTICS

Iron Mountain maintains a fleet of over 3,500 purpose-built vehicles worldwide — all of which are locked, alarmed, and GPS monitored. With our secure transportation and a documented chain of custody, you'll be able to monitor the physical location of your assets and ensure that your data and assets are protected. Throughout the process, you'll benefit from our proven logistics and expertise. You also have the flexibility to schedule services on a one-time or recurring basis, depending on your unique IT asset disposition needs.

BRAND PROTECTION

Iron Mountain currently works with 95% of the Fortune 1000. We can protect your brand by mitigating data privacy risk and the potential for fines and negative publicity resulting from non-compliance.

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